NL

Powering a connected ecosystem for a sustainable future

Netherlands

‘Unleash your global potential’

2-5 March 2026

ECOSYSTEM SERVICES

DIGITAL HOLLAND
where innovation starts

Ministerie van Economische Zaken en Klimaat

NL@MWC at ministry of economic affairs

Community event - February 4, 2026

Netherlands

Powering a connected ecosystem for a sustainable future

Netherlands

Angela van Diejen
MT-member
Economy & Digitalisation
Ministry of Economic Affairs

NL

Netherlands

Mark Beermann & Anke Kuipers

Agenda

14.00 Group photo
14:10 Welcome by Ministry of Economic Affairs - Angela van Diejen**,** MT-lid Digitale Economie
14:20 Digital Holland perspective on MWC - Frits Grotenhuis, Managing Director
14.30 Update FNS programme - Paul Wijngaard (Alliance Director 6G FNS Program Board)
14.40 Broadforward - Steven van Zanen (Head of Productmanagement and Marketing) and participant in the FNS programme and partner at all past NL@MWC events!
14.45 NL@MWC participants and programme - Anke Kuipers & Mark Beermann
15.00 4YFN update - Marit Kuypers - Innovation Quarter
15.10 NTS action agenda update and relevance for MWC and the other way around - Anton Duisterwinkel Senior Business Developer, Innovation Quarter.

15:20 Intermezzo / pauze

15.40 Update about European perspective on tech and Innovation. -Paul Timmers
15.55 Innovation Challenge programme Accio en EEN
16:00 NBSO update - Lotte Engels
16.05 Knowledge missions information
•Knowledge mission soevereiniteit / technology - Mark Beermann
•Knowledge missions Sustainability -
•Knowledge mission Private Networks - Koen Mioulet, PRIMMA
16.20 Making NL trending topic during MWC Barcelona and media & communication updates
•Media partner TelecomPaper update - Gijs van Beek
•Linkedin strategie update
16.30 Practical information for participants - Anke Kuipers
16:45 Closing and network drinks
18:00 End of the event

Netherlands

Netherlands

Frits Grotenhuis

Director

Digital Holland

MWC and 4YFN kick-off

The Hague, 04 February 2026

DR. FRITS GROTENHUIS

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Why is MWC important?

- Gemini: “Mobile World Congress (MWC) is widely considered the **most influential** event in the technology calendar”

- Co-pilot: “Mobile World Congress (MWC) matters because it is the **single most influential** global event where the mobile, telecom, and emerging-tech industries announce breakthroughs, set future standards, and form partnerships that shape how the world connects”

- Claude: “Mobile World Congress (MWC) is important for **several reasons**: Industry showcase and launches, Business Networking, Trend-setting, Scale and reach”

- DeepSeek: “what would the PRC LLM say???”

- Perplexity: “Mobile world Congress (MWC) is important because it is the **largest and most influential** global; gathering for the mobile and connectivity industry, where new technologies, devices, and strategic directions for the sector are launched and debated”

- ChatGPT: “Mobile world Congress (MWC) is important because it’s basically **the global meeting point** for the mobile and tech industry – where big ideas turn into real products and deals”

- Le Chat: “Mobile World Congress (MWC) is the world’s **largest and most influential event** for the connectivity ecosystem – mobile, tech, and beyond…In short: MWC is where the future of connectivity is debated, demonstrated, and decided. It’s not just a tech show, **it’s a barometer for the digital world”**

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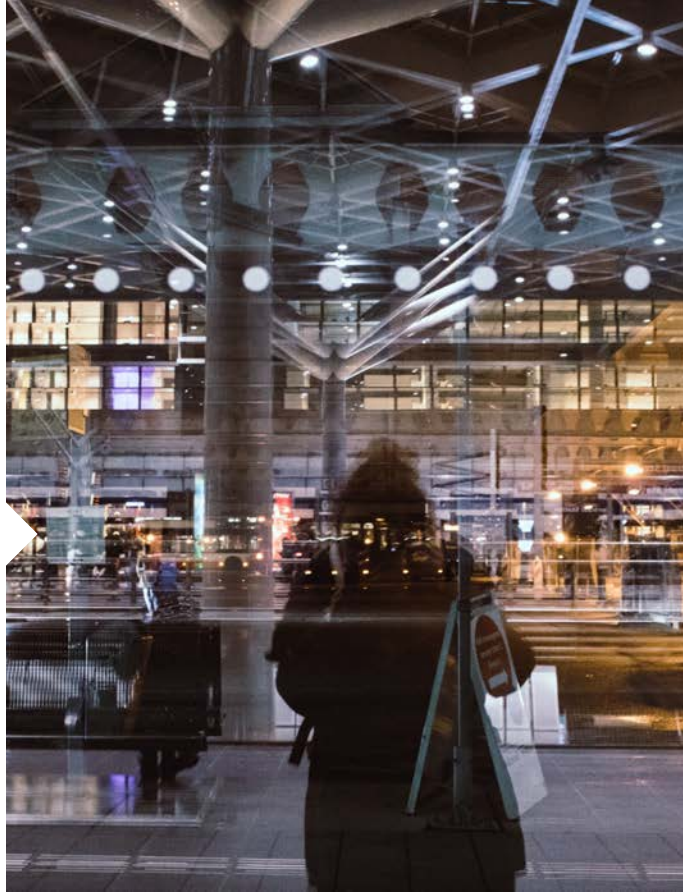
DIGITAL HOLLAND

FORMERLY KNOWN AS
TOPSECTOR ICT



- Digital Holland identifies, prioritises and organises digital research & innovation and builds coalitions that address societal and economic challenges.

- E.g., last month we launched a new coalition on Neuromorphic Computing.

- We bring together public and private parties in national ecosystems that focus on both social challenges and digital- and information technologies.

- We co-organise the mission to MWC together with Ecosystem Services, the Ministry of Economic Affairs, InnovationQuarter, NBSO and the Netherlands Enterprise Agency.

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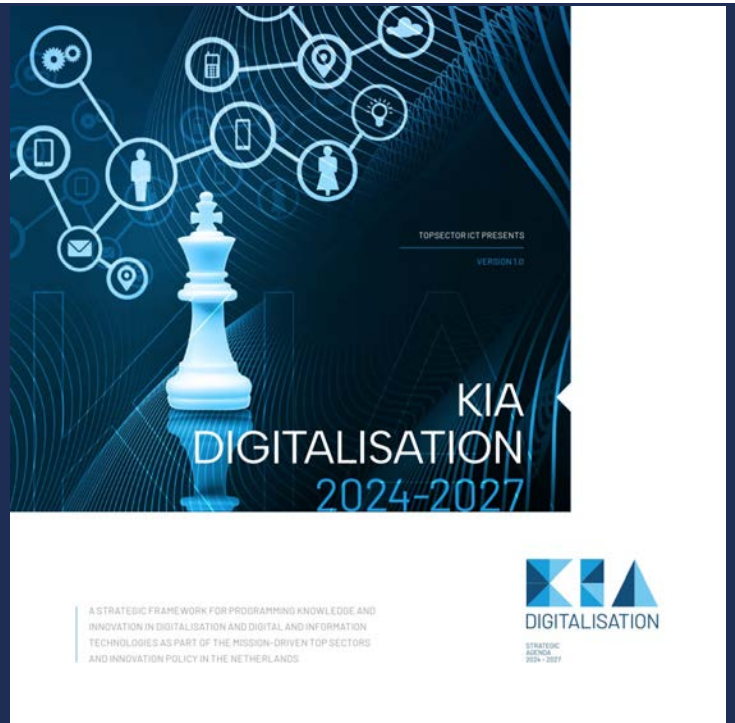
INNOVATION & INDUSTRY POLICY

- The Dutch Ministry of Economic Affairs aims at strengthening our economic structure and competitive position worldwide.
- Technologies and various industries have been prioritised, in which businesses, universities, and governmental organisations collaborate to tackle social challenges and boost economic prosperity.



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where innovation starts

National Technology Strategy

- Ten NTS priorities, with ten Action Agenda's (26/1 launch)
- Digital Holland coordinates two digital Action Agenda's:
1. *AI/data*
2. *Cybersecurity technologies*
- We coordinate these two digital action agenda's, in close collaboration with the other eight agenda's, and EZ
- Evident, there is a strong relation to Connectivity Technologies (development 5G-6G)

Mobile World Congress

- Why is MWC important and valuable to us?
- MWC represents a strategic stage for multi-year public-private partnerships for ICT-innovation and -research in Europe.
- Promoting the Netherlands as an ICT partner and supporting Dutch companies with international ambitions via NL Pavilion at MWC.
- MWC strongly relates to the growth fund program ‘Future Network Services’, focussing on the development of 6G, one of our priorities.
- For Digital Holland, this will be the 5th time we participate as a proud supporter of the Dutch pavilion and 4YFN!

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where innovation starts

Looking forward to meeting you all in Barcelona!

Dr. Frits Grotenhuis
Director Digital Holland

Frits.Grotenhuis@digital-holland.nl

DIGITAL-HOLLAND.NL

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where innovation starts

Netherlands

Paul Wijngaard

Alliance Director

6G FNS

Program Board

6G FNS Update

MWC-26 Barcelona Kick-Off

Paul Wijngaard – Alliance Director

Den Haag - 4 February 2026

Ambition 6G Future Network Services program

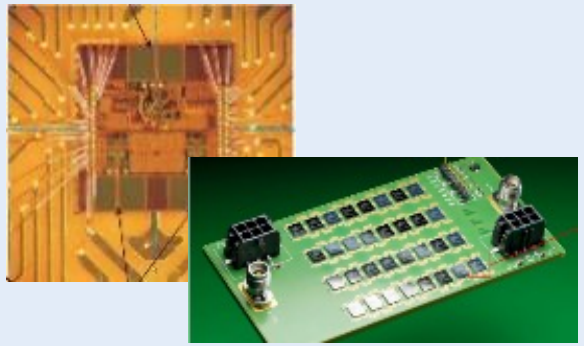
Building a strategic knowledge position for the Netherlands (and Europe) in development and applications of next-generation communication networks (6G)

Strengthen future earning capacity of BV Netherlands, by becoming a leader in development of intelligent components and networks, and their application in most important sectors of Dutch economy

Central core values: Reliability, Sovereignty and Sustainability

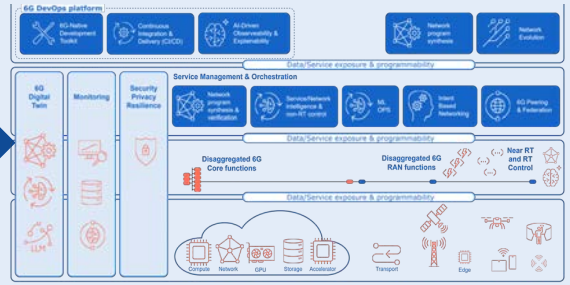
FNS builds on existing strengths and develops new ones

Strong in semicon and radio components



Software antennas

High-quality research in Computer Systems and Networking

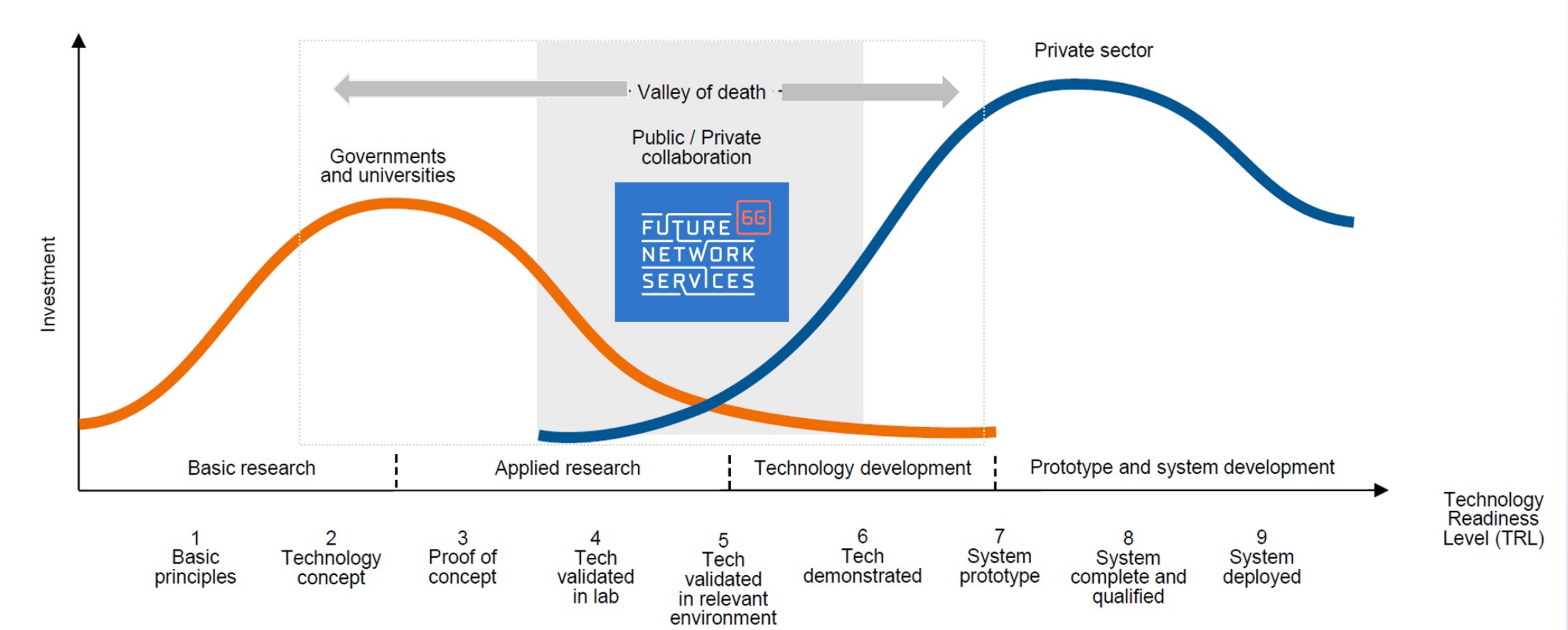


Programmable network

Strong in application of new digital technology in business and society

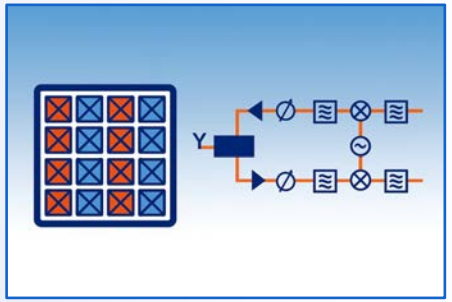
Sector applications

€315 Mio - substantial investment in creating leading position in 6G for the Netherlands



