

Netherlands mission to Mobile World Congress and 4 Years From Now 2025

3 – 6 March 2025
Barcelona



Netherlands

Foreword

Frits Grotenhuis, Director Topsector ICT



I am honored to be part of the 2025 edition of the Mobile World Congress and 4YFN. The Netherlands has long been a leader in advancing and embracing digital technology. Our active participation not only highlights our achievements but also reaffirms our commitment to a future driven by digital transformation, technological innovation, and knowledge sharing.

The Netherlands is a hub for influential players in connectivity and a thriving incubator for startups and scale-ups focused on transforming the world within four years. Together with all stakeholders, I look forward to building new relationships, sparking innovative ideas, and establishing collaborations that will drive both the Netherlands and the global community toward an era of unparalleled digital progress.

The Mobile World Congress and 4YFN provide an exceptional platform for connecting with industry experts, potential clients, investors, government representatives, and partners. The Netherlands' continued involvement in this event speaks to its importance, and I am pleased to be part of it once again this year.

The global development of 6G starts now. With the Future Network Services (FNS) program, the Netherlands is creating its international top position in the global 6G value chain, focusing on those parts where the Netherlands can distinguish itself. The focus is on intelligent radio components and antennas, intelligent networks and leading applications in socially important sectors. The program thus increases the opportunities for Dutch companies to acquire a position in the emerging global 6G market. This also contributes to the digital autonomy and sustainability of the Netherlands and the European Union.

Promoting digital autonomy and reinforcing European cooperation are essential to achieving this vision and staying at the forefront of connectivity. I am confident that the NL MWC/4YFN program will offer a lot of opportunities for growth by fostering inventive partnerships. I wish all participants an inspiring and successful week.

Foreword

Roel Nieuwenkamp, Ambassador of the Kingdom of the Netherlands



It is an honor to be part of the Mobile World Congress 2025 and 4YFN delegation in Barcelona. Both Spain and the Netherlands share a profound commitment to innovation and sustainability across various facets of connectivity.

In its wake the Spanish Minister of Economy recently proposed the creation of 'Competitiveness Labs' to pilot projects involving at least three Member States, aiming to accelerate EU integration and boost innovation. Both NL and ES, with their consignment to advancing connected mobility and promoting research and development in innovative technologies, show a great interest in mobile connectivity.

This event presents an excellent opportunity to delve into the developments and future of mobile connectivity and collaboration and I appreciate the enduring Dutch participation in this event. We are pleased that the Netherlands is represented by a yearly growing delegation of both startups as corporates but also government and knowledge institutions are represented.

I look forward to forging new connections, inspiring innovative ideas, and laying the groundwork for partnerships that will propel the Netherlands, Spain and the rest of the global network to a great mobile community. I am looking forward to again being a part of the Mobile World Congress and 4YFN, which certainly will offer excellent opportunities for expansion through the establishment of innovative partnerships. Wishing everyone an inspiring and fruitful event.

The Netherlands



Locations

- 1. Amsterdam (and Airport Schiphol) |
- 2. Arnhem | 3. Assen | 4. Breda |
- 5. 's Hertogenbosch | 6. Eindhoven |
- 7. Enschede | 8. Groningen | 9. Haarlem |
- 10. The Hague | 11. Leeuwarden |
- 12. Lelystad | 13. Maastricht |
- 14. Middelburg | 15. Rotterdam |
- 16. Utrecht | 17. Zwolle |



Facts & figures

Official name:

Kingdom of the
Netherlands

Administrative structure:

The kingdom consists of four entities.
The Netherlands and three territories in
the Caribbean: Aruba and Curaçao and
St. Maarten

Capital:

Amsterdam

Special municipalities:

The overseas islands of Bonaire, Saba
and St. Eustatius, all three of which are
situated in the Caribbean.

Seat of government:

The Hague

Form of government:

Parliamentary democracy
(cabinet of Prime Minister
and Ministers) within a
constitutional monarchy

Surface area:

41,543 km²

Number of provinces:

12

Head of State:

His Majesty King
Willem-Alexander,
King of the Netherlands,
Prince of Orange-
Nassau

Number of inhabitants (2022):

17,564,623

Number of inhabitants per km2 (2024):

541

Monetary Unit:

Euro

Location:

Western Europe,
bordering Germany,
Belgium and the
North Sea

Languages:

Dutch, Frisian and on the
overseas islands also English
and Papiaments

Unemployment rate (CBS, 2023):

3.5%

GDP per capita (World Bank, 2023):

62,536 US dollars

English speaking Dutch people:

90%

Introducing the Netherlands

The Netherlands as your digital partner

#2 in Europe for connectivity

Based on the Digital Economy and Society Index (DESI), published annually by the European Commission, The Netherlands is one of the leaders in fixed broadband, enjoying the unique situation of having two almost nationwide fixed networks and fast broadband access available to practically every Dutch household, with Very High Capacity Network (VHCN) coverage at 98%. The Dutch are also very well connected in terms of numbers of citizens using the internet, as well as their range of online activities. Dutch mobile networks are among the best mobile networks in the world, both in terms of speed, coverage and availability. Nearly 90 percent of the Netherlands' land area is covered by fast 4G mobile networks with an average download speed of over 70 Mbps, according independent benchmarks by OpenSignal. However, because the 3.5Ghz spectrum has still not been auctioned, the Netherlands performs badly in terms of 5G download speed.

High smartphone adoption

The Dutch smartphone market is mainly operator driven. Thanks to the combination of high subsidies on smartphones from operators in the past, the generally high income and education level of the Dutch, the Dutch smartphone market has slightly increased to a penetration rate of around 98 percent at the end of 2023, according to the Telecompaper Consumer Insights panel of Dutch independent market researcher Telecompaper. Even among elderly people aged 55 -80, smartphone

penetration in the Netherlands is at 97 percent, according to the Telecompaper Consumer Insights panel. This puts the Netherlands amongst the highest smartphone penetration rates in Europe.

#2 in Europe for overall digitalisation

According to DESI, the Netherlands has been a consistent top performer in the EU with 79% of the population aged 16-74 having basic digital skills, second in the EU after Finland. It ranks first when it comes to above basic digital skills, at 52% of the 16-74 population.

#7 in Global Innovation Index

The Dutch are not only innovators when it comes to the long fight against the seas. The promotion of startup companies through organizations such as StartupDelta and the concentration of knowledge in areas like robotics in Brainport Eindhoven are but a few examples that earned the Netherlands a number seven position in the Global Innovation Index 2023 (GII2023), making it fifth among Europe. Switzerland is the number one for 13th consecutive year, while the Netherlands dropped two places down to 7th position in the 2023 Index. This shows that smaller but rich countries are able to participate at the highest level of innovation. The Netherlands are particularly strong when it comes to knowledge companies, cooperation between government, business and science, ICT innovation and quality of ICT infrastructure. According to the GII2023 the Netherlands produces more innovation outputs relative to its level of innovation investments.

Worldwide rankings

Singapore

Australia

Sweden

Netherlands

Finland

4th

Country worldwide that ranks in
Technology Readiness
Economist Intelligence Unit 2018-2022

Iceland

South Korea

Switzerland

Denmark

United Kingdom

Hong Kong

The Netherlands

7th

In the ICT Development Index
The UN International Telecommunication Union

Worldwide rankings

5th

IMD Global
Competitiveness
Ranking
(2023)

1st

Production and
auctioning of cut
flowers and flower
bulbs

1st

World's largest
flower exporter

2nd

Largest exporter of
agricultural products
in the world
(Source: WTO 2022)

8th

Best at Global
Innovation Index
(Source: GII 2024)

6th

Greatest place to
live
(Source: World Happiness
Report 2024)

2nd

Largest importer of
goods in Europe, 780
billion euros in 2023
(Source: CBS 2024)

6th

Largest exporter of
goods in the world
(Source: CIA World
Factbook 2023)

Regional Partner



Dimitrie Morrison

Manager Economy
dep.morrison@pzh.nl



Pauline Schepers

Coordinator Digital Economy
p.schepers@pzh.nl



Veronique Klaassen

Policy Officer Digital Economy
vk.klaassen@pzh.nl

Province of South-Holland

South-Holland stands out as a region in the Netherlands, characterized by its influential universities and cities as well as economic activity. The region is home to the impressive Port of Rotterdam, Europe's largest harbor, and the city of peace and justice, The Hague, which is gaining increasing recognition as a hub for cybersecurity. South-Holland plays a pivotal role, contributing one-fifth of the total added value from business activity in the Netherlands.

Digitalization in an innovative region

Digitalization is an important theme for the economy in the region. This requires good digital preconditions, such as optimal digital connectivity, cybersecurity, advanced knowledge and skills and room for innovation. Our ambition is to become the most innovative region in Europe. The province hosts numerous field labs where cutting-edge technology and the future of connectivity are explored, alongside a thriving quantum ecosystem.

Meet our high-potential start-ups and partners

As the province, our role is to facilitate collaboration among various initiatives within the region, ensuring a cohesive effort where (local) authorities, knowledge institutions, and companies join forces to cultivate a conducive environment for innovation and business growth. During the Mobile World Congress and 4YFN, we are excited to introduce our start-ups to various (inter)national partners and explore possibilities for collaboration.

Your business in South-Holland?

Moreover, we welcome businesses that are curious about the opportunities in South-Holland to contact us, and together, we can assess whether we or our partner, InnovationQuarter, can offer assistance.

About the province

The Province of South-Holland is a governmental entity situated between the national government and the municipalities. The tasks of the province include for example spatial planning, regional mobility and economic affairs.

Provincie Zuid-Holland

Zuid-Hollandplein 1
2596 AW Den Haag

Netherlands Exhibitors 2025

Mobile World Congress

Stand CS54

6G Future Network Services

Axelera

Broad Forward

Channel Services

ChatLicense

CM

Eurofiber

Future Connections

Fairphone

FiberUnlimited

GameDistribution

Molano

Netmore

Q*Bird

Sectra

SPIE

SunLED

TechBinder

4 Years From Now

Stand 8.1D22 and 8.1D23

Aircision

ANTENNEX

Budz

EW2Health

Hamsa ID

Kexxu

Linq2

LiveDrop

PhoneCam

PWXR

Qualinx

Security Reporter

Space4Good

Ver.ID

Whispp

Yookr

Exhibitor Profiles

Mobile World Congress

The Netherlands Pavilion



Paul Wijngaard

Alliance Director



Peter Rake

Program Director



Lenneke de Voogd

Lead Program Line 4: 6G Ecosystem

Future Network Services

Future Network Services (FNS) is a unique Dutch alliance, comprising 60 leading ICT businesses, mobile operators, semiconductor manufacturers, research institutions and universities, which have united to spearhead the development of specific aspects of 6G: Software antennas, AI-driven network software, and ground-breaking 6G applications.

What problem(s) do you aim to solve?

FNS is aiming for a leading international position for the Netherlands in 6G, the next generation of mobile networks. With the FNS program we drive Dutch economic growth, reduce the societal vulnerabilities for human and technical error and for risky strategic dependencies in the 6G supply chain. We will optimally contribute to the sustainability transitions in the energy, logistics, and high-tech industry sectors.

Why is/are your solution(s) special?

The FNS program leverages and integrates the Dutch strengths in three crucial parts of 6G: radio components, network software, and mobile applications. This is achieved by over 60 partners that cover the full value chain.

Mission for MWC

At MWC25, we and various FNS consortium partners will promote our ambitions and activities in the development of 6G and our place in the global 6G value chain. In addition, we will connect with parties we can collaborate with.

Top 3 countries of interest

Main focus on European countries with a National 6G Program.

Want to meet the following types of companies and individuals

Companies and individuals who are active in 6G R&I and in particular testbeds and field trials.

Founded in:

2023

Future Network Services

Anna van Buerenplein 1

2595 DA The Hague

The Netherlands

janco.vanderlinde@tno.nl

www.futurenetworkservices.nl



Fabrizio Del Maffeo
CEO



Flavio Davide
VP of Sales



Jean Vieville
Business Development for Europe



John Wilkins
Director of Partnerships

Amount of employees:
over 180 employees across 18 countries
Founded in:
2021

Axelera
HTC5, High Tech Campus 5656 AE
Eindhoven Nederland
info@axelera.ai
www.axelera.ai

Axelera

Axelera is a European scale-up specializing in artificial intelligence (AI) hardware. The company develops powerful and efficient AI processors for edge computing, targeting applications in industries such as manufacturing, security, and healthcare. Axelera's technology combines high performance with low energy consumption, enabling businesses to deploy AI models faster and more cost-effectively. The company is headquartered in Eindhoven, the Netherlands, with additional offices across Europe.

What problem(s) do you aim to solve?

Axelera aims to address several global challenges through its AI hardware solutions: Energy Efficiency, Edge Computing Limitations, Cost Barriers, Scalability Issues and Latency and Connectivity.

Why is/are your solution(s) special?

Axelera's solutions are special due to several key factors: High Performance with Low Power Consumption, Optimized for Edge Computing, Cost-Effective AI Deployment, Integrated Software and Hardware Ecosystem, Scalable Architecture and European Innovation and Security Focus.

Mission for MWC

Showcasing AI Hardware Innovations, Expanding Partnerships, Positioning as an Industry Leader, Exploring New Markets, Gathering Industry Insights and Promoting Sustainable AI Solutions.

Top 3 countries of interest

US, Taiwan, Germany

Want to meet the following types of companies and individuals

Technology Integrators and Solution Providers, Industrial and Manufacturing Firms, Telecommunications and IoT Companies, Venture Capitalists and Investors, OEMs (Original Equipment Manufacturers) and AI Developers and Researchers.

BroadForward

BroadForward provides intelligent signaling software products to Service Communication Providers globally. The portfolio consists of 2G, 3G, 4G, and 5G core network products for routing, interworking, security, and number portability. BroadForward is a leading innovator and nine-time GSMA nominee for Best Mobile Technology and GLOMO Award winner for Best Mobile & Network Software Breakthrough. Among BroadForward's many firsts is the world's first live 5G Standalone roaming connection.



Taco Schoute
CEO

What problem(s) do you aim to solve?

BroadForward supports network operators with their transition from legacy to Next Generation Networks, enabling network virtualization, containerization, and cloud deployment across 2G, 3G, 4G, and 5G for four categories of Core network functions.

- Routing (STP, DSC, SEPP, SCP)
- Interworking (2G-3G-4G-5G)
- Security (SS7, Diameter, HTTP/2 Firewalls, EIR, GMLC)
- Number portability (ENUM)



Steven van Zanen
CMO

Why is/are your solution(s) special?

BroadForward products for 2G, 3G, 4G and 5G run on a common, converged signaling software architecture. Designed from the ground up this ensures all our signaling solutions are future-proof, multi-technology capable, intelligent, virtualized, and cloud-enabled.

Mission for MWC

Showcasing and sharing the latest on our signaling products, services and expertise to customers and partners as well as media and analysts.



Edwin Oosterkamp
Sales

Top 3 countries of interest

BroadForward has a global customer base and partner network.

Want to meet the following types of companies and individuals

Communication Service Providers (MNO, MVNO, MVNE, IPX, IoT, MNP, ...), as well as Technology and Sales channel partners.

Founded in:
2011

Broadforward

Nijverheidsweg-Noord 60-76
3812 PM Amersfoort
The Netherlands

steven.van.zanen@broadforward.com
www.broadforward.com



Walter Botman
Vice President Sales

Channel Technologies

Channel Technologies revolutionizes telecom and enterprise operations with innovative SaaS solutions, empowering businesses to optimize processes and enhance customer experiences. Its flagship platform, ChannelX, provides comprehensive telecom management with BSS/CRM functionalities, GDPR compliance, and seamless service delivery. Livecharge offers real-time billing across global markets, while Amy enhances customer engagement through omnichannel communication. Cloudstream ensures secure, flexible data hosting, prioritizing sovereignty and performance. Livecom delivers scalable communication tools for global telecom entities, and IPass guarantees seamless connectivity with advanced Wi-Fi technology. With a focus on innovation and adaptability, Channel Technologies is shaping the future of telecommunications, enabling businesses to thrive and succeed.

What problem(s) do you aim to solve?

Besides telecom (voice and data) our mobile devices are the direct, personal and individual connection to communities, organisations and enterprises. In an era in which working in an office changed into working everywhere and pay-per-use, there is a need for seamless and safe connectivity through mobile devices. Channel Technologies offers a wide range of turn-key transactional SaaS solutions which meet with all new standards for flexibility, GDPR and real-time billing.

Why is your solution special?

Channel Technologies is not only offering state-of-the-art SaaS but also supports its services with 1st and 2nd line customer support, billing and collection services, managed hosting solutions, DevOps. All compliant with the newest ESG and GDPR standards.

Mission for MWC

The mobile landscape is changing, due to flat rates and unlimited bundles, connectivity becomes a commodity. Channel Technologies offers game changing new software solutions which brings new business models based on int.

Amount of employees:
45

Founded in:
2022

Channel Services
Osakastraat 14
3047 AC Rotterdam
The Netherlands
www.channel.tech

Top 3 countries of interest
Germany, Netherlands and USA.

Want to meet the following types of companies and individuals

MVNO, MVNE and MNO representative, Enterprise representatives looking for IoT and Mobile networking solutions.



Martine de Leeuw
Co-founder & CMO ChatLicense



Marjolein van Tilburg
Founder – CEO

Amount of employees:
5

Founded in:
2022

ChatLicense
Aert van Nesstraat 45
3012 CA Rotterdam
The Netherlands
marjolein@chatlicense.com
chatlicense.com

ChatLicense

ChatLicense has as mission to become the first app on every first smartphone. With their 'driver's license' for the smartphone they realize a smart, safe & sane online life for the next generation. The app includes a game with a scientific backed learning method to fix the crucial skill gap of kids and it also has a complete guide for parents how to navigate in their kids' online world. Brought to market end 2023 with the biggest Dutch telco as first B2B partner, now available with multiple partners in NL and expanding into Europe.

What problem(s) do you aim to solve?

Every year 150 million kids get their first smartphone. As a society we know the issues that come along with it – such as cyberbullying, addiction, self-harm, cybercrime and more. In many cases, both kids and their parents are still drowning in the digital deep. The parent trap is a worldwide issue, there is a demand for change. But the default solution by society now is giving the smartphone later and restricting or controlling the use. Based on scientific research we know that the educational part is missing. Because none of these limiting actions are tackling the root cause: we must empower this next generation to make sure they can deal with whatever comes along. We must educate them and teach them the right skill set to give them a better start.

Why is/are your solution(s) special?

The focus of better usage of a smartphone is now mainly restriction and controlling. Based on scientific research of EUR the educational part is missing. Our secret sauce is a learning method based on this research working as a 'driver's license' for that first smartphone. With this we not only educate kids & parents, we also gain insights in mental fitness and digital resilience of an entire generation. Our ambition: leverage this data as a force of tech for good for research advancing humanity.

Mission for MWC

We would like to meet with potential partners: telco, banks, insurers, smartphone manufacturers etc who want to bring this product to their market.

Top 3 countries of interest

Spain, Germany, UK

Want to meet the following types of companies and individuals

Internal use: See above and any influential in the field of Edtech/ Impact / Parents who want to make an impact with their business too.



Sven van Gurp
Sales Manager Netherlands



Inge Tijhaar
Head of Commerce Europe

Amount of employees:
800

Founded in:
1999

CM
Konijnenberg 30
4825 BD Breda
The Netherlands
edwin.gerritsen@cm.com
www.cm.com

CM

CM.com (AMS: CMCOM) is a global leader in cloud software for conversational commerce that enables businesses to deliver a superior customer experience. Our communications and payments platform empowers marketing, sales and customer support to automate engagement with customers across multiple mobile channels, blended with seamless payment capabilities that drive sales, gain customers and increase customer happiness.

Mission for MWC

Empower brands and organizations to optimize customer communications throughout the entire mobile customer experience. CM.com (AMS: CMCOM) is a global leader in cloud software, delivering A-grade connectivity, AI-powered engagement, and intuitive payments for the brand-new generation of customers. Our state-of-the-art APIs and SaaS products help you notify, validate, support, and sell. Through any channel. Including SMS, Voice, WhatsApp, RCS, Messenger, Viber, Insta DM, and many others.

What problem(s) do you aim to solve?

The problem that we solve is that we empower brands and organizations to optimize customer communications throughout the entire mobile customer experience in a very secure and cost-effective way. Making sure that messages are delivered and costs regarding fraudulent traffic is minimized.

Why is/are your solution(s) special?

Our global privately-owned cloud platform is geo-redundant and directly connected to multiple carriers and operators. It makes it easy for you to scale-up your traffic with no hassle. We provide all our channels within one Business Messaging API. Easily integrate, scale-up or add extra channels such as SMS, WhatsApp, Google's Business Messaging and more. For our Voice and Messaging channels, we provide clear and detailed Analytics and Logging Apps as well as the possibility to get all your insights and information via our APIs.