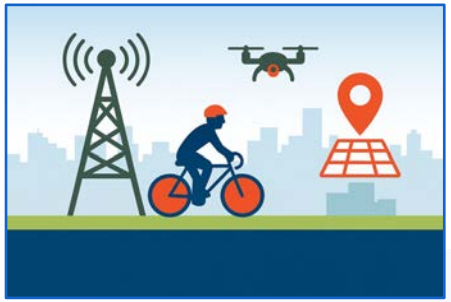
FNS aligns and contributes to four large market developments in 6G

Efficient mobile systems in mid-band spectrum



- Massive MIMO and beamforming in 6-20 GHz
- Designed for low power consumption and material use

Sensing of objects with mobile networks



- Networks double as sensors in smart environments, logistics, and mobility
- Value chain with open APIs to drive sensing ecosystem

AI for 6G and 6G for AI

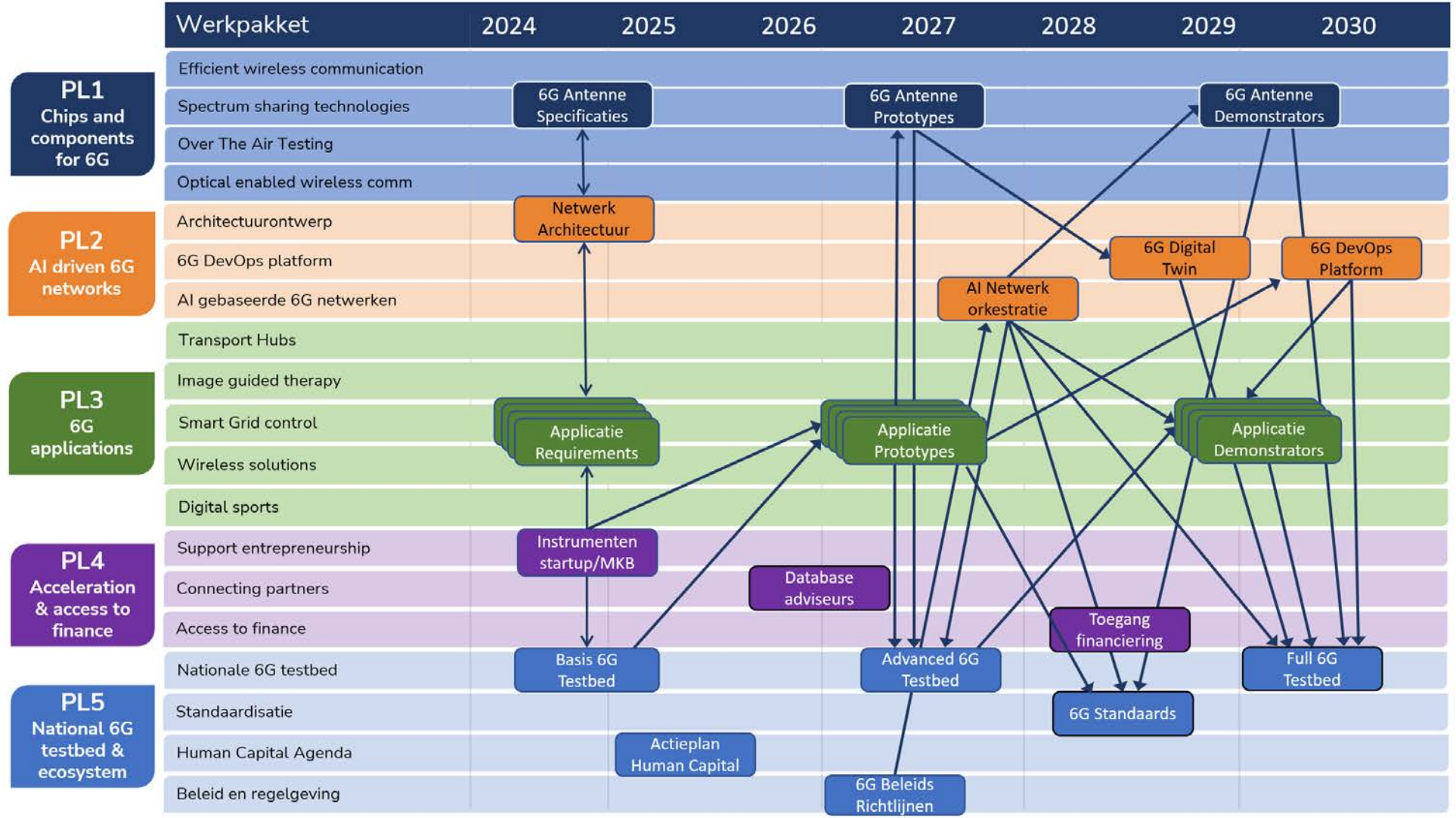
- AI for 6G: automated operations, predictive maintenance and adaptive services
- 6G for AI: flexible edge AI processing for sector applications

Reliable and resilient mobile networks

- Reliable connections with guaranteed low-latencies for industry and medical
- Resilient to power outages and other disturbances

The FNS consortium covers the entire value stack

Program Lines and Work Packages alignment



Large focus on valorisation NGF investment

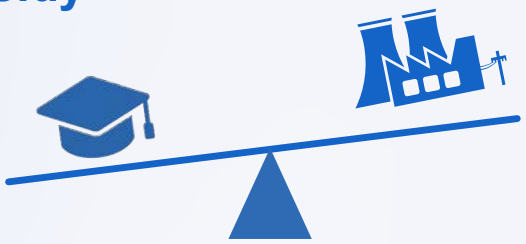
Main goal FNS

1. Sustainable earning capacity
2. Digital autonomy and resilience
3. Sustainability

Valorisation plan

"Enable 6G business by leveraging university research and collaborating across the value chain."

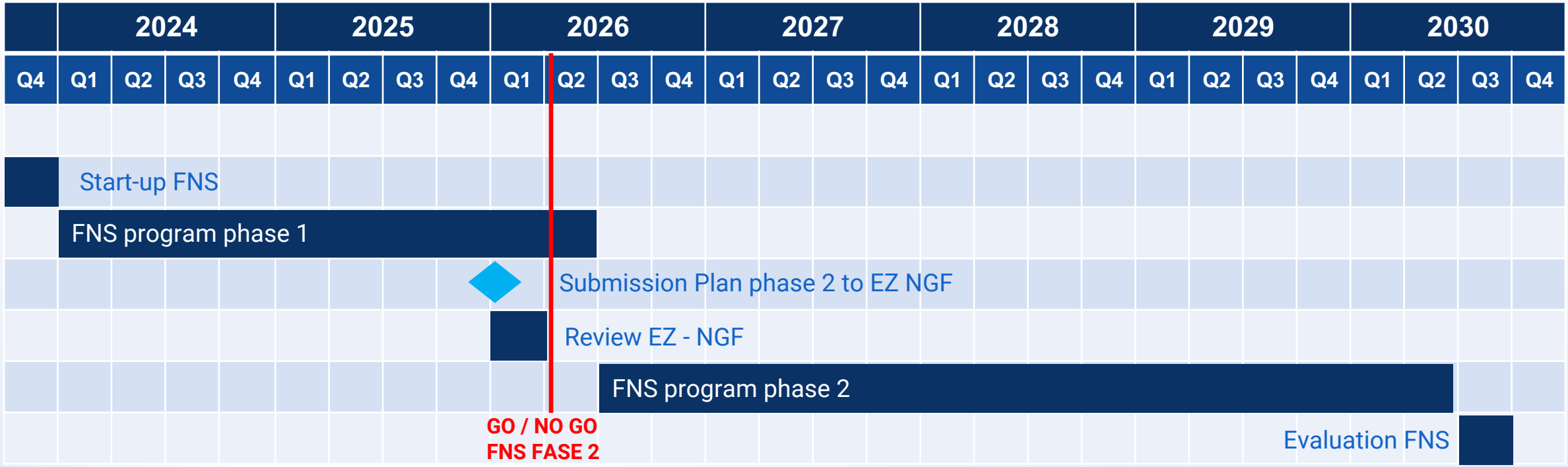
Subsidy



60% for non-commercial versus
40% for companies

Alignment is essential

Schedule FNS Program (Phase 1 and 2)



Phase 2 - Customized decision for 76 FNS partners – agreed scope of work (subsidy € 108 million excl. co-funding)

- Builds on the Phase 1 funding approach

Phase 2 – Open calls – 2027 onwards (subsidy € 43 million excl. co-funding)

- SME feasibility studies /Collaboration projects, European / National R&D&I Collaboration projects (details end of 2026)

3 CEOs recommendations

Maurice Geraets
Executive Director at **NXP Semiconductors**

“NXP is participating in FNS to contribute to the standard that is yet to be defined for 6G. It is important for us to know which products we need to develop in order to play a role in 6G as a company.”

Anouk Hubrechsen
CEO of **ANTENNEX**

“We are a small company and FNS has really been a game changer for us. It has definitely given us a two-year head start in the market.”

Siete Hamminga
CEO of **Robin Radar Systems**

“We need to become a front runner in Europe and 6G must become an area of expertise that we can export outside the Netherlands.”

Watch the full video here: https://youtu.be/4G10xgQP56Q

FUTURE 6G
NETWORK
SERVICES
FUTURE 6G
NETWORK
SERVICES
Leading
a New Future
with Fibre

FUTURE NETWORK SERVICES 6G

Follow us on LinkedIn:

NL

Netherlands

Steven van Zanen

Head of product management and marketing

BroadForward

Celebrating 15 years in business and 10 years NL MWC

- BroadForward launched in 2011
- 100% Dutch software company based in Amersfoort
- All R&D is done from the Netherlands, support is 24x7 global
- Providing range of 2G, 3G, 4G, 5G products for the "brain" (core) of mobile networks
- Growing customer base globally – includes Mobile, IPX, IoT Connectivity, NTN, enterprise
- Competing and beating some of the largest telco product companies in the world
- First in the world to power live 5G (standalone) Roaming
- 9 GSMA GLOMO Award nominations and two wins
- Successive Analyst Champion rating for our Roaming security products
- Proud Member of The Netherlands Pavilion in Barcelona since 2016

BROADFORWARD

Why presence at a world stage (like MWC) is key

- There are many companies with great ideas
- Who are all determined to create a great product
- But what is **really hard** is to ensure **the global market** actually

  a) **recognizes you** and what you stand for

  b) and understands what you have on offer **is special**

  c) but most importantly …… believes you are a **credible** option

BROADFORWARD

Netherlands

Anke Kuipers

Director Ecosystem Services

NL

Netherlands

Who is here today?

Netherlands

Who is exhibitor or partner at the NL Pavilion?

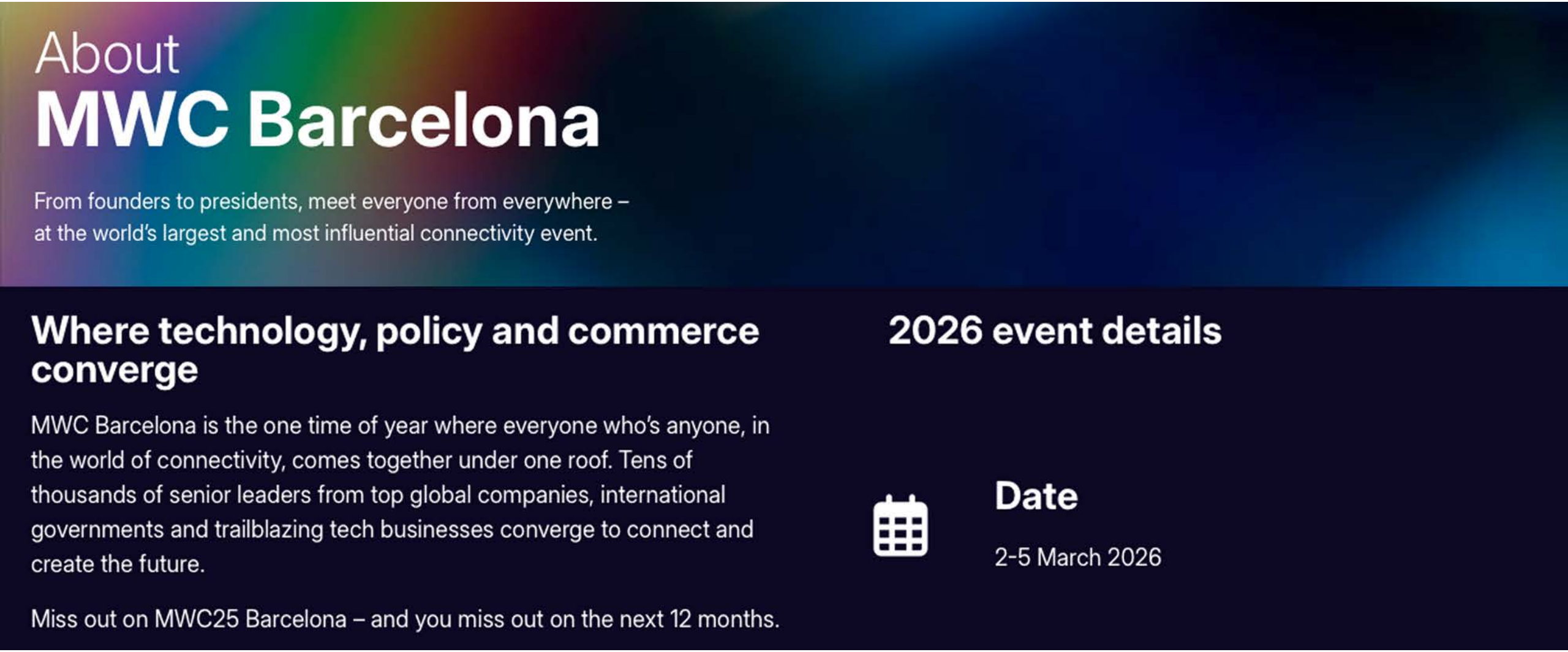
NL

Netherlands

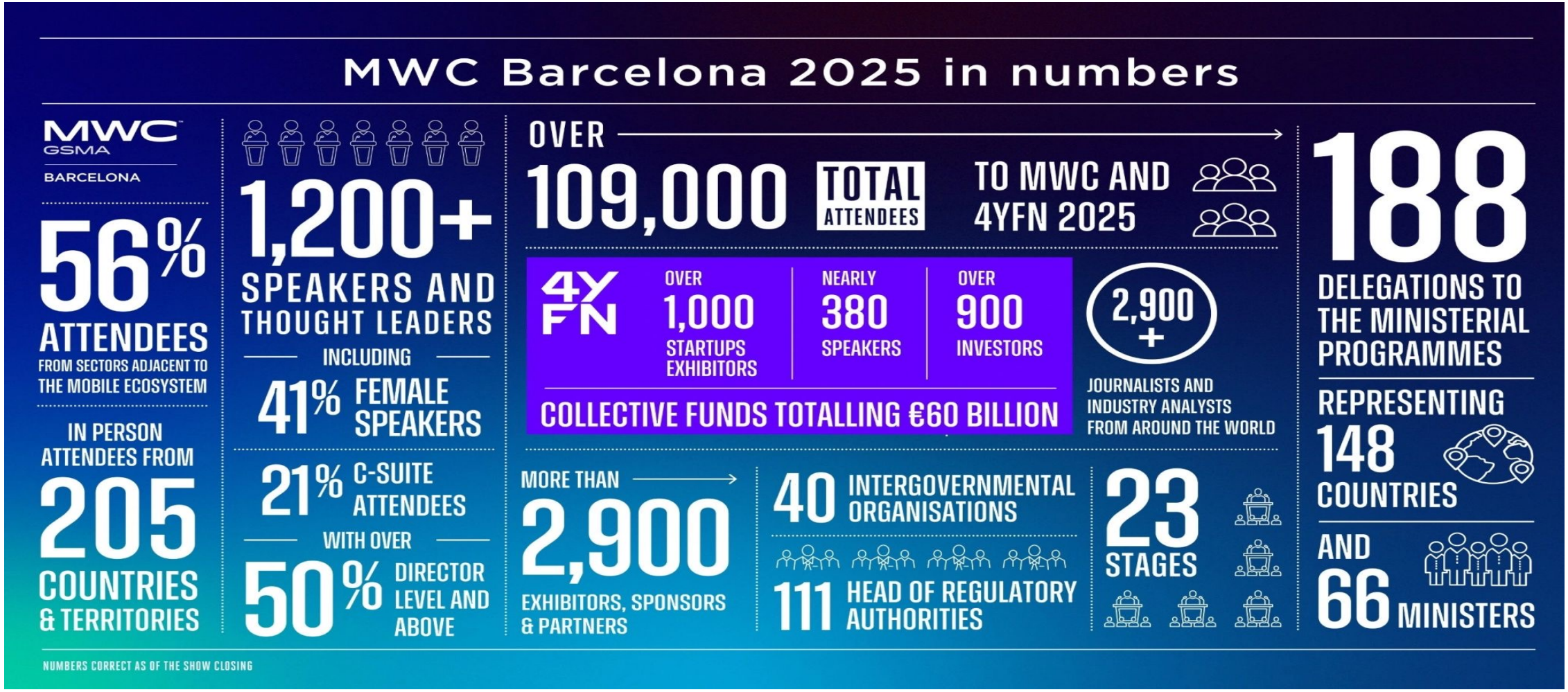
Who is startup at 4YFN?

Who is joining MWC for the first time?

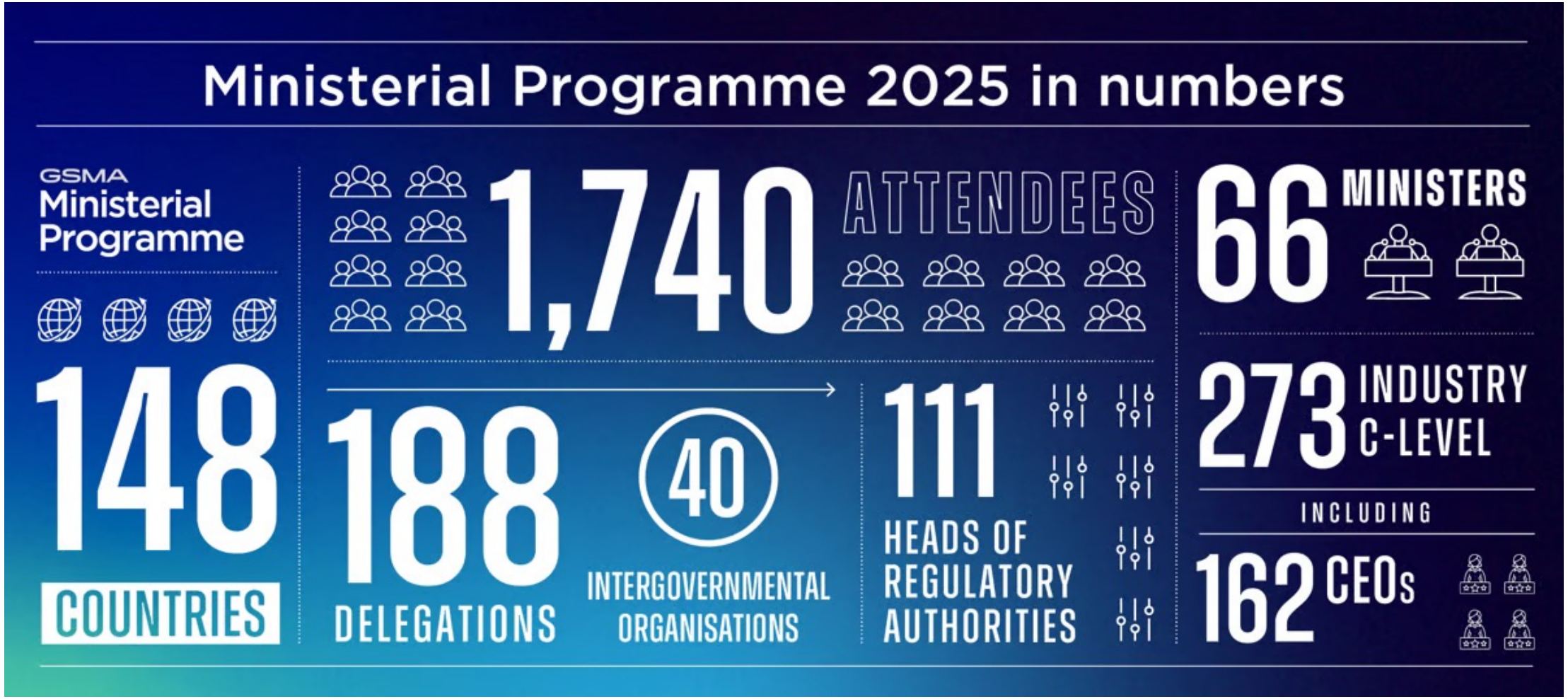
About MWC Barcelona



Outcomes of MWC Barcelona 2025



Outcomes of MWC Barcelona part 2



Netherlands

High-Level Topics

Intelligent Infrastructure	ConnectAI	AI4Enterprise	AI Nexus	Tech4All	Game Changers
Next-Gen Networks, Automation & Open Gateway	AI for Telco & Telco for AI	AI Driven Enterprise Transformation	Multimodal Systems Agentic AI & Quantum Computing	Tech Sovereignty & Resilience	Breakthrough Technologies & The Device Revolution
5G Full Potential & Beyond	AI Devices	Networks fit for Enterprise	AI & Human Collaboration	Tech for the Global South	Space Technology & Moonshot Ideas
Cloud-Edge Integration & Intelligent Data Centres	Distributed AI	Enhancing Supply Chain Intelligence	Responsible AI & Governance	Empowering Through Digital Literacy	Autonomous Systems & Robotics
Private Networks, Satellite & Emerging Tech	AI Native Operations & Customer Experience Transformation	Cybersecurity & Risk Management	AI in Creativity & Industry	Digital Inclusion, D4T & Democratisation	Blockchain & Decentralised Innovations
Security & Business Innovation	AI for Cost Optimisation & Efficiency	AI for Predictive Maintenance & Operational Efficiency	Sovereign AI	Geopolitical challenges & cultural shifts	Future of Mobility & Energy

Sustainability | Security | Inclusion | Monetisation & ROI | Innovation & Digital Transformation

The organisation

Introduction

The Dutch high-tech and communications sector ranks amongst the top globally and is a major force in development of new technologies and applications with implications for the communications sector. The challenge for The Netherlands is to preserve its leading position in the area of digital infrastructure, broadband communications and sectoral applications.

Mark Beermann started the first Netherlands Pavilion in 2016. Since 2022 Mark and Anke started to work together and since 2023 they joined forces in Ecosystem Services who is now responsible with their team for organizing The Netherlands Program at MWC as a Public-Private-Partnership (PPP) and for the NL@MWC community. The Dutch government, Digital Holland, ECP, Ministries of EZK and I&W, NL 5G Hubs and a significant number of Dutch private organizations are all contributing to the innovative NL ecosystem. Our media partner and knowledge partner Telecompaper, helps us to share the partners messages with the world.

ECOSYSTEM SERVICES

Netherlands

Powering a connected ecosystem for a sustainable future

Exhibitors

NL

Powering a connected ecosystem for a sustainable future

Powered by

Ministry of Economic Affairs

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ECOSYSTEM SERVICES

Partners

ACCIÓ
Catalonia Trade & Investment

Amrop

Coalitie Duurzame Digitalisering

Divitel

FRONTIER EU

Innovation Quarter

NBSO Barcelona
Netherlands Business Support Office

NL connect

provincie Zuid-Holland

PXS

RADARXENSE

RadioSense

SPIE

telecompaper

telecom society

theCUBE

Netherlands Pavilion at MWC 2026

Between hall 5 and hall 4 next to the escalator.

Location: CS54

4YFN participants are located in Hall 8. This is a separated organisation where exhibiting start-ups are selected by Innovation Quarter.

Location overview Netherlands Pavilion 2026

Central Location between Hall 5 and hall 4, next to the escalators.

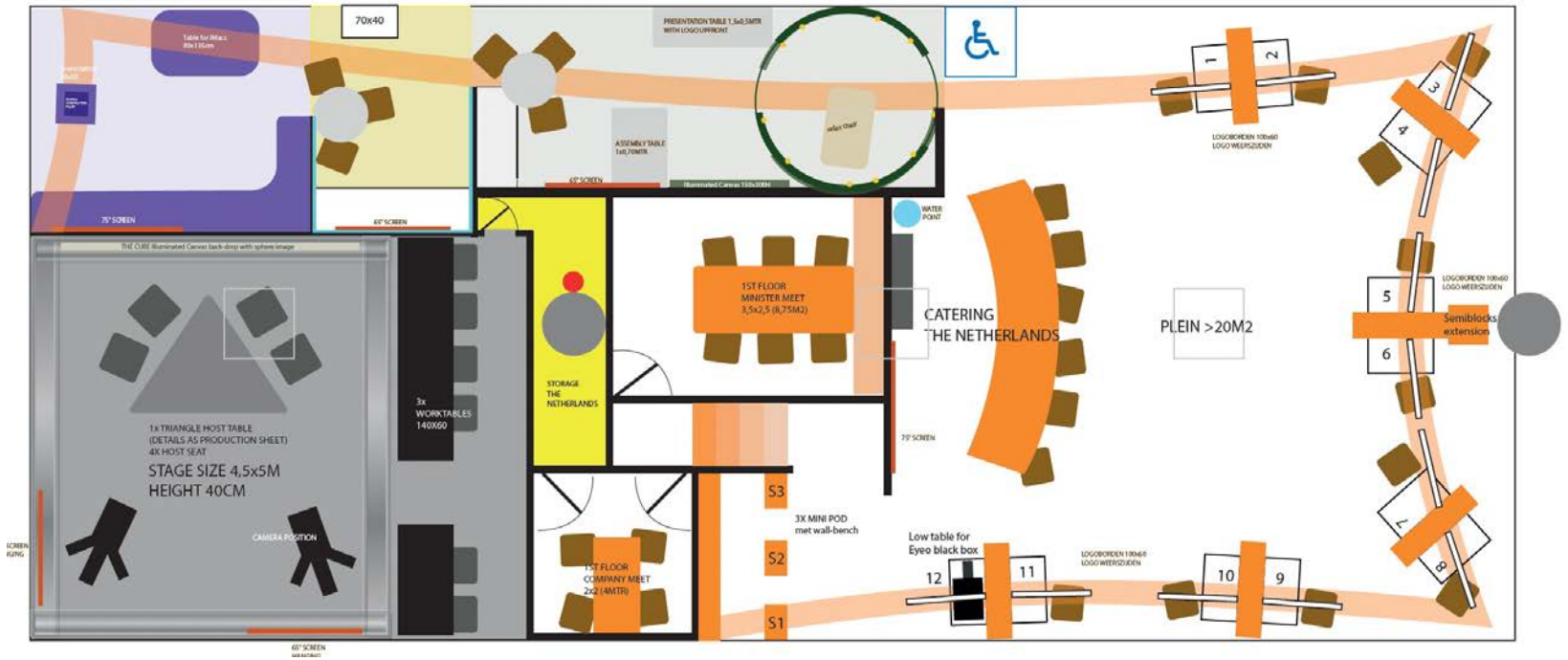
Location: CS54

View location online

Concept Floorplan Netherlands Pavilion 2026

Location: CS54

- Space for 3 partners with their own branding
- 12 big presentation pods
- 6 basic pods
- 2 shared private meeting rooms
- 1 Bar including 2 standing tables
- Hospitality area
- 1 satellite location



Concept Floorplan Netherlands Pavilion 2026

Concept Floorplan Netherlands Pavilion 2026

Concept Floorplan Netherlands Pavilion 2026

Concept Floorplan Netherlands Pavilion 2026

Concept Floorplan Netherlands Pavilion 2026

Program NL@MWC Sunday

SUNDAY
1 March 2026

16:00 – 19:00	**Meet 500+ Media** at ShowStoppers (paid event, rsvp anke@ecosystemservices.nl)
18:00 – 22:00	**NL@MWC Delegation Kickoff Reception and Dinner** in Barcelona

Registrate here

Sovereignty Semicon & AI Monday

MONDAY
2 March 2026

All day	NL Pavilion, NL Startup/4YFN Pavilion and Knowledge Missions Join the Knowledge Mission
08:30	**Fira is open to the public**
10:00 – 11:00	**Meet the Dutch**, Guided Tour through the NL Pavillion. Registrate here
11:00 – 12:30	**NL Talks** at the NL Pavilion CS54 (program is following soon)
14:30 – 15:30	**Meet the Dutch**, Guided Tour through the NL Pavillion. Registrate here
14:30 – 15:30	**NL Start-up Pitch** @ 4YFN hall 8.1
15:30 – 16:10	**NL Talks** at the NL Pavilion CS54 (program is following soon)
17:00 – 17:05	**Groupphoto** at the NL Pavilion CS54
17:05 – 17:15	**Official opening of the NL Pavilion.**
17:15 – 18:30	**Networking drinks** at the NL Pavilion Powered by NLconnect & Ecosystem Services
19:30 – 23:00	**NL@MWC Community Night Barcelona** (become our sponsor) Registrate here

- Organised by: **Ecosystem Services**
- Co-organised by: **Digital Holland**
- Made possible by: Spie, Zscaler, Amrop, Frontier EU en CleverMobi.