Top 3 countries of interest
Nordics, UK and Belgium

Want to meet the following types of companies and individuals

IT/C-level decision makers that are responsible for large messaging volumes at enterprise-tier companies, mainly in financial service, tech & media and logistics & transport industries.

Eurofiber

Eurofiber is a provider of industry-leading open digital infrastructure in the Netherlands, Belgium, France and Germany. Utilizing our 72,300 km fiberoptic network and ten datacenters, we empower the digital societies of the countries in which we operate. Our customer base consists of companies, government bodies and non-profit organizations.



Paul Naastepad

Managing Director
Eurofiber Nederland

What problem(s) do you aim to solve?

Businesses and organizations are highly dependent on the reliability of their connectivity and cloud solutions. Eurofiber provides them with a range of high quality, secure, future-proof solutions.

Why is/are your solution(s) special?

Eurofiber had a unique footprint in Western Europe. Our fiberoptic network is open, accessible for all companies and organizations. Our customers have complete freedom to choose the services, applications and providers they need, allowing them to tap into the full potential of digital innovation. Eurofiber is laying the foundation under the digital society, which is why the Dutch Ministry of Economic Affairs has assigned Eurofiber the status of 'vital infrastructure'.



Hans den Heijer

Media relations & PR
Eurofiber Nederland

Mission for MWC

Connecting people in the business. Focus on today and future innovations of ICT & fiber network such as security, redundancy, resilience, Quantum Safe infrastructure, Mobile Private Networks/5G and ESG.

Top 3 countries of interest

Eurofiber is located in The Netherlands, Belgium, Germany and France.

Want to meet the following types of companies and individuals

Strategic partners and costumers in business, innovation & media.

Amount of employees:

750+

Founded in:

2000

Eurofiber

Safariweg 25-31
3605 MA Maarssen
The Netherlands
hans.denheijer@eurofiber.com
www.eurofiber.com



Danny Pruntel
Customer Delivery Director



Julien Beenackers
CEO

Amount of employees:
200+

Founded in:
2017

Future Connections
Bredaseweg 85
4872 Ettenleur
The Netherlands
luisa.pollini@futureconnections.com
futureconnections.com/nl/

Future Connections

Future Connections is an independent telco solutions provider and software developer with in-depth experience in network performance assurance, automation and optimisation and in managed services. The company offers specialist professional services and an extensive portfolio of modular, scalable, multi-technology and multi-domain solutions, customisable to address the most complex use cases especially in customer operations and the network, delivering improved efficiencies and operating expenses' reductions. AI/ML techniques provide actionable insights and drive workflow automation, while DevOps methodologies accelerate time-to-market to rapidly respond to operator's needs. Future Connections is headquartered in the Netherlands, with offices in Spain, United Kingdom and Mexico.

What problem(s) do you aim to solve?

Remove inefficiencies in customer operations and the network through automation, to improve our customers KPIs and the quality of experience of their end customers.

Why is/are your solution(s) special?

Our telco-focused professional services and solutions are highly customisable, scalable, technology vendor-agnostic and cost effective, impacting positively many customer KPIs. They leverage the latest technologies and methodologies such as Artificial Intelligence, Machine Learning and Big data analytics, and operate in the environment of your choice, whether OSS, CSON or OpenRAN, responding with automation and orchestration solutions to the customer's specific challenges.

Mission for MWC

We aim to promote our portfolio of products and services to help companies achieve excellence in customer and network operations and processes. We also want to continue to enrich our understanding of the specific challenges faced by telco operators and service providers, as this is at the core of our approach.

Top 3 countries of interest

Netherlands, Germany, United Kingdom

Want to meet the following types of companies and individuals

Business managers and technical decision makers of telco operators and service providers as well as of utility companies.



Monique Lempers
Chief Impact Officer



Raymond van Eck
CEO

Founded in:
2013

Fairphone
Van Diemenstraat 200
1013 CP Amsterdam
The Netherlands
ioiana@fairphone.com
www.fairphone.com

Fairphone

Fairphone is a pioneering leader in the ethical smartphone industry, committed to creating quality, sustainable products as transparently as possible, challenging the status quo of the electronics industry. By prioritizing fairness, environmental responsibility, and social impact, Fairphone aims to inspire positive change across the technology sector and beyond.

What problem(s) do you aim to solve?

Our latest device, the Fairphone 5, is described with the tagline 'Designed for you, Made Fair'. Fairphone 5 offers a 5-year warranty as well as software support until at least 2031 and contains fairly sourced materials, challenging the electronics industry to take a more responsible approach. Fairphone 5 is an electronic waste neutral smartphone and climate conscious, meaning that we combine CO2 avoidance, reduction and investment in Gold Standard carbon reduction projects.

Why is/are your solution(s) special?

By launching Fairphone 5, we are challenging the industry further than ever before to do things differently, pushing the boundaries of what is possible in the electronics sector. Fairphone 5 is a premium smartphone that's designed for you and made fair. The device is a step up in our core features, providing users with even more benefits.

Mission for MWC

We want to raise brand awareness, increase sales, increase availability of our products and reach a wider target audience, all while strengthening our existing partnerships. We also hope to connect with potential new clients and industry peers. Since we celebrated our 10-year anniversary in 2023, we see MWC as a great opportunity to look back at the past decade of making sustainable phones. By sharing the steps we have taken to change the electronics industry from within with the MWC audience, we want to motivate the industry as a whole to act more sustainably.

Top 3 countries of interest

Germany, France, Netherlands and the UK.

Want to meet the following types of companies and individuals

We want to raise brand awareness, increase sales, increase availability of our products and reach a wider target audience, all while strengthening our existing partnerships.



Gert van der Weide
CEO



Tom Runhaar
CEO



Engelbert van Pelt
CTO

Amount of employees:
15

Founded in:
2021

FiberUnlimited
Smitspol 15E
3861RS Nijkerk
The Netherlands
www.fiberunlimited.com

FiberUnlimited

At FiberUnlimited, we're not just following trends—we are setting them with the world's first sustainable indoor network solution, built for any industry's backbone needs. Our Polymer Optical Fiber (POF) technology is fully optical, lightweight, copper-free, and quick to install. Unlike traditional UTP/CAT cabling that depletes copper resources and creates waste, our POF based network topology reduces cable use by 90%, slashing costs, installation time and environmental impact. It delivers stable, high-speed, secure connectivity, immune to EMC/RFI interference, and offers complete cloud management. FiberUnlimited leads the way in creating efficient, sustainable, flexible future-proof indoor networks, paving the path for a greener, connected future.

What problem(s) do you aim to solve?

We design cost-effective, energy-efficient indoor data networks for residential and non-residential buildings, replacing outdated UTP networks with our innovative copper-free Polymer Optical Fiber (POF) solution. Reducing cable use by up to 90%, we make buildings smarter, more sustainable, and future-ready while offering superior performance and reliability.

Why is/are your solution(s) special?

Our scalable, flexible, and secure Polymer Optical Fiber (POF) copper-free network solutions utilize a ring topology to ensure reliable connectivity, reduce cable usage by up to 90%, and achieve 10x reduction of CO₂ footprint. We create sustainable, cost-effective, and future-ready indoor networks with a lifespan of over 30 years, making buildings smarter, greener, and ready for tomorrow's digital demands.

Mission for MWC

Our goal is to showcase our innovative indoor network solutions for all buildings, engaging key decision-makers and influencers in IT and real estate to drive awareness, build strategic connections, and accelerate adoption of smarter, sustainable networks.

Top 3 countries of interest

Europe, Middle East and USA

Want to meet the following types of companies and individuals

IT partners and system integrators, capital partners for strategic growth, decision-makers in logistics, retail and real-estate development.

GameDistribution

GameDistribution is Azerion's business-to-business platform for high-quality games targeted at a wide, mass-market audience.

It's a core growth-driver of the Azerion platform, offering an extensive portfolio of cross-platform games, integrated monetization services to digital publishers globally. As a trusted casual game retailer, we focus on providing exceptional gaming content to digital media platforms and websites, empowering publishers to enhance consumer value and grow their business.

Leveraging over a decade of expertise in the field, we consistently launch entertainment solutions that maximize value for publishers of all sizes and models.

What problem(s) do you aim to solve?

GameDistribution by Azerion helps high-traffic B2C portals and websites achieve higher returns from their audience and engage users by providing them with entertaining content.

Why is/are your solution(s) special?

GameDistribution, powered by Azerion's advanced ad technology, provides digital publishers with gaming content to expand their audience, boost engagement, and generate extra revenue. Our premium WhiteLabel solution cuts costs, speeds up time-to-market, and ensures curated content stays aligned with the latest trends..

Mission for MWC

At MWC, our mission is to solidify GameDistribution's position as the premium provider of high-quality gaming content for digital platforms.

We aim to:

- Connect with key decision-makers at leading digital platforms (e.g., mobile operators, gaming platforms, news & media outlets, OEM) to showcase how our diverse and engaging game library can enhance their user experience and drive revenue growth.
- Explore strategic partnerships with platforms that interest in our vision of delivering exceptional gaming experiences to a global audience.



Thanh Le

Publishers Management,
Team Lead (Gaming
Products)

Amount of employees:

150

Top 3 countries of interest

EU, USA, APAC

GameDistribution

Boeing Avenue 30
1119 PE Schiphol-Rijk
The Netherlands
info@azerion.com

www.gamedistribution.com

Want to meet the following types of companies and individuals

OEM - Digital entertainment platforms - OTT & Streaming - Telecoms - News&Media.



Laili Ishaqzai
Founding Partner



Noek de Feber
Founding Partner



Okhan Isildak
Director commercial France

Amount of employees:
25

Founded in:
2021

Molano
Hendrik Figeeweg 1
2031 BJ Haarlem
Netherlands
info@molano.nl
buymolano.com

Molano

Molano B.V. is a Dutch leader in high-quality refurbished Apple devices, dedicated to extending product lifecycles while ensuring consistent quality through a data-driven grading system. We actively collaborate with industry stakeholders, integrating existing solutions to improve efficiency and reduce e-waste. Our scalable circular model enables multiple life cycles for devices, ensuring they are fully utilized before recycling. Beyond selling refurbished devices, we provide Refurbishment-as-a-Service (RaaS), offering partners solutions for repair, diagnostics, and lifecycle management. At MWC25, we seek to connect with retailers, network operators, and sustainability-driven partners to accelerate circular economy adoption in the tech industry.

What problem(s) do you aim to solve?