Netherlands

The Green Gateway to EU and Beyond

Tuesday

TUESDAY 3 March 2026	
All day	NL Pavilion, NL Startup/4YFN Pavilion and Knowledge Missions Join the Knowledge Mission
08:30	**Fira is open to the public**
09:00 – 10:00	**Breakfast** at the NL Pavilion
09:30 – 10:30	**Meet the Dutch**, Guided Tour through the NL Pavillion. Registrate here
10:30 – 11:00	**NL Talks** at the NL Pavilion CS54 (program is following soon)
13:30 – 14:30	**Meet the Dutch**, Guided Tour through the NL Pavillion. Registrate here
14:30 – 15:00	**NL Talks** at the NL Pavilion CS54 (program is following soon)
17:00 – 19:00	International Network reception at the **NL Pavillion CS54** **(become our sponsor)**
19:00 – 22:30	**Future Network Services Diner** (invite only)

Netherlands

Digital Connectivity Wednesday

WEDNESDAY
4 March 2026

All day	NL Pavilion, NL Startup/4YFN Pavilion and Knowledge Missions Join the Knowledge Mission
08:30	**Fira is open to the public**
09:30 – 10:30	**Meet the Dutch**, Guided Tour through the NL Pavillion. Registrate here
10:30 – 11:00	**NL Talks** at the NL Pavilion CS54 (program is following soon)
13:30 – 14:30	**Meet the Dutch**, Guided Tour through the NL Pavillion. Registrate here
14:30 – 15:00	**NL Talks** at the NL Pavilion CS54 (program is following soon)
17:30 – 18:30	**Glomo Awards ceremony.** Location: Hall 6.
17:00 – 19:00	**Networking drinks** at the **NL Pavillion CS54** **(become our sponsor)**
20:15 – 23:00	Wednesday Night event, invite only for exhibitors of the NL pavilion at MWC

Program NL@MWC: Scale-up Thursday

THURSDAY
5 March 2026

All day	NL Pavilion, NL Startup/4YFN Pavilion and Knowledge Missions Join the Knowledge Mission
08:30	**Fira is open to the public**
09:30 – 10:30	**Meet the Dutch**, Guided Tour through the NL Pavillion. Registrate here
10:30 – 11:00	**NL Talks** at the NL Pavilion CS54 (program is following soon)
16:00	**Last toast** in Barcelona on a great event!

The program is subject to change!

Netherlands

Netherlands

Checkout our website:

www.NLMWC.com

Netherlands

Marit Kuypers

Innovation Quarter

Welcome to Barcelona

4 Years From Now 2026

Innovation Quarter

The InnovationQuarter team

Loek Becker Hoff

Team Lead International Trade

Marit Kuypers

Sr Projectmanager
International Trade

Niklaas van Hylckama Vlieg

Projectmanager Enterprise
Europe Network (EEN)

Sadek Bou Cher

Projectmedewerker
International Trade

The InnovationQuarter team

Lars Crama

General Director
InnovationQuarter

Edward Gilding

Teamlead High tech, Maritime & Digital

Jos Maccabiani

Sr Business Developer

Terugblik 2025

4YFN aftermovie 2025

4YFN Netherlands startups 2026

AIRCISION
ANTENNEX
EDUVOLUTION
everox
GoDocly
husense
See the Pattern, not the Person
LOGICHAINGE
THE AI IN LOGISTICS
PhoneCam™
QSA TECHNOLOGY
RadioSense
TokenMe
weVerify
yookr
for living data
zander labs
ZIRROW

Our partners

Digitalzh

Co-funded by the European Union

Future Network Services 6G

Netherlands Enterprise Agency

enterprise europe network

NBSO Barcelona | Netherlands Business Support Office

provincie Zuid-Holland

Den Haag

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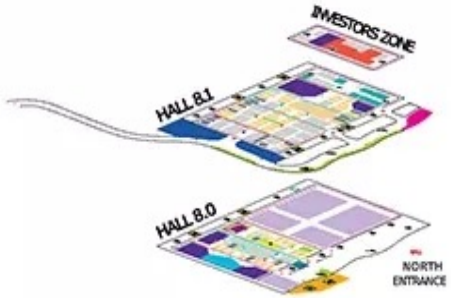
ECOSYSTEM SERVICES

LIOF

BTG CONNECTING TECH TO SOCIETY

INNOVALLY
MEET • CONNECT • ACCELERATE

General 4YFN floorplan 8.0 & 8.1



Stages

Hall 8.0
Agora Stage
Sky Stage
Founders Stage

Hall 8.1
Banco Sabadell Stage
Pitching Stage

Investors Zone
Beta Lab

Investors Zone

Founders Zone

Awards Zone

GSMA Knowledge Zone
MWC / 4YFN Daily Meeting Rooms

Executive Lounge

Speaker Corner

Seating Area
Fintech Meeting Point 8.1
Meeting Point 8.0

North Village

BEAT BARCELONA

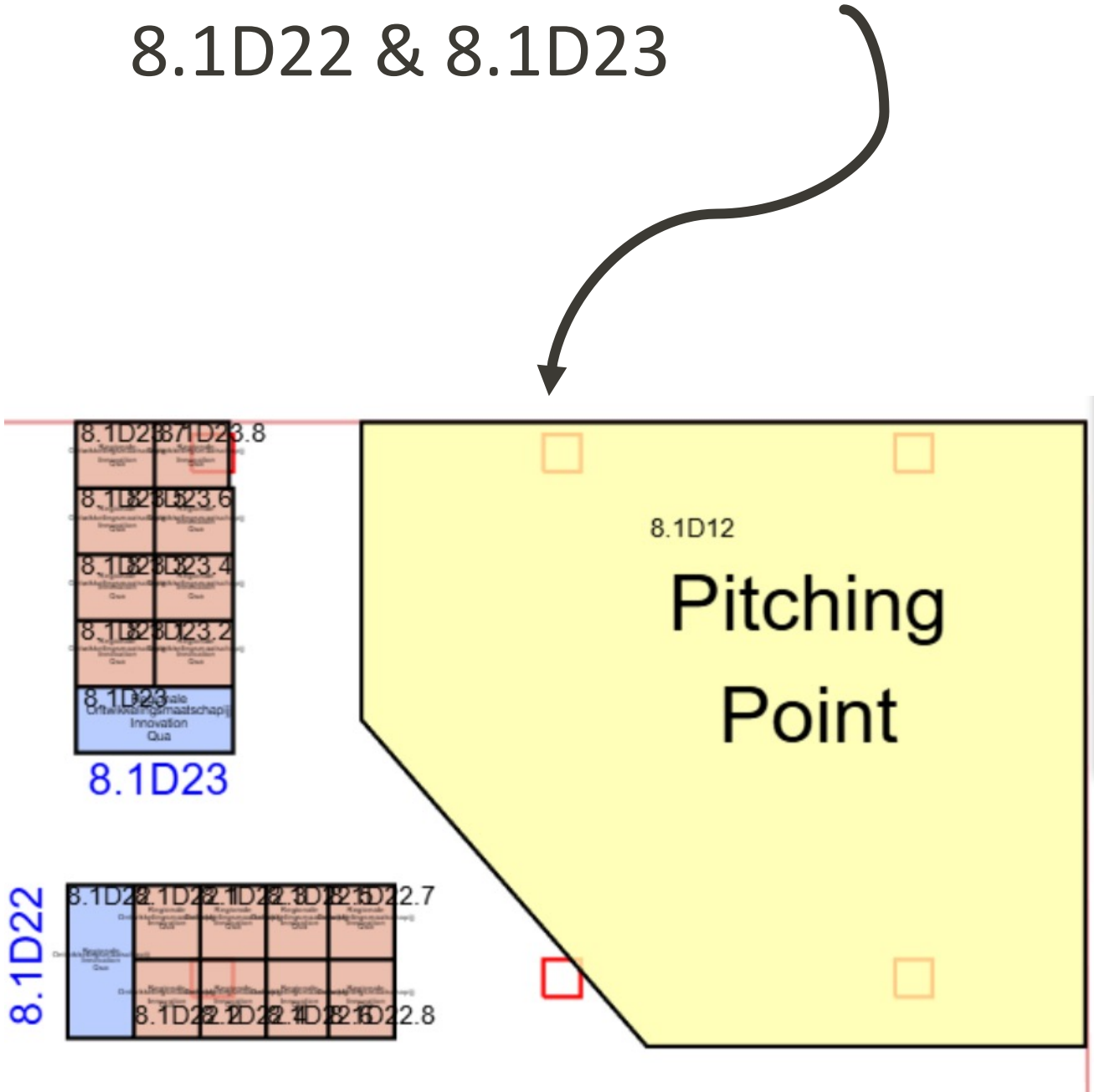
Catering Outlets / Green Tech Café

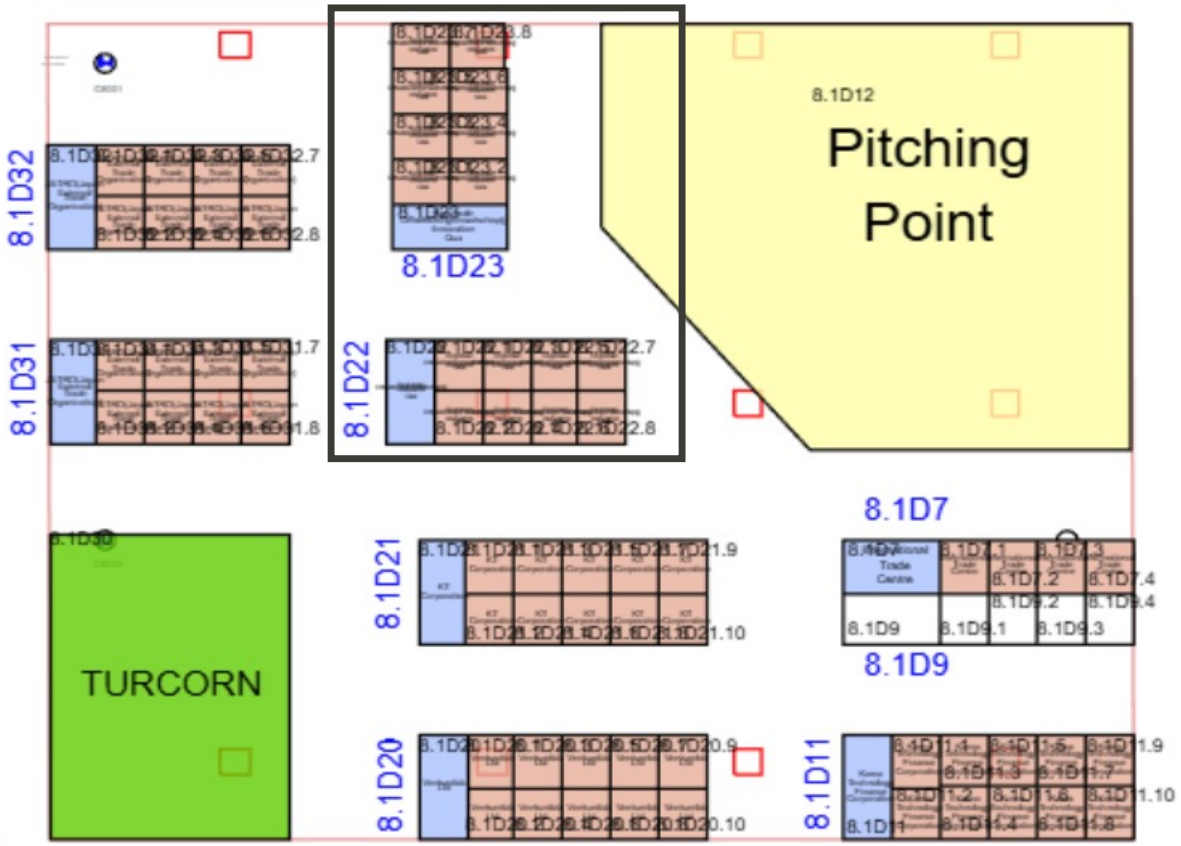
Partner District / MWC Roundtables

Scan for our full exhibitors list

Powering startups

Our location in hall
8.1D22 & 8.1D23





Highlights during 4YFN

Monday 2 March
09.30 – 10.30 h Opening NL stand 4YFN

14.30 – 15.30 h **Dutch Disruptors live on stage**

Meet the 7 pitching startups:

- Aircision
- Antennex
- EduvolutionX
- QSA Technology
- RadioSense
- Yookr
- Zanderlabs

Highlights during 4YFN

Tuesday 3 March

08.30 – 10.00 h

Pay – it – forward Networking event Breakfast

Location: Near to Fira (walking distance)

Expand your network in 60 minutes

Networking Drinks
17.00 – 18.00 **Enterprise Europe Network Drinks**

Program

Time	Location	Activity
Sunday 01 March 2026		
17:00 – 22:00	CDLC (Carpe Diem Lounge Club) Pg. Marítim de la Barceloneta, 32, Ciutat Vella, 08003 Barcelona	Kick-off participants MWC and 4YFN, delegation members
Monday 02 March 2026		
All day	Hall 8.1	Trade Fair Day
08:30 (sharp)	Hall 8.1	Stand completed ready for opening
09:30 – 10:30	Hall 8.1	Opening 4YFN Netherlands Pavilion
14.15	Pitching stage	Startups and moderators ready
14:30 – 15:30	Hall 8.1 - Pitching stage	Pitching startups.
16:45	Hall 5 - CS54	Opening MWC Netherlands Pavilion
10:30 – 13:30 **15:00 – 17:30**		MWC Open Innovation Challenge (matchmaking)
19:30 – 22:00		Networking event The Netherlands Invitation will come by Ecosystem Support

Program

Tuesday 03 March 2026		
All day	Hall 8.1	Trade Fair Day
08.30 – 10.00	Near to Fira	Pay it Forward Networking Breakfast
All day	Hall 8.1	Tours and visits
10:00 – 13:30 **15:00 – 17:30**		MWC Open Innovation Challenge (matchmaking)
17.00 – 18.00	Hall 8.1	Enterprise Europe Networking drinks
20:00 – 23:00	Restaurant Nuara, Port Olímpic, Moll de Gregal, Local 11, Sant Martí, 08005 Barcelona,	FNS-Diner (invite only)

Program

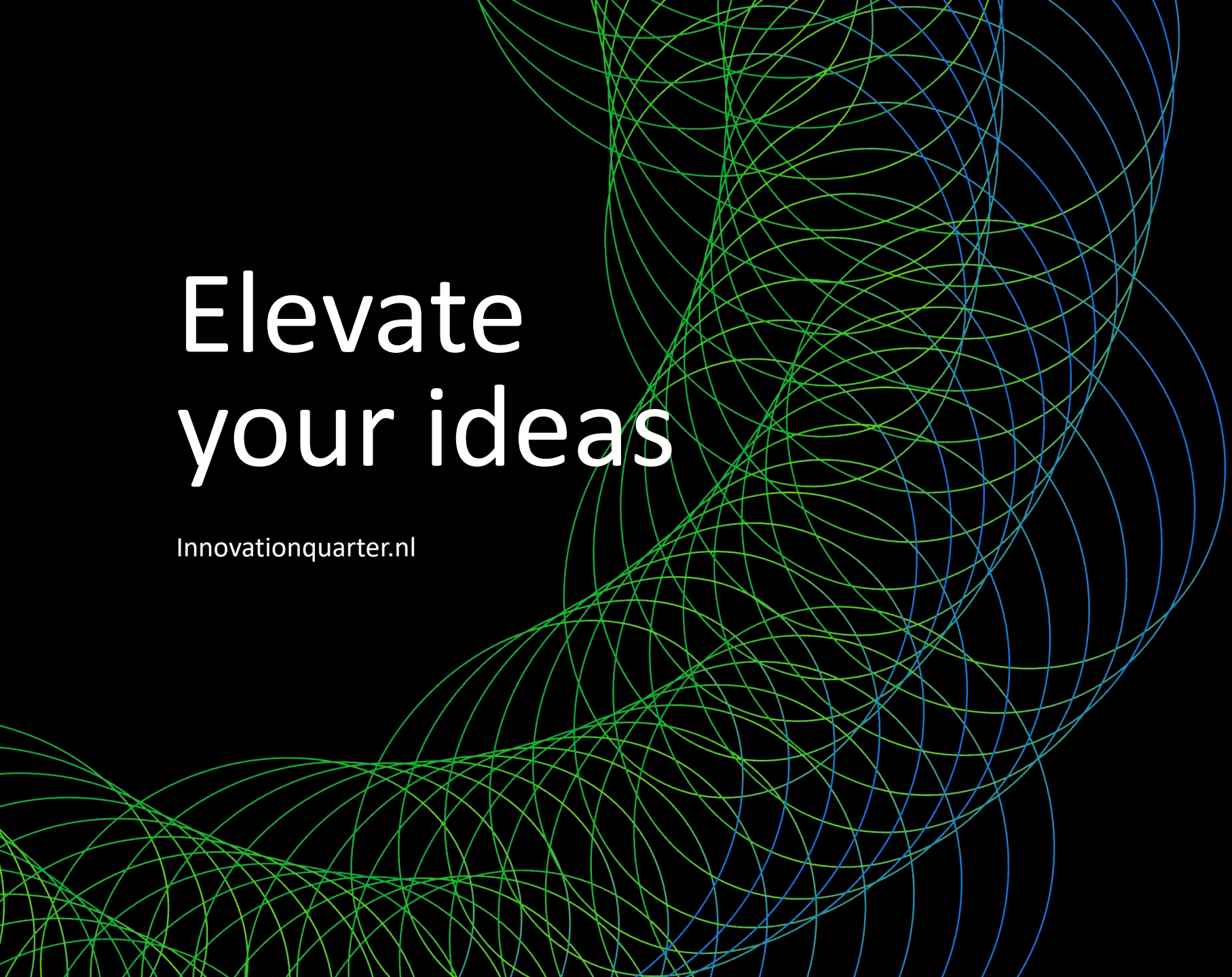
Wednesday 04 March 2026		
All day	Hall 8.1	Trade Fair Day
All day	Hall 8.1	Tours and visits
10:00 – 13:30 **15:00 – 17:30**		MWC Open Innovation Challenge (matchmaking)

Thursday 05 March 2026		
All day	Hall 8.1	Trade Fair Day
10:00 – 13:30		MWC Open Innovation Challenge (matchmaking)
16:00	Hall 8.1	End of day, last day of the fair

See you in Barcelona

Elevate your ideas

Innovationquarter.nl



Innovation Quarter

WTC The Hague

Prinses Margrietplantsoen 41

2595 AM Den Haag

The Netherlands

T +31 88 4747 255

Netherlands

Anton Duisterwinkel

InnovationQuarter

From strategy to action
NTS in the Netherlands

Kick-off MWC, February 4, 2026
Anton Duisterwinkel and ~100 collegues

Innovation Quarter

National Technology Strategy

Ten technologies as base for a strategic technology policy

- Optical systems and integrated photonics
- Quantum technologies
- Imaging technologies
- Mechatronics and optomechatronics
- Semiconductor technologies
- Energy materials
- Process technology, including process intensification
- Biomolecular and cell technologies
- Artificial intelligence and data science
- Cybersecurity techn

Coalitieakkoord ‘Aan de slag’ (Jan 30, 2026): ‘We gaan door met de uitvoering van de Nationale Technologiestrategie en ondersteunen regionale innovatieclusters.’

https://open.overheid.nl/documenten/67b0a9e1-135b-483f-9ed9-3aade270dbce/file

National Action Agenda's

Aim

to develop an AI-, data- en cloudindustry revolving on FairTech-principles and federative data & cloud solutions

Opportunity: possibilities of AI and data

Threath: non-European dominance, loss of strategic autonomy

Solution: alternative European solutions, based on European values

Four innovation programme

- European Fair Tech LLM based on GPT-NL (includes AI Factory)
- Domain-specific foundation models (e.g. energy, secure by design)
- National Data & Cloud infra
- Neuromorphic Computing

Many partners involved, but at the moment few SME's &

ACTIEAGENDA AI & DATA

DIGITALISERING

DIGITAL HOLLAND

Published Jan 26, 2026

https://www.kia-st.nl/kia-sleuteltechnologieen/actieagendas-nts/actieagenda-ai-data

ROMs/RDAs

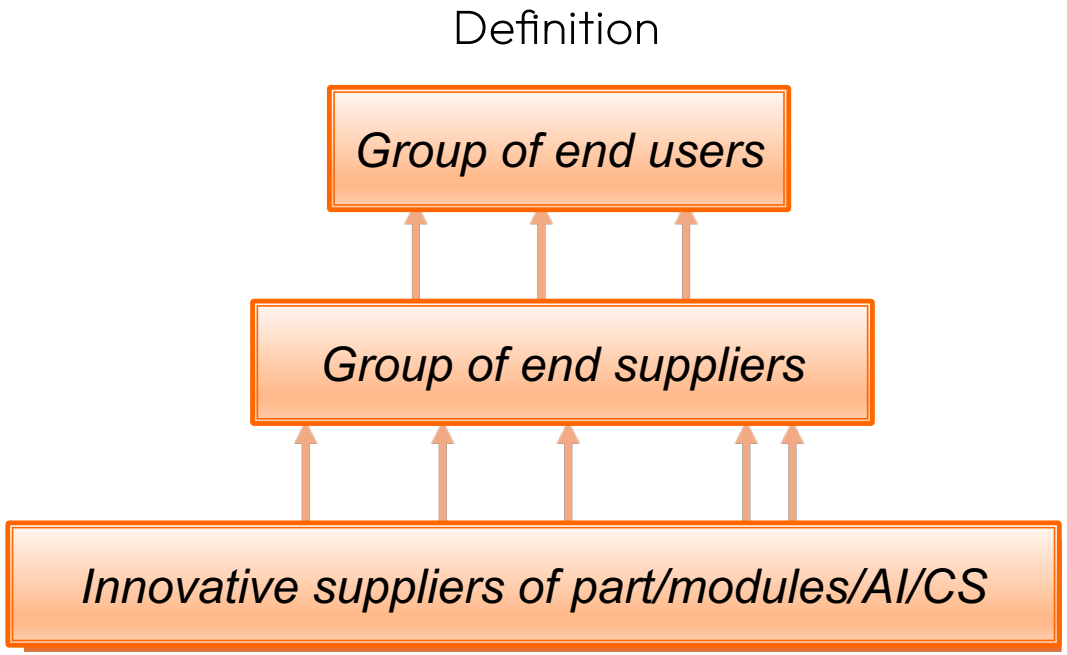
- ROM = Regional Development Agency
  - 9 in the Netherlands
  - cooperating closely in ROM Nederland

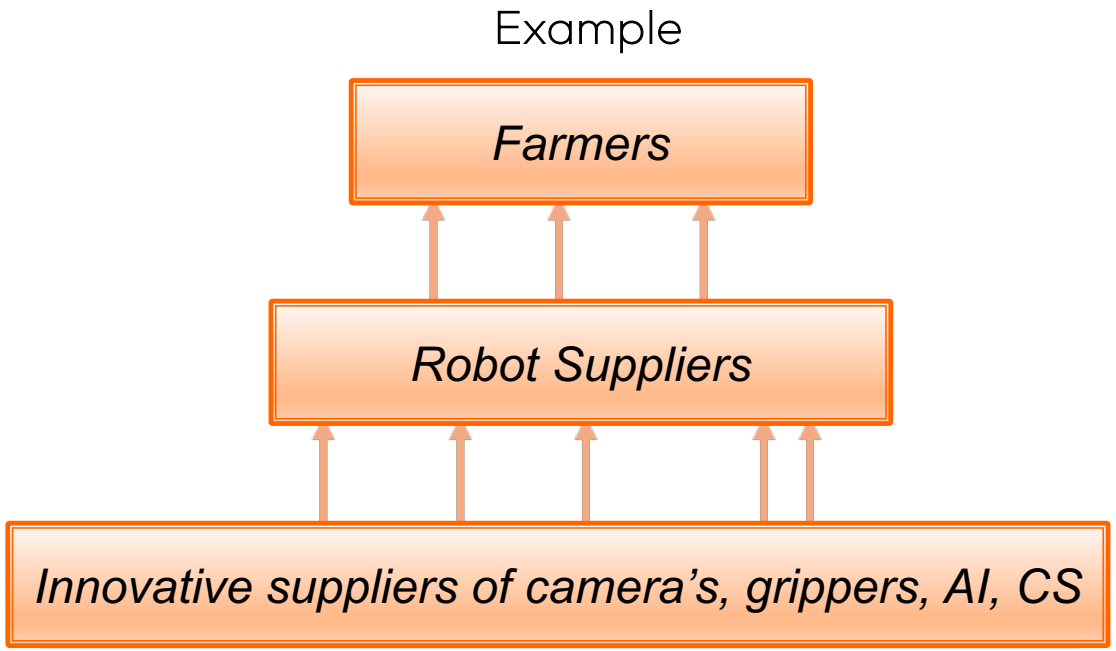
- Aim: boost regional economy
  - by speeding up innovation
  - in SME's, startups and scale-ups
    - Investments
    - Internationalisation
    - Involvement in the ecosystem

- ROMs are
  - independent, neutral, funded by government
  - in the core of the regional economy

Value and growth are created by companies, not technology

- Companies develop and sell products and services
  - … that usually deploy several technologies
  - … and are created and (re)used in value chains





Five strategic value chains with AI inside

- Deeptech
  - Semicon, Quantum and Photonics
- Autonomous production
  - in manufacturing and agriculture
- Life Science and Health
  - MedTech and Regenerative Medicine
- Proteine transition
  - includes biotech
- Green Chemistry
  - includes biobased, recycling and CCU

To be developed in close cooperation with KIA Digitalisering and Digital Holland

- Deeptech
  - e.g. Q-software
- Autonomous production
  - e.g. AI for n=1 production; integrated AI & data solutions
- Life Science and Health
  - e.g. AI for image recognition; medicine development
- Proteine transition
  - e.g. AI for process development
- Green Chemistry
  - e.g. AI for system optimization
- Increase SME-involvement (in IP-ideas and other plans)
  - stimulate involvement in and use of AI-gigafactory
  - domain-specific foundation models in strategic value chains
  - neuromorphic computing
  - …

Do you want to be involved in this development?

Please let me know!

Anton Duisterwinkel
Sr Business Developer & Sector Lead HTSM
+31 (0) 6 4684 7250
anton.duisterwinkel@innovationquarter.nl

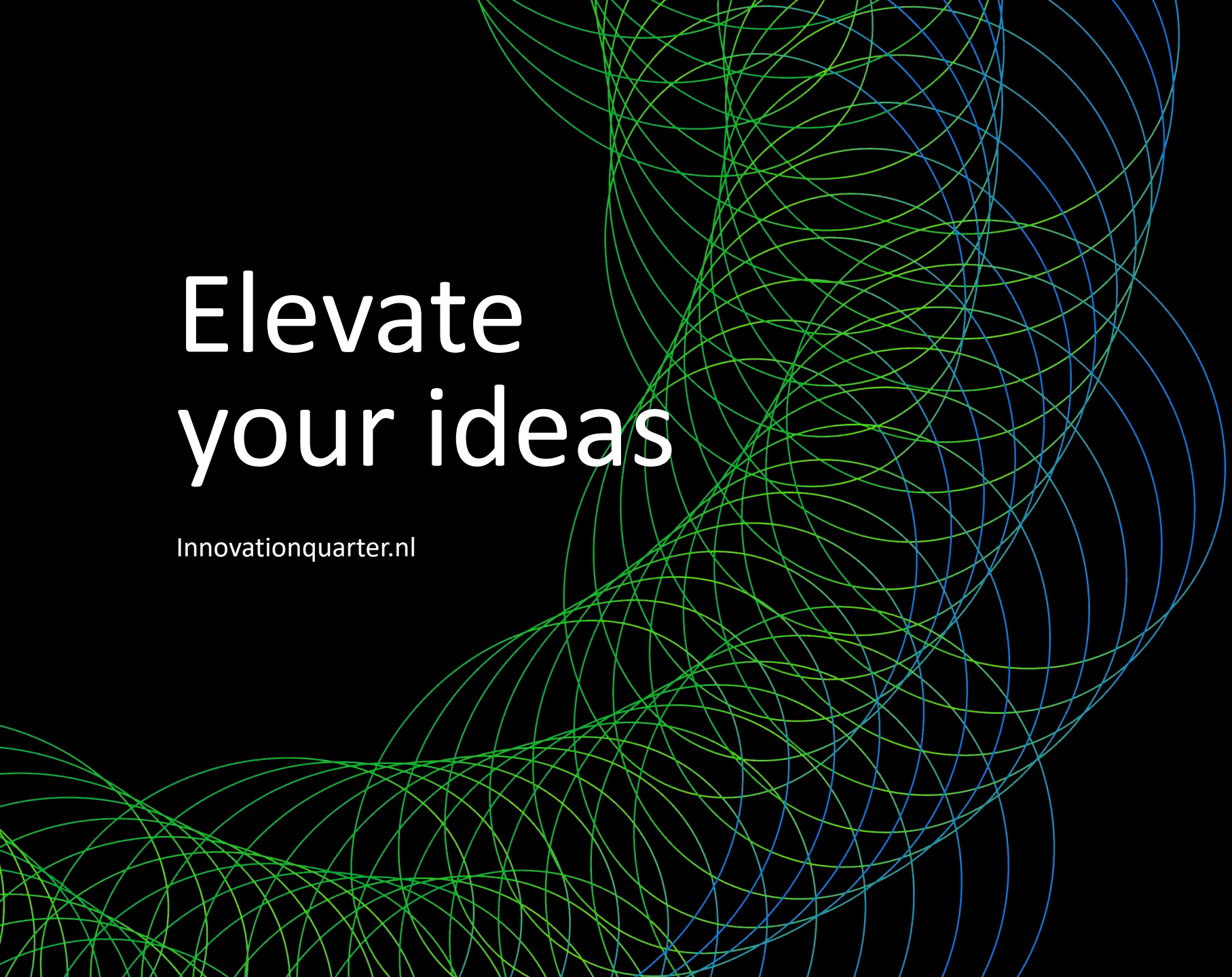
Innovation Quarter

SCAN ME

ROM Nederland

Elevate your ideas

Innovationquarter.nl



Innovation Quarter

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The Netherlands

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Short Break

Netherlands

Netherlands

Paul Timmers

Prof. KU Leuven and research associate Oxford University

Digital Sovereignty
State of Play

NL@MWC meetup

Min EZ

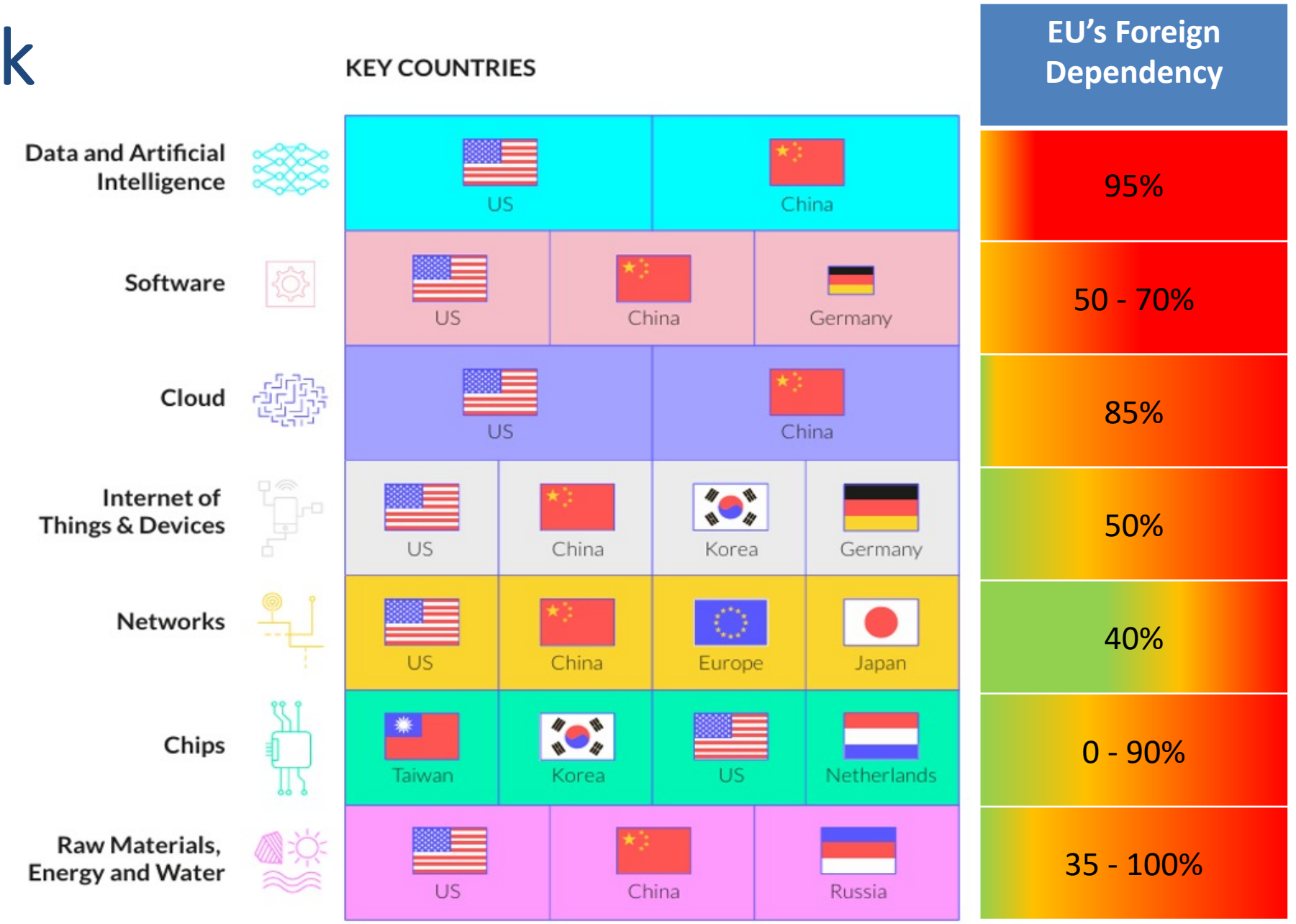
4 February 2026

Prof Dr Paul Timmers

KU Leuven, iivii, WeltWert®

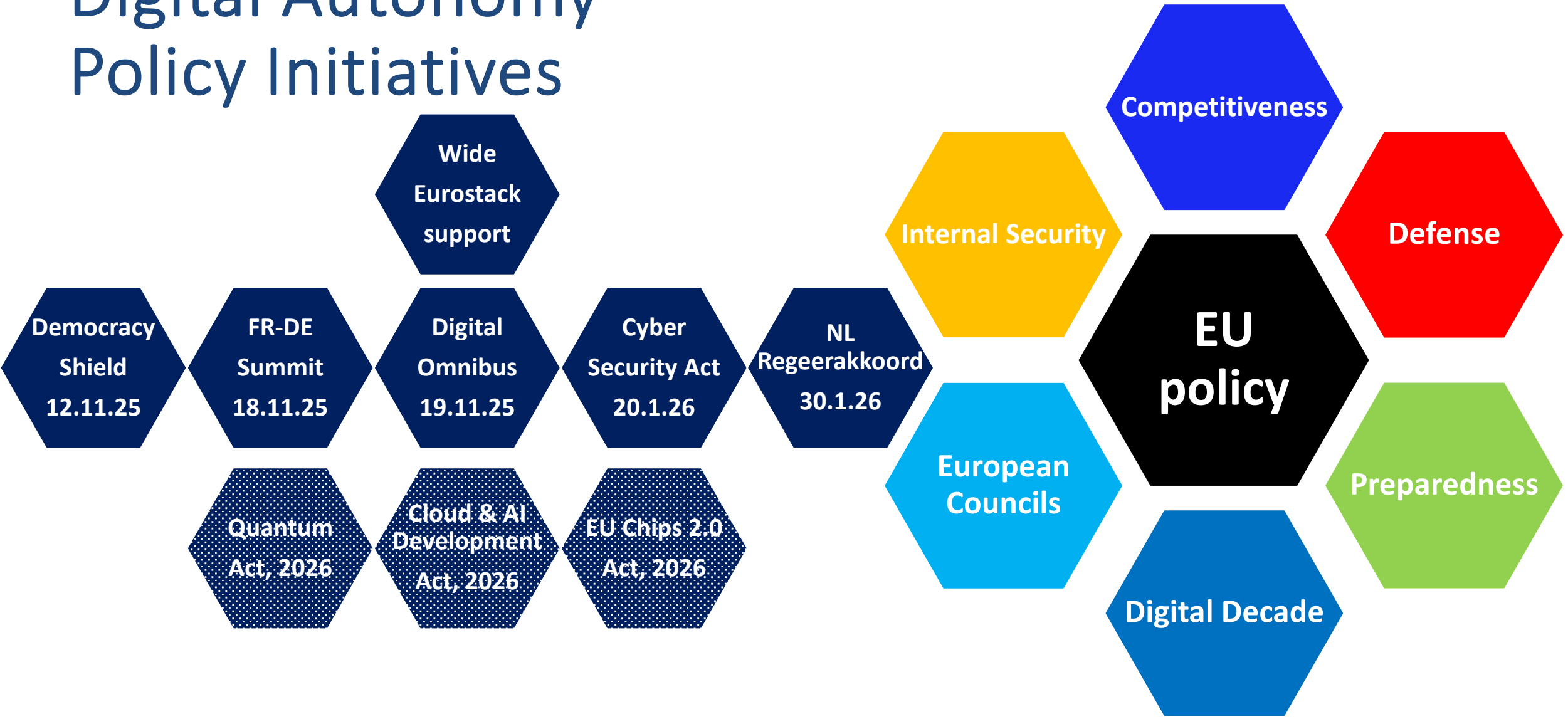
paul.timmers@kuleuven.be

Europe and the digital stack



Sources Eurostack, [EuroStack Report]

Digital Autonomy Policy Initiatives



Some concrete digital autonomy actions

- EuroStack Tech Sovereignty Catalogue, https://techsov-catalogue.eu/
- Schleswig-Holstein move to European open office software +cloud
- Austrian Ministry of Economics move to NextCloud
- French government move away from MS Teams
- France blocking Eutelsat's sale of ground infrastructure
- SAP and Mistral AI: A New Alliance for European Sovereign AI
- EU Sovereign Cloud Framework + Procurement (results in March)
- Nederlandse Digitalisering Strategie NDS
- …

Is it enough? Is EuroStack going well? What about pushback on EU digital sovereignty? Expectations 2026?

NL

Netherlands

Paul Barreveld

Accio

MWC OPEN INNOVATION CHALLENGE 2026

Where global challenges meet innovation

DATES	LOCATION	FORMAT
March 2-5, 2026	**4YFN @ Barcelona**	**B2B Matchmaking**

Organized by ACCIÓ with Enterprise Europe Network

ACCIÓ Catalonia Trade & Investment

Generalitat de Catalunya Government of Catalonia

enterprise europe network

CataloniaConnects

ACCIÓ

Catalan government's agency for business competitiveness

- **Mission:**

Boost innovation, internationalization, and investment attraction for companies

- **Affiliation:**

Ministry of Enterprise and Labour (Government of Catalonia)

- **Services:**

Advisory, funding programs, tech transfer, cluster support, 40 global offices

- **Role in MWC Challenge:**

Main organizer of the MWC Open Innovation Challenge with Enterprise Europe Network (EEN) partners

Best European FDI Strategy
fDi Magazine Awards by Financial Times

Source: ACCIÓ

Open Innovation Challenges

An international B2B matchmaking program connecting corporates with startups and technology providers to solve real-world innovation needs.