Molano addresses five key challenges in consumer electronics: e-waste and sustainability by extending Apple device lifespans, inconsistent refurbished quality with a proprietary grading system, lack of trust in second-hand goods by offering fully tested, certified devices, underutilization of existing solutions through integrated refurbishment processes, and missed revenue opportunities for partners with Refurbishment-as-a-Service (RaaS). Our scalable solutions help businesses maximize device value without investing in their own refurbishment infrastructure, promoting a circular economy.

Why is your solution special?

Molano goes beyond refurbishment, creating a circular ecosystem with data-driven grading, scalable partnerships, Refurbishment-as-a-Service (RaaS), multi-channel reuse, and maximum utilization before responsible recycling, ensuring sustainability and efficiency.

Mission for MWC

At MWC25, Molano aims to promote circular tech adoption, expand strategic partnerships, showcase Refurbishment-as-a-Service (RaaS), engage in circular economy policy discussions, and explore new B2B and B2G markets for sustainable refurbished device adoption and lifecycle extension.

Top 3 countries of interest
Netherlands, Germany, France.

Want to meet the following types of companies and individuals

Telecom providers, retailers, corporate IT, repair centers, circular economy initiatives, and investors seeking certified refurbished Apple devices, Refurbishment-as-a-Service (RaaS), and sustainable tech solutions for enterprise, resale, or investment opportunities.

Netmore

Netmore is a global carrier-grade provider of LoRaWAN network, offering a purpose-built infrastructure capable of seamlessly onboarding millions of smart meters. Our future-proof network is developed for optimal IoT connectivity, to save water, energy, money, time and worries for our customers. Ultimately, enabling them to accomplish more with less.



Marco Sprenkels

Managing Director Netmore
BeNeLux

What problem(s) do you aim to solve?

Scalability, resource efficiency, and cost-effective connectivity are some of the critical challenges facing the IoT and utility sector, slowing down the adoption of Smart Metering and being able to make real data driven business decisions.

Why is your solution special?

We guarantee reliable long-term coverage for ambitious IoT projects across the globe. We build large scale LoRaWAN® networks, offer access to our operator grade Platform, and support massive IoT rollouts. Professional guidance to make sure our customers are successful.

Mission for MWC

Thought leadership, and meetings with the industry and ecosystem leaders.

Top 3 countries of interest

Spain, UK, France.

Want to meet the following types of companies and individuals

Operators, System Integrators, Distributors.
Utilities and Property Management Companies.



Ove Anebygd

CEO



Andres Stenhager

Chief Commercial Officer

Amount of employees:

95

Founded in:

2010

Netmore

Oranjeboomstraat 19

4812 EM Breda

The Netherlands

jalmari.makila@netmoregroup.com

www.netmoregroup.com



Ingrid Romijn
CEO



Remon Berrevoets
CTIO



Joshua Slater
CTO

Amount of employees:
21

Founded in:
2022

Q*Bird
Delftechpark 1
2628 XJ Delft
The Netherlands
ingrid@q-bird.nl
www.q-bird.com

Q*Bird

Q*Bird is a deeptech company that offers a unique Quantum Key distribution product that offers network solutions by providing ultra-secure data communications and protection for critical infrastructure, based on the laws of physics. We enable Quantum Secured Connectivity. It is Q*Bird's goal to protect data communications and digital infrastructure with their products, as well as to provide the fundamentals for the forthcoming quantum internet. As the capabilities of quantum computing grow, traditional encryption methods are becoming increasingly vulnerable. Q*Bird's QKD network provides a proactive solution, ensuring secure communications in the face of these emerging challenges. By driving advancements in quantum-secure networking, Q*Bird takes a significant step toward a quantum-secure future, building resilient communication networks prepared to thrive in the quantum era, as a fundament for the future Digital Infrastructure.

What problem(s) do you aim to solve?

Securing our data communications and digital infrastructure is a critical challenge of our ever more connected society. Encryption of our data relies on very difficult math problems that are very difficult for computers to solve. A future quantum computer, or even already existing very powerful computers will be able to solve these math problems, and thus hack our encrypted data. This is already important now, because some of these data need to be kept safe for years. And malicious entities can steal data now, and decrypt it later once a quantum computer is available.

Why is/are your solution(s) special?

We propose a solution based on the same quantum technology. Quantum cryptography uses the fundamentals of nature to protect our communications – even against an attack by a future quantum computer. We have developed a product that can provide this security and is scalable to multiple users in large networks. In the future, this technology will also enable connections between quantum processors and be a cornerstone of the quantum internet!

Mission for MWC

Q*Bird's QKD products to provide quantum secured communications to governments, critical infrastructures, financial institutions and enterprises. We partner with leading network and service providers to enhance and future-proof existing networks, ensuring superior performance, reliability, and secure data now and in the (quantum) future.

Top 3 countries of interest

Benelux, Germany, France, Spain

Want to meet the following types of companies and individuals

Telco's, service providers and network equipment providers.

Sectra

Sectra is an expert and a leading provider in the field of cybersecurity, specialized in developing high assurance communication systems. We help organizations that handle classified information, such as defense organizations, NATO, and the EU, to secure their communication against eavesdropping and protect their systems against intrusion.



Jeroen de Muijnck
Managing Director Sectra
Communications BV

What problem(s) do you aim to solve?

We aim to solve the challenge of securing communication against eavesdropping and protecting systems against unauthorized access. By providing encrypted solutions for speech, data, and messaging, Sectra ensures that organizations handling sensitive or classified information can communicate securely, regardless of location. At MWC, we will present a new product portfolio, including a range of obfuscation tools that Sectra has been developing over the past few years.

Why is/are your solution(s) special?

They are evaluated and approved by security authorities in several countries as well as by the EU and NATO.

Mission for MWC

At MWC this year, our mission is to find new and valuable connections and strategic partnerships, as well as explore innovative solutions in the mobile industry.

Top 3 countries of interest

EU and NATO countries

Want to meet the following companies and individuals

A technical audience from governmental bodies.



Steven Jansen
Key Account Manager

Amount of employees:

120

Founded in:

1978

Sectra

Prinsessegracht 3
2514 AN Den Haag
The Netherlands
communications@sectra.com
www.communications.sectra.com



Jacco Saaman

Director Business Development,
Sales & Innovation



Ruud Sijben

Business Development Manager



Rob Brown

Accountmanager Wireless

Amount of employees:

50000

Founded in:

1900

Spie

Huifakkerstraat 15
4815 PN Breda,
The Netherlands

jacco.saaman@spie.com

www.spie-nl.com

SPIE

The International SPIE Group is an independent European leader in multi-technical services in the areas of energy and communications. With a strong presence across Europe, including SPIE Nederland in the Netherlands, the Group focuses on addressing the energy and digital challenges faced by its customers and society at large. Our goal is to offer efficient, sustainable solutions to meet these challenges, with particular attention to combating climate change.

SPIE ICS offers four specialized wireless solution portfolios, marketed through SPIE Nederland: In-building Mobile Connectivity (DAS), Private Mobile Networks (4G and 5G), Mission Critical Communications and WiFi.

What problem do you aim to solve?

Preparing for a sustainable energy future.

Creating digital tools that generate shared value.

Promoting inclusion and employment opportunities through innovative digital solutions.

Why is your solution special?

We collaborate closely with clients, partners, and suppliers to tailor solutions that address specific challenges. Through co-creation, we provide the most effective and customized solutions needed to solve complex problems in the energy and digital sectors.

Mission for MWC

SPIE ICS aims to demonstrate its comprehensive range of expertise, ready to address complex challenges by collaborating with partners and offering tailored wireless solutions.

Top 3 countries of interest

The Netherlands, France, Germany, Poland, Belgium, Austria, and the EU.

Want to meet the following types of companies and individuals

We seek to engage with partners and specialists who are open to sharing knowledge, collaborating on solutions, and addressing environmental, social, and governance challenges together.



Ayhan Siriner
CEO



Anne Berends
CTO and co-founder

Seaborough

SunLED Life Science develops meaningful lighting innovations to bring the healthy aspects of sunlight indoors. Headquartered in Amsterdam, we are a team of scientists, designers, and business experts, who aim to provide people all over the world with our lighting technologies. SunLED Life Science was created to bring the idea that indoor light can improve peoples' lives.

What problem(s) do you aim to solve?

People around the world spend 90% of their waking hours indoors, missing out on the very driver of life on earth – sunlight. Spending time in the office or at home: working, studying, enjoying your free time looking at the screen, we can barely get the amount of sunlight our body needs. Therefore, we created SunLED – our flagship project. SunLED technology utilizes the power of near-infrared light, the vital part of sunlight, to make people healthier and happier. We make health benefits easily accessible for everyone who needs and wants it.

Why is/are your solution(s) special?

We offer the only scientifically proven and patented NIR solution that improves physical health, mental well-being, and immune function through near-infrared light. Its unique feature lies in effortless integration into everyday devices, and daily routine making health benefits easily accessible without user intervention.

Mission for MWC

SunLED is a technology provider, we don't bring products to the market ourselves. We are looking for partners that want to boost the value proposition of their product portfolio by integrating SunLED® technology. MWC is the ideal place to connect with brands and manufacturers of display devices or USB powered accessories.

Top 3 countries of interest

USA, China, EU

Amount of employees:

7

Founded in:

2024

Seaborough

Sciece Park 106 (Room 3.16)
1098 XG Amsterdam
The Netherlands
a.siriner@sunled.health
sunled.health/

Want to meet the following types of companies and individuals

Companies that we want to meet are brands or manufacturers of display devices, USB powered accessories, or companies active in the field of health, well being and fitness Preferably a combination of all these elements.



TECHBINDER
Improve Human Machine Interaction

Techbinder

TechBinder is founded in 2019. We drive efficiency, optimization and sustainability by improving the way Humans and Machines work together. Create new insights from asset data and capture vital knowledge from experts before it is lost and make sure information reaches the right stakeholders in time anytime anywhere. Our main focus is Maritime operations.

What problem(s) do you aim to solve?

1. Operational Inefficiencies: Maritime operations often sail based on experience and expertise from humans we offer extra digital tooling to improve decisions.

2. Data Silos: Critical operational data is often fragmented across various systems, making it challenging to access and utilize effectively.

3. Knowledge Retention: As the workforce ages, valuable operational knowledge is at risk of being lost, leading to decreased efficiency and increased errors.

Why is/are your solution(s) special?

Integration of Advanced Technologies, User-Friendly Platforms and Scalability and Security.

Mission for MWC

At MWC, our mission is to showcase our innovative solutions that enhance human-machine interaction, connect with potential partners and clients in the tech industry, and explore opportunities to expand our impact on digital transformation across various sectors.

Top 3 countries of interest

Netherlands, Germany and Norway.