Outcomes: Proof of Concepts (PoCs), pilot projects, strategic partnerships, and investment opportunities

Challenges & Corporates – 2026 Update

A snapshot of this year's innovation opportunity

77

CHALLENGES

Targeted innovation challenges published by participating corporates

44

CORPORATES

Leading companies across multiple industries seeking solutions

Global

REACH

International participation via EEN

MEETING FORMATS

- Onsite meetings at 4YFN Barcelona (March 2-5, 2026)
- Additional online meeting slots (March 9-13, 2026)

INDUSTRY SECTORS

- Telecommunications • Mobility • Energy
- Media • Electronics • Fintech • Healthcare

Challenge Owners 2026

https://www.b2match.com/e/mwc-open-innovation-challenge-2026

CataloniaConnects

Challenge Owner 2026 Highlight

alliander next grid

Accelerating the Digital Transformation of a Dutch Grid Operator with (Cross-Sectoral) solutions in the field of operations, data and asset management

Solutions sought in the fields of
- Operations
- Data & AI Capabilities
- Asset Management

Looking for
- Operations → Smart training, image recognition, resource planning
- Data & Capabilities → AI Agents, Data Quality, Traceability
- Asset Management → Asset Intelligence, Predictive Maintenance

Challenge Owner 2026 Highlight

INDPULS
INDUSTRIAL INNOVATION HUB

Agent for Proposals & Budgeting Generator

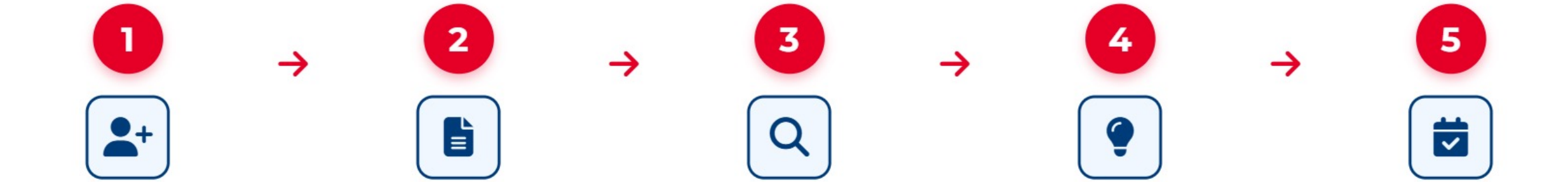
Looking for automation process for proposals

Ensuring accuracy, rapid response, margin checks, scenario comparisons and CRM/ERP integration

https://www.b2match.com/e/mwc-open-innovation-challenge-2026

How to Participate

Follow these 5 steps to join the MWC Open Innovation Challenge 2026



PRO TIP

Tailor each meeting request to the specific corporate needs for higher acceptance rates. Bring a one-pager and short demo for onsite pitches to make a lasting impression.

ACCIÓ Catalonia Trade & Investment

Generalitat de Catalunya
Government of Catalonia

CataloniaConnects

Reach out to us

Our Barcelona Office:

Tel. +34 934 767 287
info.accio@gencat.cat

Paul Barreveld
Director

pbarreveld@catalonia.com
+31 (0)6 – 13507236

Anahid Cekem
Consultora
Trade & Innovation

acekem@catalonia.com
+31 (0)6 – 29 35 24 29

Willem van Ommeren
Consultor
Trade & Invest

wvanommeren@catalonia.com
+31(0)6-27406259

Follow us on

Catalonia T&I Nederland

https://www.linkedin.com/showcase/catalonia-ti-nederland

ACCIÓ Catalonia Trade & Investment

Generalitat de Catalunya
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Catalonia Trade & Investment Offices

Accra / Amsterdam / Austin / Beijing / Berlin / Bogota / Brussels / Buenos Aires / Casablanca / Copenhagen / Dubai / Hong Kong / Istanbul / Johannesburg / Lima / London / Mexico City / Miami / Milan / Moscow / Mumbai / Nairobi / New Delhi / New York / Panama / Paris / Santiago de Chile / Sao Paulo / Seoul / Shanghai / Silicon Valley / Singapore / Stuttgart / Sydney / Tokyo / Warsaw / Washington DC / Zagreb

Netherlands

Lotte Engels

NBSO

Supports you doing Business Abroad

2026

NBSO Network | Netherlands Business Support Office

Characteristics of the NBSO Network

Who we are ...

- Part of the Governmental Economic Network in Spain
- Focus on trade and investments
- Support NL companies with ambitions on the Spanish market
- Build up and maintain an excellent local network

Presence worldwide

Australia
Melbourne

Argentinia
Córdoba

Brazil
Belo Horizonte | Porto Alegre

China
Chengdu | Nanjing | Qingdao | Shenzhen

Germany
Frankfurt | Hamburg | Stuttgart

France
Lille | Lyon | Nantes

India
Ahmedabad | Hyderabad

Indonesia
Surabaya

Mexico
Querétaro

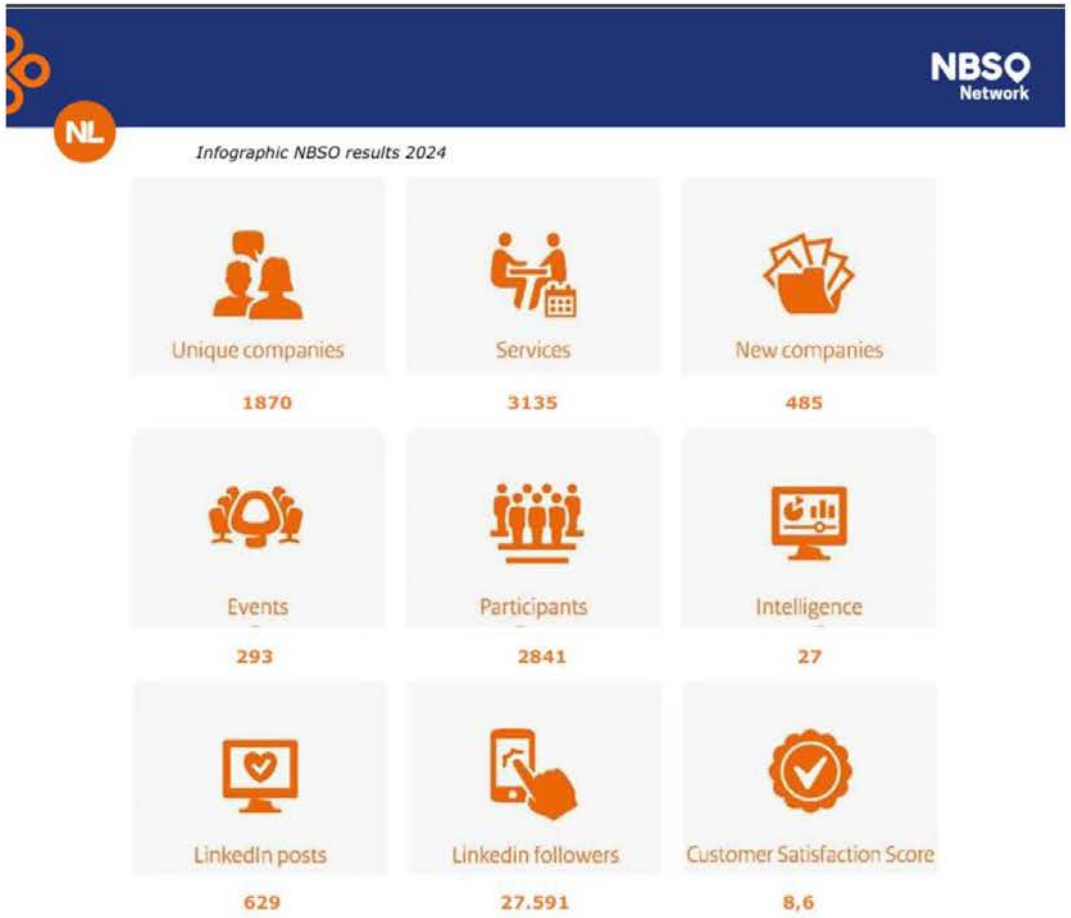
Spain
Barcelona

United Kingdom
Manchester

United States
Houston | Los Angeles | Phoenix

NBSO Network

Characteristics of the NBSO Network



What we do ...

- Identifying business opportunities
- Provide market and sector information
- Matchmaking and finding business partners (business partner scan)
- Support trade missions
- Support Trade fair participation (ie. NL pavilions)
- Facilitate contacts with local network (authorities, organizations, overall)

Lotte Engels

Director - Chief Representative
Netherlands Business Support Office (NBSO) Barcelona
le@nbso-barcelona.com

Araba Strampel

Deputy Representative
Netherlands Business Support Office (NBSO) Barcelona
as@nbso-barcelona.com

Ilse Wollerich

Deputy Representative Valencia
Netherlands Business Support Office (NBSO) Barcelona
iw@nbso-barcelona.com

NBSO Barcelona | Netherlands Business Support Office

Netherlands

Knowledge Missions

March 2-5, 2026 • Barcelona

MWC is Huge, Get the Highlights.

Join our Knowledge Mission *Private Networks Innovation* and get **compact and in depth access** to the highlights and knowledge of private networks at MWC Barcelona.

Get your Pass →

Why Join Our Tour?

We've been navigating MWC for years. We have the connections, the appointments, and the insider knowledge to make your visit truly worthwhile.

Pre-Booked Meetings

Access to major exhibitors that require appointments

Guide to Experts

Join a group of like minded people and visit all highlights

Curated Route through MWC

Visit the most relevant stands for your interests

Exclusive Access

Join the Netherlands Pavilion and its network

What's Included

- MWC Barcelona entrance ticket
- 3-day knowledge mission tours
- Pre-booked meetings with major exhibitors
- Access to the Netherlands Pavilion
- Networking with Dutch tech community
- Expert navigation & insider tips
- Daily breakfast, lunch & drinks
- Access to 2 networking dinners

Ready to Make MWC Count?

Knowledge Missions

Do you want a tour for your clients or prospects?
Custom tours are available upon request

Government, Innovation & Sovereignty MWC
For: Government representatives and interested organisations
Program: 3 days, with enough space to do your own thing.
Contact: Mark Beermann

Private Network Innovation
For: businesses (international) and government
Program: 2 days
Contact: Koen Mioulet (PRIMMA and Ulwimo)

Digital Sustainability
For: Government, organisations with an interest in sustainability
Program: 3 days
Contact: Femke Bartels NCDD

Cost: 1595,- incl. ticket that provides access to MWC
850,- excl. ticket.

Powering a connected future together

Netherlands

Mark Beermann

Ecosystem Services

Government and Innovation

Knowledge Mission

Government & Innovation

Your 3-day Knowledge Mission Experience

	MONDAY, MARCH 2	TUESDAY, MARCH 3	WEDNESDAY, MARCH 4
08:30	Morning Kickoff	Morning Kickoff	Morning Kickoff
09:00	Future Networks & 5G/6G Innovation	AI, Data & Trusted Digital Infrastructures	From Innovation to Impact: highlights
12:30	Lunch & Networking	Lunch & Networking	Lunch & Networking
14:00	Digital Sovereignty & European Tech Leadership	Digital Sovereignty & European Tech Leadership	From Innovation to Impact: Scaling & deployment and NTN – satellite integrations
17:00	Evening Drinks	Evening Drinks	Evening Drinks
19:30	NL@MWC community night	FNS diner (invite only)	

The program is subject to change.
The complete program is shared prior to the start of MWC.

The themes of the visits are

Future Networks & 5G/6G Innovation

From 5G Advanced to 6G, private networks and Future Network Services as the foundation for digital autonomy and economic growth.

AI, Data & Trusted Digital Infrastructures

Human-centric AI, data spaces, cybersecurity and trusted digital ecosystems for public and private applications.

Digital Sovereignty & European Tech Leadership

European cooperation, open standards, strategic autonomy and the role of government and innovation ecosystems.

From Innovation to Impact: Scaling & Deployment

Scaling innovation from pilots and living labs to large-scale deployment, sustainable business models and public-private collaboration.

Visits to:

- NL Pavilion
- NTT Data
- SES
- 4YFN / EU Pavilion
- Deutsche Telekom
- Huawei
- Ericsson
- Country pavilions
- GSMA pavilion
- Nokia
- AWS
- And others

Participants include organisations like:
EZ, RDI, Tax Services, Province ZH

Powered by: aws

Netherlands

Koen Mioulet

Ulwimo & PRIMMA

Private Network Innovation

PRIMMA

Tour guided by Koen Mioulet domain expert at PRIMMA.

Powered by:

NTT DATA

Private Networks Innovation

Your 2-day Knowledge Mission Experience

	WEDNESDAY, MARCH 4	THURSDAY, MARCH 5
08:30	Morning Kickoff	
09:00	Use cases, technology, deployments	Innovation in logistics: Visit to Port of Barcelona
12:30	Lunch & Networking	Lunch & Networking
13:00	Use cases and solutions System integrators	Visit to the container terminal BEST
17:00	Network drinks at NL Pavilion	Closing drinks at location

The themes of the visits are

Use cases, technology, deployments

Relevant trends & private networks highlights at the expo

Visit to Port of Barcelona

Technology and use cases, inclusive a visit to the Barcelona container terminal BEST

Designated 2 day programme for ports and airports

On the Wednesday and the Thursday of the event we will run a comprehensive programme aimed at this niche and composed of 2 elements.

Day 1 Visit to relevant exhibitors at MWC

The **Wednesday** we will compose a programme for a 'tour' on the MWC, passing by the pavilions of **key suppliers and providers in the domain of private networks**. Looking at the last 2 years, examples are vendors like Nokia, Huawei, Druid (core) , Airspan (radio's), Viavi (testing) and more; as well as providers like NTT Data, Verizon, Eurofiber (at the NL Pavilion) KPN, Vodafone, Spie, and others like GSMA.

With these visits, attendees will have a 1-day highlights of all the relevant trends in private wireless.

Day 2 Visit to a leading port deploying private wireless

On the **Thursday**, the event's last day, we will visit the **port of Barcelona.** The port is one of the top 3 ports in Spain that already deploy private 4 or 5G! At Barcelona port we will visit the container terminal of BEST (Barcelona European South Terminal). Where they deploy a private mobile network for crane control, straddle carrier steering, telemetry , surveillance and ambulant work force. BEST is part of the Hutchison group, a global group of ports and terminals that already deploys private mobile networks in multiple of its ports (UK, Sweden, Poland, Netherlands) and has a strategy to roll out in many more.