Want to meet the following types of companies and individuals

- Maritime and Industrial Companies: Organizations seeking to optimize their operations through advanced digital solutions.
- Technology Integrators: Companies offering machines and installations for offshore operations that want to optimize their services proposition using digital tools.
- Value Adding partners: companies offering unique services of have Niche knowledge of offshore operations. That want to empower their services with digital tools.

Amount of employees:

2

Founded in:

2019

TechBinder

Maarssen

The Netherlands

info@techbinder.nl

www.techbinder.nl

Partners



Company Profiles

4 Years From Now



Luis Oliveira

CEO and Co-founder

luis@aircision.com

+31 (0)6 28270109

Aircision

Aircision is a cutting-edge spin-off from TNO, founded in 2019, specializing in Free-Space Optics (FSO) communication devices for terrestrial applications. These next-generation solutions enable high-speed, secure, and interference-free data transmission at over 10 Gbps across distances exceeding 2 km. Aircision's mission is to bridge the digital divide by delivering robust connectivity for both mainstream telecommunications and defense applications. The company's technology is uniquely suited for challenging environments, offering a resilient alternative to fiber and RF systems, especially in rural and underserved areas. Aircision collaborates closely with industry and R&D institutes, ensuring state-of-the-art performance for applications like Broadband access and Defense communications.

What problem(s) do you aim to solve?

Aircision addresses the growing demand for high-speed, secure connectivity in environments where traditional fiber or RF solutions are impractical or cost-prohibitive. Challenges such as deploying fiber in rural or remote areas, overcoming interference in dense urban networks, and ensuring secure, jamming-resistant communication for defense applications highlight the need for alternative solutions.

Why is/are your solution(s) special?

Aircision's Free-Space Optics (FSO) technology offers unique selling points (USPs):

- 1. High-Speed Performance:** Over 10 Gbps data rates, rivaling fiber optics.
- 2. Interference-Free Communication:** Immune to RF congestion and eavesdropping.
- 3. Rapid Deployment:** No need for extensive infrastructure, ideal for hard-to-reach areas.
- 4. Scalability:** Flexible deployment for both short-term and permanent solutions.
- 5. Environmental Resilience:** Operates in challenging conditions with robust design improvements.

Mission for MWC

All of the ones mentioned - gathering market information, expanding network, generating leads, seeking business partners, increasing visibility in the market, fundraising

Amount of employees:

5

Aircision

High Tech Campus 12
5656AE Eindhoven
The Netherlands
www.aircision.com

Want to meet the following types of companies and individuals

Telco, Defense, Telecom Operators, Network Infrastructure owners (tower companies), suppliers of organizations in Defense, Quantum Keys Distributors



Alex Kengen

Sales, Product, Marketing and
Business Development Executive
+31 (0)6 1481 9311
alex.kengen@antennex.tech



Teun van den Biggelaar

CTO
+31 (0) 610455706
teun.vandenbiggelaar@antennex.tech

ANTENNEX

ANTENNEX develops solutions for measuring next-generation integrated antennas. Their product, the Wireless Connector, validate RFIC and antenna performance over-the-air at millimeter wave frequencies. It makes antenna measurements accessible and fast, without compromising on accuracy. ANTENNEX is the result of decades of research by antenna-metrology experts, who have founded the company in 2023.

What problem(s) do you aim to solve?

Testing is important to ensure product quality. The problem is that with the number of increasing wireless connections, more tests can only be performed wirelessly. This process is slow and difficult, prolonging time-to-market. We solve this problem by offering a multifunctional hardware testing platform that can perform many of the tests faster and requires less operational resources.

Why is/are your solution(s) special?

Faster testing and setup/evaluation (>80% faster) with automatic measurement diagnostics. Less resource use because it can be operated by anybody, and takes up less lab space (>90% reduction).

Mission for 4YFN

Expanding network, generating leads, seeking business partners, increasing visibility in the market.

Want to meet the following types of companies and individuals

Technical experts (e.g. RF engineers, antenna engineers, validation/test engineers) and decision makers (e.g. CTO, director of R&D, manager).

Telecommunications with a specific focus on active antennas for applications such as e.g., 5G/6G, PtP/PtMP, FWA.

Mid to large sized companies, research institutes and testing labs requiring advanced OTA measurement tools for qualifying active antenna performance.

Amount of employees:

10

Antennex

Het Eeuwse 57
5612 AS, Eindhoven
The Netherlands
www.antennex.tech



Leo Elenbaas

Business Development and
Sales Group Manager
leo@token-me.com



Thoole van Leeuwen

Product Owner & Co-Founder
thoole@token-me.com

Budz

Budz B.V. is an innovative company in developing state of the art earbuds with excellent sound quality for the purpose specialized in, among other things, empowering individuals and organizations in demanding industries. We achieve this by combining Advanced True Wireless Stereo (TWS) earbuds, Connectivity and Comprehensive suite of services.

Budz is the World-First earbud with a Ground Breaking Computer-in-the-Ear Solution based on UWB Integration. "Computer in the Ear" Concept: The advanced COR1 platform allows Budz to run the demanding AI driven software and is capable of running the enormous DSP load of these new softwares. Budz redefines the traditional earbud, transforming it into a multifunctional tool for safety and efficiency while maintaining a compact and comfortable design.

What problem(s) do you aim to solve? And why is/are your solution(s) special?

World-First earbud with a Ground Breaking Computer-in-the-Ear Solution based on UWB Integration. "Computer in the Ear" Concept: The advanced COR1 platform allows Budz to run the demanding AI driven software and is capable of running the enormous DSP load of these new softwares. Budz redefines the traditional earbud, transforming it into a multifunctional tool for safety and efficiency while maintaining a compact and comfortable design.

Mission for 4YFN

We are participating 4YFN for generating leads and we are seeking for business partners.

Want to meet the following types of companies and individuals

We would to meet CIO's, CTO's & Safety and Risk managers from large construction & real estate companies.

Amount of employees:

15

Budz

Saturnusstraat 60
suite 22
2516 AH The Hague
The Netherlands
<https://Budz.nl>

EW2Health

EW2Health makes healthcare proactive, personalized and cost-effective. With Predictive Behavioral Analytics (PBA) and AI-driven, personalized insights, we bridge the gap between lifestyle and medicine, delivering maximum results from minimal inputs to transform chronic disease care.



J'Amy Stewart

Co-founder & CEO

+31 (0)6 25131198

jamystewart@ew2health.com

We start with obesity. Our first solution, Sinque™, targets weight loss and lifestyle programs for obesity, including GLP-1. Stress-free, numberless monitoring and a friendly weight trend forecast engage patients and improves adherence. With one, simple health metric – weight – we provide powerful insights, empowering professionals for smarter, proactive personalized treatment. This powerful approach optimizes efficiency while improving care and results 5x!

Our innovative platform provides real-time, data-driven insights, enabling patients and healthcare professionals to make informed decisions for better health outcomes. By focusing on simplicity and engagement, EW2Health empowers users to monitor their health with minimum data input while supporting professionals to deliver proactive, personalized treatment using real-time patient insights.



Renato Romani

Founder & CTO

+31 (0)6 12483753

renatoromani@ew2health.com

What problem(s) do you aim to solve?

We bridge the gap between lifestyle intervention and medicine to transform chronic disease care, starting with obesity. Chronic problems plague obesity programs:

- Patients don't adhere to treatment plans
- Delayed interventions lead to disappointing outcomes
- Personalized treatment is resource intensive
- Escalating costs, difficult to scale



Stijn Zwaagstra

Accountmanager

+31 (0)6 15171061

stijn.zwaagstra@sinque.com

And why is/are your solution(s) special?

We make obesity programs 5x more effective:

- Improve adherence and motivation for long-term results
- Proactive care with early intervention, including GLP-1
- Seamless remote monitoring between appointments
- Simple, cost-effective personalization that scales

Mission for 4YFN

We are attending to increase market visibility, generate leads, find/deepen relationships with business partners, and fundraising.

Amount of employees:

6

EW2health

Saturnusstraat 60

Suite 22 P/A Sostark

The Netherlands

www.easywaytohealth.com

Want to meet the following types of companies and individuals

Health Innovation, Health Director, CEO, Clinic Director, Nurse, Endocrinologist. Healthcare, Weight loss clinics, dietitian clinics, workplace wellness, tele-health, online health clinics, hospitals, health insurance



Alan Daniel

Co-founder & COO
+39 3519846709
alan@hamsaid.com



Nicolo Debenedetti

Co-founder & CEO
+39 3476462388
nicolo@hamsaid.com

Hamsa ID

Hamsa ID is an identity provider that offers touchless biometric authentication through innovative proprietary hardware and software. Our solution enables secure, seamless access and payment experiences using multi-modal biometrics. In collaboration with Politecnico di Milano, we have developed advanced neural network algorithms that power our systems. Hamsa ID is built with GDPR compliance and privacy-first principles, ensuring security and user convenience in environments such as ports, airports, stadiums and hotels.

What problem(s) do you aim to solve? And Why is/are your solution(s) special?

Hamsa ID addresses the need for secure and efficient biometric authentication in environments where traditional methods like key, cards and badges fall short. Our solutions enhance security, improve user experience, and ensure compliance with stringent privacy regulations like GDPR.

Unique selling points:

- True touchless biometric technology
- Reduction of cost related to access control.
- Increased average transaction on payments, and 40% less checkout time
- Better accuracy but cheaper and easier to deploy than other biometrics
- Interoperability, access, and pay everywhere Hamsa ID is present.

Privacy-first design for high-security and sensitive environments

Mission for 4YFN

Expanding our network, Generating leads, Building partnerships with relevant stakeholders, Increasing visibility in the market.

Want to meet the following types of companies and individuals

CIO, CTO, Heads of Innovation, Head of Security , Ports & Logistics, Airports, Travel & Hospitality, Stadiums.

Amount of employees:

4

Hamsa ID

Johan Huizingaalan 763A
Amsterdam
The Netherlands
www.hamsaid.com



Jurriaan Schreuder
CEO
+31 (0)6 11915013
jschreuder@kexxu.com



Rueben Alvarez
Head of Operations
+31(0)6 21300450
rueben@kexxu.com

Amount of employees:
7

Kexxu
Backershagen 99d
1082 GT Amsterdam
The Netherlands
www.kexxu.com

Kexxu

We are a fast growing startup specialized in computer vision hardware and software. In three years we've grown to 11 people and counting. Things that we build at Kexxu include AI cameras and infrastructure for factories, to automate factory processes. We're also building actual robots to automate parts of factory machines and check product quality with custom made computer vision cameras and custom made anomaly detection networks, beating state of the art performance. Our most notable product, that we've made from scratch and that you can buy in our store, are eye tracking glasses. For these we've made the industrial design, the cameras, on-device high performance camera ingestion software, on-device custom eye tracking AI, app, cloud connection, and loads of AI-Modules in the cloud to analyze your data.

What problem(s) do you aim to solve?

Our company solves many different computer vision challenges. One side is automation in manufacturing. The other side is the manufacturing of our own products. The product we want to showcase at MWC is our eye tracker, possibly with AR-Glasses for extra user interaction and running some of the AI-Modules that are applicable and/or fun to demo at the MWC.

Why is/are your solution(s) special?

The USP of our eye tracker is that it is by far the cheapest and in many ways the most user-friendly in the market, opening loads of possibilities like controlling devices with your eyes, that are not possible with traditional non-AI powered eye trackers that are hugely expensive and only target universities with a big budget.

Mission for 4YFN

I've joined SLIMDESIGN to the MWC last year, to support with the AI Kexxu made for their product the PhoneCam. We talked to so many potential customers there, and gained so many insights, that I realized that next year I wanted to also be there with my own company, Kexxu.

Want to meet the following types of companies and individuals

We would love to meet people working in manufacturing, specifically in charge of building and maintaining factories, for one side of our computer vision solution. We would also love to meet people working in sports and sports psychology, since our eye tracker is often used for this because it's affordable enough for an entire team to use it, and because we also make other sports-tracking cameras that we are not showing at the MWC because we have to pick one product, and the eye tracker is most suitable for this purpose.

We mostly talk to either the founders of smaller companies or the R&D teams of bigger companies.



Bastiaan Verhoeven

Owner/CEO

+31 (0)36 5497777

info@linq2.eu

LinQ2

We build and maintain custom web applications and Unified Messaging systems for SME companies and large organisations. We started to integrate AI in administrative healthcare systems for healthcare organisations and pharma.

What problem(s) do you aim to solve?

We develop custom solutions for Unified Messaging and Internet Of Things based on our own proprietary software. We can use these components in web based or hardware based or software based applications of system integrators. Our USP is the easy adjustment system. Any IT helpdesk operator can setup and use a PBX server within our system with nearly no training. This is very different then our competitors, which use thick manuals or lengthy training programs for their resellers and operators.

Why is/are your solution(s) special?

On the IOT side is our USP the easy integration with web based applications and the use of AI and sensors. We combine our IOT and UM components with AI and web development to build custom web applications that perfectly fit on the client's (communication and data) processes.

Mission for 4YFN

We want to gather market information for our products and get new ideas/integrations for between now and 4 years. What idea seems wild now, but will be common in four years? And of course we will be expanding our network of co-creation and business partners, maybe even seeing some clients or reseller we already have!

Want to meet the following types of companies and individuals

Sales Directors of IT-companies that already sell VOIP and UM solutions and want to give their customers a new and easy platform and make a nice margin. This can be worldwide. We have two variation of cooperation: full service (We service everything for the IT-partner) or licencing of the platform (IT-partner does the rest).

CIO's or communications officers of larger SME companies or larger organizations (commercial/gov/health/ngo/etc) that have a problem that their current VOIP/UM/OIT solution cannot fix. We can help building and changing their platform to make it fit to their needs.

Amount of employees:

21

LinQ2

Dag Hammarskoldhof 16,
1314 WG Almere,
The Netherlands
<https://linq2.eu>



LiveDrop

In a world where cybersecurity is paramount, LiveDrop offers OEMs an innovative offline data transfer protocol, enabling seamless, secure file sharing across devices and operating systems—entirely offline, without connectivity or RF signals. This aligns perfectly with the growing demand for privacy-focused solutions in today's cybersecurity landscape.



Martijn Antzoulatos Borgstein

Senior Sales Director

Defense & Security

+31 6 23905783

martijn@livedrop.eu

LiveDrop's process is simple yet powerful: the sending device's display generates a dynamic data matrix representing the file, which the receiving device's camera captures and decodes to instantly reconstruct the original file. This ensures fast, secure, and private data exchange, even in offline scenarios.

LiveDrop can be embedded directly into camera drivers for automatic data detection, integrated into third-party applications via our SDK, or deployed as a standalone app. Its flexibility allows OEMs to enhance device privacy, interoperability, and user experience effortlessly. By adopting LiveDrop, OEMs can lead the charge in secure, cross-platform data sharing. Let's build the future together.



Patrick Moreu

CEO

+31 (0)6 52394246

patrick@livedrop.eu

What problem(s) do you aim to solve?

Easy & cross-platform data sharing (Windows, iOS and Android)

Why is/are your solution(s) special?

Operating system agnostic, highly secure and intuitive

Mission for 4YFN

Follow up with existing notebook and mobile OEMs and get acquainted to OEMs we are not yet in touch with.



Ravi Naidu

Business Development

+34 631297721

ravi@livedrop.eu

Want to meet the following types of companies and individuals

ISV Managers, Notebook and mobile OEMs, Dell, HP, Lenovo, Asus, Acer, Huawei, ZTE, HTC, Xiaomi, Samsung, Oppa etc.

Amount of employees: 12

Livedrop

Pastoor Petersstraat 9

Eindhoven

The Netherlands

www.livedrop.eu



Kaspar Scheltema

Co-Founder and CEO

+31 6 10727958

k.scheltema@phonecam.ai



Wouter Konings

Founder and CTO

+31 6 46255224

w.konings@slimdesign.com

Amount of employees:

4

PhoneCam

Herenmarkt 93C
1013EC Amsterdam,
the Netherlands
www.Phonecam.ai

PhoneCam

PhoneCam is a start-up founded by Wouter Konings (Founder and CTO) and Kaspar Scheltema (Co-Founder and CEO) in Amsterdam, The Netherlands. Wouter, with his extensive experience in developing professional body cameras through his design agency, SLIMDESIGN, saw that traditional body cameras were often heavy, expensive, and difficult to use. This made them inaccessible to many who needed them most. To solve this problem, he developed PhoneCam—a lightweight, easy-to-use body camera solution.

PhoneCam is a small, portable body camera that connects to your smartphone. Paired with the PhoneCam app, it unlocks a range of smart AI features, turning the device into a personal safety assistant. With a simple press of a button, users can instantly share live video, audio, and location. PhoneCam is dedicated to creating a safer world, especially for those in high-risk jobs, and empowering individuals with low vision to live with greater independence and confidence

What problem(s) do you aim to solve?

PhoneCam mission is to create a safer world, particularly for workers in high-risk professions where violence or discrimination is a concern. Additionally, PhoneCam is dedicated to improving the lives of individuals with low vision, offering them better support and accessibility. Our mission is to make PhoneCam the ideal personal assistant: a product that increases safety and provides support during daily activities or at work.

Why is/are your solution(s) special?

- Compact & Lightweight
- Easy to Use & Set-up
- Live Video, Sound & Location
- Enables AI Applications
- One-touch Alarm

Mission for 4YFN

Seeking business partners, generating leads, increasing visibility in the market and fundraising

- Want to meet the following types of companies and individuals
- Innovation managers of companies where front line staff has to deal with aggression, security, retail, transport, events
- Mobile phone brands, Telco, Tech, Industrie companies which want to empower staff with “handsfree AI” functionalities
- Fundrasing for first 1 - 2 M€ investment round



Peter Kortenhoeven

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Robin op de Beek

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Amount of employees:

5

PWXR

High TechCampus 6A

5656 AE Eindhoven

www.pwxr.world

PWXR

PWXR is the company behind Active Esports Arena, a platform for full-body multiplayer XR gaming that combines immersive technology with physical activity. The concept encourages players to move and connect through interactive, motion-based gameplay.

PWXR is launching a series of centers called The NXT Fit, blending gaming, fitness, and leisure into a unique experience. These centers showcase the latest XR technologies, inspiring people to stay active while having fun and connecting with others. With a focus on connectivity, The NXT Fit enables players to interact and compete both locally and remotely, creating a dynamic space where technology and movement come together.

What problem(s) do you aim to solve?

- Engaging youth, tourists, and businesses through gaming and sport in innovative leisure environments like The NXT Fit.
- Using XR and VR technology to promote health and societal integration.
- Solving the problem of people not getting enough exercise based on the WHO guidelines.
- In essence, PWXR solves the problem of integrating cutting-edge technology with societal, educational, and leisure needs to foster inclusion, health, and innovation.

Why is/are your solution(s) special?

PWXR distinguishes itself through several unique selling propositions (USPs):

- **Innovative Integration of XR and VR Technologies:** PWXR seamlessly blends extended reality (XR) and virtual reality (VR) into their offerings, creating immersive experiences that set them apart from competitors.
- **Promotion of Physical Activity through Gaming:** By combining gaming with physical exercise, PWXR addresses the issue of sedentary lifestyles among gamers, encouraging healthier habits.
- **Focus on Non-Violent, Engaging Games:** PWXR emphasizes non-violent gaming experiences, appealing to a broader audience and promoting positive gaming environments.
- **Commitment to Inclusivity and Social Integration:** Through partnerships and initiatives, PWXR actively includes marginalized groups, fostering a sense of community and belonging.
- These USPs collectively position PWXR as a leader in merging technology with societal and health benefits, offering unique value to their audience.

Mission for 4YFN

Expanding network, generating leads, seeking business partners, increasing visibility in the market, fundraising.



Qualinx

Qualinx develops the world's smallest & lowest power consumption GPS/GNSS & IoT chips with a multipurpose radio, ideal for space constrained embedded battery operated devices. Our technology delivers up to 10x improvement of battery life for consumer electronic devices such as wearables and asset trackers, therefore helping lower the global energy footprint.



Nali Majani

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What problem(s) do you aim to solve?

Qualinx is a fabless semiconductor company that solves the need for low power consumption, reconfigurability and small size. Qualinx's QLX300+ provides the lowest power GNSS system-on-chip. By moving from analog implementation to digital RF (DRF), we are able to reconfigure our silicon chip over the air to carry out multiple functions. This eliminates the need for chip replacement, while maximizing your device's battery lifespan, and minimizing production and user costs. You can use our single chip to cover multiple IoT radios, in even the smallest of devices, without sacrificing your power needs.



Jerald De Los Santos

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Why is/are your solution(s) special?

Low power consumption, reconfigurability, and optimized performance .

Mission for 4YFN

Gathering market information, Expanding network, Generating leads, Seeking business partners, Increasing visibility in the market, Fundraising. Semiconductor industry, wearables industry, asset tracking industry, ag-tech industry.



Tom Trill

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Want to meet the following types of companies and individuals

CIO, CFO, SVP Engineering, SVP Business Development, Semiconductor industry, wearables industry, asset tracking industry, ag-tech industry.

Amount of employees: 42

Qualinx

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The Netherlands
www.qualinx.io



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Business Innovator

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Thom Haller

CFO

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Security Reporter

With Reporter, pentesters can focus on creating top-notch, security reports instead of getting bogged down by repetitive and error prone tasks. With streamlined review flows to ensure top-tier quality and assurance. Template improvement flow leads to better quality templates. Plus, our communication tools let pentesters share critical info during assessments and keep shareholders in the loop with updates and Q&A sessions. Reporter offers powerful API and webhook integrations, allowing you to connect with all your favorite tools seamlessly.

What problem(s) do you aim to solve? And why is/are your solution(s) special?

We eliminate error prone tasks when creating security assessment reports, creating a workspace platform on premise, made to handle highly sensitive data, with a retest and review flow to keep your clients engaged with collaborative tools between your team. To create high quality tamper-proof PDF reports, highly customizable and made to be compliant with the best cybersecurity practices.

Mission for 4YFN

Generating leads and increasing visibility in the market.

Want to meet the following types of companies and individuals

CISO's, pentesting leads, Senior Manager cyber offensive security, CTO's. Cybersecurity/cyberdefense, finance/banking, audit services, telco, we are open to all industries, however the first ones are our priorities for now. Companies from 30 people and upwards.

Amount of employees:

5

Security Reporter

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The Netherlands

<https://securityreporter.app/>



Alexander Gunkel

CEO & Founder

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Amount of employees:

15

Space4Good

Fluwelen Burgwal 58

2511CJ The Hague

The Netherlands

www.space4good.com

Space4Good

Space4Good is a social enterprise leveraging space technology to create geospatial solutions for social and environmental challenges worldwide. Through cutting-edge tools like satellite earth observation, GIS, and artificial intelligence, we provide actionable insights that empower organizations to make informed decisions, enhance operational efficiency, and achieve impactful outcomes. Our expertise spans the interlinked topics of nature protection, regenerative agriculture, climate change as well as peace & justice.

What problem(s) do you aim to solve?

Our environmental intelligence services supports industry on scalable compliance and ESG verification, conservation organisations on economic monitoring and management of their sites, and governments on reliable jurisdictional assurance and policy making.

Why is/are your solution(s) special?

Our USPs are our ecoregion-specific models ensuring high accuracy through local data collection as well as our modular software platform approach, allowing for bespoke dual-use applications at scale.

Mission for 4YFN

Generating leads, seeking commercialisation partners, visibility, fundraising.

Want to meet the following types of companies and individuals

Civil Society

- Conservation NGOs

Governments

- Development Banks
- National/Regional ministries responsible for forestry/agriculture/land use/sustainability

Investors

- Impact investors
- Conservation NGOs
- Financial institutions (green bonds, loans)
- Asset managers (land, forests, agriculture)
- Nature-based solutions project developers, investors, marketplaces, buyers
- Agritech and Food Supply chain companies
- ESG Consultancies and accounting
- GreenTech and Sustainability
- Climate Tech
- (Very) Large multinational Telco, Tech and consumer electronics companies



Roger Oliveira
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Ver.iD

Ver.iD simplifies decentralized identity by offering a one-stop platform compatible with various decentralized digital ID wallets. Some industry analysts call us “Stripe for digital ID”. User-friendly experiences for actions like KYC, logins, data sharing, age verification, and e-signatures using our no-code design studio. Integrate our API effortlessly to your existing legacy systems through OAuth, OpenID Connect.

What problem(s) do you aim to solve? Why is/are your solution(s) special?

EIDAS 2.0 law will impact all Swedish in the next 3 years. We can simplify integration compatible with existing portals, CIAM and IAM legacy systems. Because it takes minimum effort to integrate us, it gives organizations time to learn and experiment working with decentralized ID wallets.

Mission for 4YFN

Gathering market information, expanding network, generating leads, seeking business partners, increasing visibility in the market.

Want to meet the following types of companies and individuals

Organizations that need to integrate multiple EIDAS 2.0 id wallets because of EU laws (DAC7, DSA, EDIAS 2.0, EU AI ACT) and/or because of Identity Verification challenges in IAM, CIAM, HR onboarding, Customer Account Creation.

Amount of employees:
10-20

Ver.iD
Koivistokade 3
1013 AC Amsterdam
The Netherlands
<https://ver.id/>



Whispp

Whispp's real-time assistive voice AI and mobile app converts whispered speech (people who stutter severely speak relaxed and much more fluent while whispering) and vocal cord-impaired speech (laryngeal cancer, vocal cord paralysis, Spasmodic Dysphonia) into a person's clear, natural voice. Whispp also enables silent, private calls for non-impaired users.

What problem(s) do you aim to solve? Why is/are your solution(s) special?

Whispp's real-time assistive voice AI and mobile app converts whispered speech (people who stutter severely speak relaxed and much more fluent while whispering) and vocal cord-impaired speech (laryngeal cancer, vocal cord paralysis, Spasmodic Dysphonia) into a person's clear, natural voice. Whispp also enables silent, private calls for non-impaired users.

Mission for 4YFN

It's our mission to enable people with a voice disability and people who stutter severely to speak freely and empower them in their daily lives and work. At MWC/4YFN we are actively seeking collaborations with potential partners to enlarge our market reach. For example, we envision collaborations with smartphone manufacturers to license our technology and mobile network operators by offering the Whispp app to their customers.

Want to meet the following types of companies and individuals

Innovation, Accessibility, Healthcare



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Amount of employees: 9

Whispp

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Amount of employees:

8

Yookr

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The Netherlands

www.yookr.org

Yookr

Yookr, based in Horst, The Netherlands, is a technology company revolutionizing precision agriculture and horticulture through real-time data visualization, prediction, and control. Utilizing advanced technologies such as Bluetooth, LoRaWAN, IoT and 4G, Yookr acts as a connection card between people and data. Yookr provides growers useful insights for healthier crops, cost savings, and sustainable operations.

What problem(s) do you aim to solve?

Yookr solves the challenge of managing and utilizing agricultural data effectively to promote healthier crops, reduce costs, improve sales, and enhance sustainability. Farmers often lack the tools to translate vast amounts of data into actionable insights, leading to inefficiencies, resource waste, and uncertainty in decision-making. Yookr addresses these issues by providing real-time data visualization, prediction, and control on an independent, user-friendly platform.

Why is/are your solution(s) special?

- **Living Data for Better Decisions:** Yookr's platform transforms raw data into clear, actionable insights, providing growers with certainty, peace of mind, and improved efficiency.
- **Customizable Dashboards:** Growers receive a personalized dashboard tailored to their needs, offering real-time data on crop health, soil conditions, and more.
- **Advanced Sensors:** Wireless, solar-powered sensors monitor critical factors like soil moisture, pH, and light intensity, ensuring optimal growing conditions.
- **Sustainability and Efficiency:** Yookr helps reduce environmental impact and costs by optimizing resource use and staff deployment.
- **AI-Driven Insights:** Leveraging artificial intelligence, Yookr enhances decision-making with predictive analytics for growth, harvest timing, and sales opportunities.
- **Collaboration-Focused:** Yookr works closely with clients, ensuring tailored solutions that combine technology with the user's expertise.

Mission for MWC

Gathering market information, expanding network and generating leads.

Want to meet the following types of companies and individuals

Yookr seeks to connect with companies and individuals aligned with sustainable agriculture, precision farming, technology innovation and smart cities.

Partners & Organization

Organisers of the NL Program and Pavilion

Ecosystem Services

In a world shaped by technology, collaboration is the key to unlocking disruptive and sustainable innovations. Ecosystem Services (ES) leads the charge, encouraging companies to break free from their silos and engage with diverse ecosystems.

ES designs visionary programs, uniting public and private organizations to tackle challenges collectively. We serve as programmakers and facilitators, guiding collaborations toward shared, well-defined goals and results, believing in the transformative power of collective intelligence.

Our mantra, “Those who want to be relevant tomorrow must work intensively together today,” drives our commitment. With a proven track record in (mobile) connectivity and digitalization, ES annually convenes the Dutch connectivity ecosystem at MWC Barcelona, showcased in the NLMWC program and bringing together the best innovations and companies the Dutch Connectivity ecosystem have to offer.

Join us at MWC Barcelona in shaping a future where collaboration is the catalyst for progress. At ES, we pioneer change, navigating towards a horizon of endless possibilities.

Mission for MWC:

MWC25 marks the 9th edition of ES organizing The Netherlands pavilion and program. Our mission at MWC25 is to ignite a ‘Connected Future Together.’ We are dedicated to actively championing sustainable digital transformation, placing the remarkable exhibitors spotlighted in this booklet at the forefront. By uniting the ecosystems of public and private organizations, our goal is to propel progress toward a sustainable and inclusive future.

Our comprehensive program includes content talks, government tours, Knowledge missions on private wireless networks, sustainability, and an engaging evening program for networking and active matchmaking. We are committed to ensuring that all participants extract the maximum value from their involvement — be it new business opportunities, fortifying existing relationships, forging fresh (international) collaborations, gaining new insights and inspirations, and, above all, having a lot of fun!

ES is unwavering in our commitment to making a lasting impact, powering a connected and sustainable future together!



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The Netherlands

www.innovationquarter.nl

www.digitalzh.nl

Organisers of the Netherlands at 4YFN

InnovationQuarter

InnovationQuarter is a regional economic development agency for the region Zuid-Holland in the Netherlands. We operate at the crossroads of regional development and international collaboration and our commitment is threefold. First, we nurture local innovative businesses, fostering communities of growth in sectors like Maritime, Energy & Chemistry, Digital Technology & Cybersecurity, High Tech & Aerospace, Horticulture & Food and Life Sciences.

Second, we assist foreign companies seeking to establish themselves in our unique delta region, strategically integrating them into our ecosystems and business sectors. Our mission is to foster collaboration, connect and drive innovation, creating an environment where both local and foreign businesses can thrive.

Our strength also lies in being an impact investor with € 300 million in funds under management that empower us to invest in and support local enterprises. Beyond this, we help our portfolio companies scale up and expand internationally through our internationalization programs. Our approach involves orchestrating focused trade missions for companies operating in similar sectors, designed to ease their access to new global markets.

Digitalzh

Digitalzh represents more than just technological progress; it involves locally marketing digital solutions that address local, regional, national, and ultimately global challenges. By collaborating with other market players and organizations, the digital transformation is not only strengthened locally but also internationally.

Mission for MWC

By participating in events such as 4YFN in Barcelona, we aim to showcase our innovations to an international audience. Sixteen entrepreneurs, elevating their local innovations, grow alongside like-minded partners abroad, united by a shared passion for progress. Through a showcase of technological innovation, we bridge the gap between local needs and global solutions. As a regional European Digital Innovation Hub, we facilitate connections between companies and innovators across Europe.

Websites

Invest in Greater Rotterdam

<https://www.linkedin.com/showcase/invest-in-rotterdam-the-hague-area/>

Innovation Quarter

<https://www.innovationquarter.nl/en/>

Digital Zuid Holland

<https://www.linkedin.com/company/digitalzh/>

Trade & Innovate

<https://tradeandinnovate.nl/>

Enterprise Europe Network

<https://www.eennl.eu/>



Ministry of Economic Affairs and Climate Policy

The Netherlands is a great place to live, work and do business. This is made possible, in part, by the digital transition our society and economy are undergoing. Digitalisation creates the jobs and services of the future and is indispensable in the climate transition and ageing society. The Netherlands is among the best performing digital economies in Europe and is excellently positioned to capitalise on the opportunities created by digitalisation. Opportunities for a more competitive, productive, resilient business community as new products, services, markets and applications emerge. Opportunities for future earning capacity, prosperity and solutions to a variety of societal issues, through the development and application of digital technologies such as artificial intelligence (AI) and Quantum. And opportunities for our business climate, by having a secure, reliable and high-quality digital infrastructure. There are however urgent bottlenecks for a successful digital transition and which require substantial investments, close collaborations and the creation of the right prerequisites. In order to continue to reap the benefits of the digital transition and to secure future Dutch welfare, we need to work towards a resilient, entrepreneurial, innovative and sustainable digital economy. An economy in which everyone in the Netherlands can participate, in which we encourage and embrace opportunities, in a way that safeguards our public values. We want to pursue this, together with the business community, knowledge institutions, civil society organisations and other government authorities.

Mission for MWC:

The MWC is the place to engage effectively and visibly in the European debate on telecom and digitalisation policies and actions. The presence of our Minister at the Mobile World Congress is a testament to the value we attach to the event. It offers a great podium for Dutch entrepreneurs and research institutes to showcase their cutting edge research and innovations in telecom and other digital technologies at our NL pavilion. One such example is the Future Network Services project, a public-private consortium focused on researching and developing next-generation communication networks, especially 6G.

Moreover, MWC enables our Ministry to:

- Get the latest insights on future developments in the international R&D on telecom and other digital technologies;
- Discuss with key stakeholders from policy and industry the European state of play and future directions; and
- Explore opportunities for new international cooperation.

Ministry of Economic
Affairs & Climate Policy

Bezuidenhoutseweg 73

2594 AC Den Haag

The Netherlands

[Ministry of Economic Affairs and
Climate Policy | Government.nl](#)

Topsector ICT

ICT is becoming a more and more important driver for innovation in the Dutch economy. At the same time, digital innovations also play a vital role in overcoming the issues facing society: providing affordable healthcare, safety and the energy transition, for example.

This is why Topsector ICT has been designated one of ten Top Sectors in the Netherlands.

Profile:

The Netherlands is one of the world's foremost digital economies. Many households have a PC, tablet and smartphone as well, and both physical and mobile networks are highly developed. Almost every single company in the Netherlands works online, and the national Internet servers are among the most secure in the world.

Connect and Create:

ICT is vital to every single sector of the economy. Each sector of the economy, and each Top Sector, faces its own particular ICT challenges. At the same time, many of those challenges are connected. The mission of Top Sector ICT is to help companies, government agencies and knowledge institutions to realise ICT innovations through knowledge exchange and closer cooperation. Top Sectors are areas where Dutch companies and research centres are among the world leaders. Companies, universities, research centres and government agencies are working together to develop knowledge and innovations to reinforce that position, and so improve the Dutch position in the international arena for digital innovation.

The digital economy is therefore a key pillar for the present Government, which now for the first time includes member whose portfolio includes digitalisation. The ICT sector has been outperforming the average for the Dutch economy for years, and digitalisation is a key driver of economic growth.



Frits Grotenhuis

Director Topsector ICT

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Tijs Koops

Program Manager

Internationalisation

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Netherlands Business Support Office Barcelona

Netherlands Business Support Offices are trade offices of the Dutch government abroad and focus on trade and investment promotion. The core business of NBSOs is supporting Dutch companies in their activities in markets that are extensive and promising.

For example, does your company want to export or establish a company abroad? Are you looking for market information or business partners? The NBSOs help you do so.

In this, they work closely with the Rijksdienst voor Ondernemend Nederland (RVO), Embassies and Consulates. NBSOs have an excellent regional network and are therefore able to provide you with the right information quickly. Moreover, NBSOs have good contacts with the regional government in the country.

In Spain, there is an NBSO in Barcelona, which focuses on the Spanish autonomous regions of Catalonia, Valencia, and Aragón for business services. For more information, visit our website handelmetspanje.com.

Mission for MWC:

NBSO Barcelona is partner to the NL-mission to MWC/4YFN 2025. If you have questions about the Spanish market or you are looking for specific contacts in Spain, please feel free to contact us for individual support via info@nbso-barcelona.com.



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Eric Luteijn
MD & Publisher
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Media partner: IT Channel Pro

LuteijnMedia Media Partner of NL@MWC, connects manufacturers, distributors, resellers and end-users in the Dutch IT and telecom markets. LuteijnMedia, 18 years in business, is a cross media publisher with 6 specialized platforms and trade magazines in all major IT and Telecom niches. Combined, our magazines, websites, newsletters, white papers and social media channels reach tens of thousands of Dutch IT professionals a week. Would you like to bring your message directly to the manufacturers, distributors, resellers and end-users in your target audience?

Our business model is based on sponsored content. LuteijnMedia and ITchannelPRO have been the formal media partner of the NL Pavilion for the last 4 years, supporting the pavilion partners with editorial content on our media.

Portfolio LuteijnMedia – please check www.luteijnmedia.nl

1. ITchannelPRO www.itchannelpro.nl focused on the IT and Telecom channel.
2. Circulaire-IT www.circulaire-it.nl focussing on green-IT, SDG, refurbishing, reducing of e-waste.
3. InfoSecurity Magazine www.infosecuritymagazine.nl aimed at B2B security officers in smb and large corporations, enterprise and government.
4. CloudWorks www.cloudworks.nu aimed at B2B IT managers in smb and large corporations, enterprise, and government.
5. DatacenterWorks www.datacenterworks.nl aimed at 800 (private and colo) data centres and computer spaces.
6. Business & IT www.busesseit.nl aimed at IT and general management in smb and large corporations, enterprise, and government.
7. The personal LinkedIn network of the publisher <https://www.linkedin.com/in/ericluteijn/>, now 28.400+ contacts & 28.600+ followers, generate about 150,000 views, 2.2 million per year (2024)

Mission at MWC 2025

It's our mission on MWC25 to reach out to our existing partners present in Barcelona, meet new contacts who would like to send their business opportunities to our Dutch readership and connect them with our extensive network. We try to be a connector and business accelerator.

Press releases: press@luteijnmedia.nl

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Gijs van Beek

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Knowledge partner: Telecompaper

Trusted knowledge partner for the global TMT Industry and for the NL@MWC community For 25 years now, Telecompaper has been a cornerstone of insight and expertise in the telecommunications, media, and technology (TMT) industry. Established in 2000, this independent research and publishing company has built a sterling reputation for delivering critical intelligence that empowers decision-makers worldwide.

With a team of dedicated editors and researchers monitoring industry developments around the clock, Telecompaper provides in-depth analysis of both current trends and long-term market shifts. From detailed reports to bespoke news services, the company's offerings are tailored to meet the unique needs of telecom professionals and organizations globally.

Comprehensive Research and Consumer Insights

Telecompaper produces detailed reports on a wide range of telecom topics and offers customized research services to address specific industry questions. Its Consumer Insights panel, surveying 10,000 consumers biannually, provides invaluable data on mobile, broadband, fixed telephony, and TV usage, enabling businesses to track trends and predict market behavior.

Known for its independence, Telecompaper delivers unbiased insights frequently cited in national media and trade journals. Its unique information sources and tailored solutions meet the specific needs of industry leaders, ensuring relevant, reliable data for strategic decisions.

Mission for NL@MWC 2025

Telecompaper doesn't just provide information; it fosters collaboration. By offering a platform for MWC partners to publish articles and white papers, the company enables industry professionals to connect with its global audience of over 88,000 registered telecom experts. This collaborative approach enhances knowledge sharing and amplifies innovation across the TMT landscape.

And Telecompaper's commitment to fostering industry dialogue extends further to its flagship event, Telecom Insights 2025. Scheduled for June 11 at the Spant! in Bussum, this annual conference is a must-attend gathering for telecom and media professionals and NL MWC partners.

Telecompaper

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Enterprise Europe Network

The [Enterprise Europe Network](#) (EEN) is the world's largest support network for small and medium-sized enterprises (SMEs) with international ambitions. Initiated by the European Commission, the network comprises over 470 partners in 69 countries worldwide. These partners assist regional companies in accessing international markets across Europe and beyond. EEN's matchmaking events and [partnering opportunity database](#) serve as key tools for connecting businesses with foreign partners in business, innovation, and research.

InnovationQuarter, the regional development agency for the province of Zuid-Holland, is a proud partner of the Enterprise Europe Network. With a focus on digital technology (including cybersecurity), aerospace, and defense, InnovationQuarter connects hotspots across Europe and beyond to foster international collaboration.

Mission for MWC

Our mission is to enhance the Dutch presence at 4YFN and MWC by unlocking the opportunities provided by the Enterprise Europe Network. The highlight of this initiative is the [MWC Open Innovation Challenge 2025](#), an EEN matchmaking event featuring over 50 innovation challenges presented by 30 leading international corporations, including Fujitsu, Oppo, EDF, Panasonic, and Hyundai.

Dutch SMEs can register for this event and request meetings with these corporates to pitch their solutions. Additionally, exchanges with other pavilions will be promoted through collaboration with foreign EEN colleagues, further strengthening international connections.

InnovationQuarter

WTC The Hague
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The Netherlands
www.innovationquarter.nl

To learn more about the NL Program and the NL Pavilion

Visit [NL MWC](#) or follow us on [LinkedIn](#)

To learn more on how The Netherlands is cooperating with its international counterparts:

Visit [NL Platform](#) or follow us on [LinkedIn](#)

Websites:

<https://nlmwc.com>

<https://www.linkedin.com/company/nlmwc>



Netherlands