With this visit the attendees will have a hands on idea of what a port can do with a private 5G network

Netherlands

Anke Kuipers (on behalf of Femke Bartels)

Digital Sustainability

Why Sustainable Digitalization at MWC?

IT plays a crucial role in all the major transitions of our time, such as the energy transition, healthcare innovation, and the design of our environment.

At the same time, our increasing reliance on IT demands a sustainable approach, as energy, equipment, and raw materials are becoming increasingly scarce and expensive.

Sustainable IT not only offers a solution to these challenges but also creates opportunities for innovative revenue models, cost savings, and strengthened competitiveness and autonomy. Making IT more sustainable creates a powerful catalyst for a future-proof economy and society.

Coalitie Duurzame Digitalisering

Digital Sustainability Tour

MWC 2026

Themes

AI4sustainability/Sustainable AI
Sustainable Digital Infrastructure
Energysystems

Circularity
Digital Product Passports
Green Software

Digital Sustainability
for economic growth
and competitiveness

Coalitie Duurzame Digitalisering

Stands we are looking into visiting include:

- Huawei
- GSMA
- Nokia
- AWS
- 4YFN *(among others Zirrow)*
- Danish Pavilion *(Whitecell Systems)*
- Business France *(Twake.AI)*
- Netherlands Pavilion *(among others Cloosing the Loop, Fairphone, CEVA Logistics, Axelera AI)*

- more to be anounced soon-

Coalitie Duurzame Digitalisering

Netherlands

Gijs van Beek

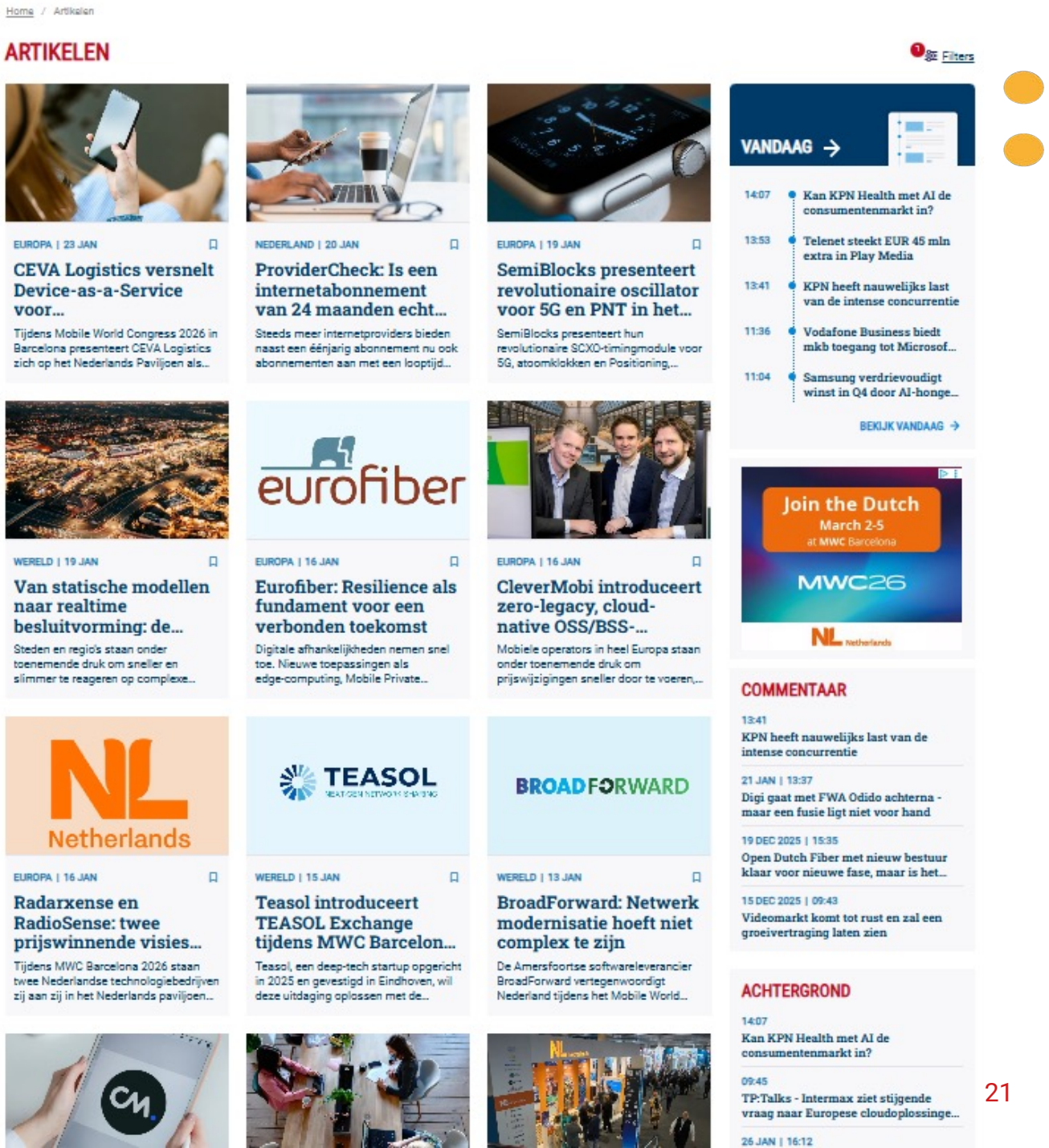
Telecompaper

NL@MWC 2026 - Telecompaper

(short) update

Coverage

- ❑ 17 partner publications
- ❑ Dutch edition
- ❑ Slightly tweaked and edited



Coverage

- ❑ International
- ❑ English edition
- ❑ Focus on your MWC presence

NL@MWC 2026 section

Home / NL Nederland MWC-2026

NL NEDERLAND MWC-2026

Filters

Nederland kijkt ernaar uit om in 2026 opnieuw aanwezig te zijn met een eigen paviljoen op het Mobile World Congress in Barcelona, 's werelds grootste en meest toonaangevende evenement voor de connectiviteitsindustrie. **MWC Barcelona** is de plek waar drie essentiële krachten in onze sector samenkomen: technologie, community en commercie. Nederland beschikt over een gezamenlijke stand voor alle Nederlandse deelnemers. Deze biedt ruimte aan een breed scala aan techbedrijven en een sterke mix van publieke en private partners.

Het evenement van dit jaar, dat draait om connectiviteit en het nieuwe "**IQ-tijdperk**", omvat een grote beursvloer, toonaangevende inhoudelijke thema's en diverse netwerkmogelijkheden voor professionals uit de mobiele en technologische sector. Belangrijke aandachtspunten zijn onder andere innovaties op het gebied van AI, 5G en enterprise-oplossingen, evenals een duidelijke focus op duurzaamheid en smart mobility.

Van baanbrekende innovaties tot vernieuwende inzichten, van internationaal beleid tot duurzame samenwerkingen: het begint allemaal in Barcelona. Of je nu een sleutelrol speelt binnen het connectiviteits-ecosysteem, actief bent in aanverwante sectoren of onderdeel bent van het Nederlandse paviljoen — bij MWC vind je alles wat je nodig hebt, en meer.

Hoofdpunten

- CEVA Logistics versnelt Device-as-a-Service voor telecomfabrikanten en operators
- SemiBlocks presenteert revolutionaire oscillator voor 5G en PNT in het Nederlands Paviljoen tijdens MWC Barcelona
- Van statische modellen naar realtime besluitvorming: de digital-twinvisie van Scenexus op MWC
- Eurofiber: Resilience als fundament voor een verbonden toekomst
- CleverMobi introduceert zero-legacy, cloud-native OSS/BSS-innovatie tijdens MWC Barcelona 2026
- Radarxense en RadioSense: twee prijswinnende visies van radargebaseerde sensing op het MWC 2026
- Teasol introduceert TEASOL Exchange tijdens MWC Barcelona 2026
- BroadForward: Netwerk modernisatie hoeft niet complex te zijn
- CM.com deelt tijdens MWC Barcelona 2026 zijn visie op de toekomst van conversational commerce
- Intermedia presenteert AI-powered cloud communicatie op MWC Barcelona 2026
- Ecosystem Services: Een decennium leiderschap van het Nederland Paviljoen op MWC
- Axelera AI toont energiezuinige rekenkracht voor de toekomst van kunstmatige intelligentie
- Realworld Systems introduceert Radix-One: nieuwe generatie AI-gedreven service assurance voor telecom operators
- Future Network Services versterkt Nederlands leiderschap in 6G tijdens MWC 2026
- Sectra presenteert hun nieuwe soevereine beveiligde communicatie oplossingen tijdens MWC Barcelona
- Eyeo herdefinieert beeldvorming met nano fotonische kleuren splitsing technologie
- Fairphone zet duurzaamheid centraal met nieuwe generatie smartphone op het Nederlands Paviljoen tijdens MWC 2026

23 JAN — EUROPA

CEVA Logistics versnelt Device-as-a-Service voor telecomfabrikanten en operators

Tijdens Mobile World Congress 2026 in Barcelona presenteert **CEVA Logistics** zich op het Nederlands Paviljoen als logistieke partner voor Device-as-a-Service (DaaS) binnen de telecomsector. Met deze dienstverlening ondersteunt CEVA telecomoperators en telefoonfabrikanten bij de overgang van traditionele toestelverkoop naar een volledig service-gedreven model.

19 JAN — EUROPA

SemiBlocks presenteert revolutionaire oscillator voor 5G en PNT in het Nederlands Paviljoen tijdens MWC Barcelona

SemiBlocks presenteert hun revolutionaire SCXO-timingmodule voor **5G, stoomklokken en Positioning, Navigation & Timing** (PNT) in het Nederlands Paviljoen tijdens MWC Barcelona 2026. Het Rotterdamse technologiebedrijf SemiBlocks herdefinieert de precisie en stabiliteit van oscillatoren met hun baanbrekende SCXO, aangedreven door Smart-Xtal® -technologie.

VANDAAG →

14:07 **Kan KPN Health met AI de consumentenmarkt in?**

13:53 **Telenet steekt EUR 45 mln extra in Play Media**

13:41 **KPN heeft nauwelijks last van de intense concurrentie**

11:36 **Vodafone Business biedt mkb toegang tot Microsof...**

11:04 **Samsung verdrievoudigt winst in Q4 door AI-honge...**

BEKIJK VANDAAG →

ACHTERGROND

14:07 **Kan KPN Health met AI de consumentenmarkt in?**

09:45 **TP:Talks - Intermax ziet stijgende vraag naar Europese cloudoplossinge...**

26 JAN | 16:12 **KPN preview Q4: omzet +2,5%, EBITDA +4,4%**

26 JAN | 06:55 **Afgelopen week in telecom: Netflix en Ericsson tonen cashkracht, EU...**

10 DEC 2025 — EUROPA

Axelera AI toont energiezuinige rekenkracht voor de toekomst van kunstmatige intelligentie

De Eindhovense AI-chip ontwikkelaar Axelera® AI sluit aan bij het Nederlandse paviljoen tijdens het Mobile World Congress 2026 in Barcelona met een duidelijke missie: het versnellen van kunstmatige intelligentie op een energiezuinige, schaalbare manier. Met producten variërend van de Axelera AI Metis® AIPU tot de nieuwste aankondiging Europa® AIPU, wil Axelera een nieuw prestatieniveau neerzetten voor AI-inferentie: van edge devices tot enterprise servers.

8 DEC 2025 — EUROPA

Realworld Systems introduceert Radix-One: nieuwe generatie AI-gedreven service assurance voor telecom operators

Realworld Systems sluit zich in 2026 voor het eerst aan bij het Nederlandse Paviljoen tijdens MWC Barcelona 2026. Het bedrijf, dat sinds 1994 wereldwijd actief is in **Geo-IT en assetmanagement**, richt zich dit jaar op de internationale introductie van **Radix-One (Rad1X)**, een nieuwe generatie service-assurance platform dat is ontwikkeld voor de steeds complexere netwerken van operators.

5 DEC 2025 — NEDERLAND

Future Network Services versterkt Nederlands leiderschap in 6G tijdens MWC 2026

Het nationale innovatieprogramma **Future Network Services (FNS)** presenteert zich tijdens het Mobile World Congress 2026 in Barcelona als hét Nederlandse initiatief dat de ontwikkeling van 6G versnelt en verdienvermogen creëert voor de Nederlandse economie. Met meer dan 60 partners uit bedrijfsleven, wetenschap en technologie streeft FNS naar een leidende internationale positie voor Nederland in het 6G-tijdperk.

5 DEC 2025 — EUROPA

Sectra presenteert hun nieuwe soevereine beveiligde communicatie oplossingen tijdens MWC Barcelona

Sectra, een gerenommeerde Europese leverancier van beveiligde communicatietechnologie, neemt deel aan het Netherlands Pavilion tijdens Mobile World Congress 2026 in Barcelona. Sinds 1978 levert het bedrijf betrouwbare oplossingen die vertrouwelijke informatie beschermen voor defensieorganisaties, overheidsinstanties en bedrijven.

3 DEC 2025 — EUROPA

Eyeo herdefinieert beeldvorming met nano fotonische kleuren splitsing technologie

Eyeo, gevestigd op de High Tech Campus in Eindhoven, is een pionier op het gebied van beeldsensor innovatie. Het bedrijf ontwikkelt de volgende generatie beeldtechnologie die de manier waarop camera's licht opvangen fundamenteel verandert. Met hun gepatenteerde nano fotonische kleuren splitsing technologie maakt eyeo het mogelijk dat beeldsensoren al het licht benutten - een revolutionaire doorbraak vergeleken met conventionele kleurfilters, die tot wel 70 procent van het licht blokkeren.

3 DEC 2025 — EUROPA

Fairphone zet duurzaamheid centraal met nieuwe generatie smartphone op het Nederlands Paviljoen tijdens MWC 2026

Fairphone neemt opnieuw deel aan het Nederlandse paviljoen tijdens het Mobile World Congress 2026 in Barcelona. Het Amsterdamse bedrijf presenteert daar zijn nieuwste topmodel: de Fairphone (Gen. 6), de meest duurzame smartphone die het bedrijf ooit heeft ontwikkeld.

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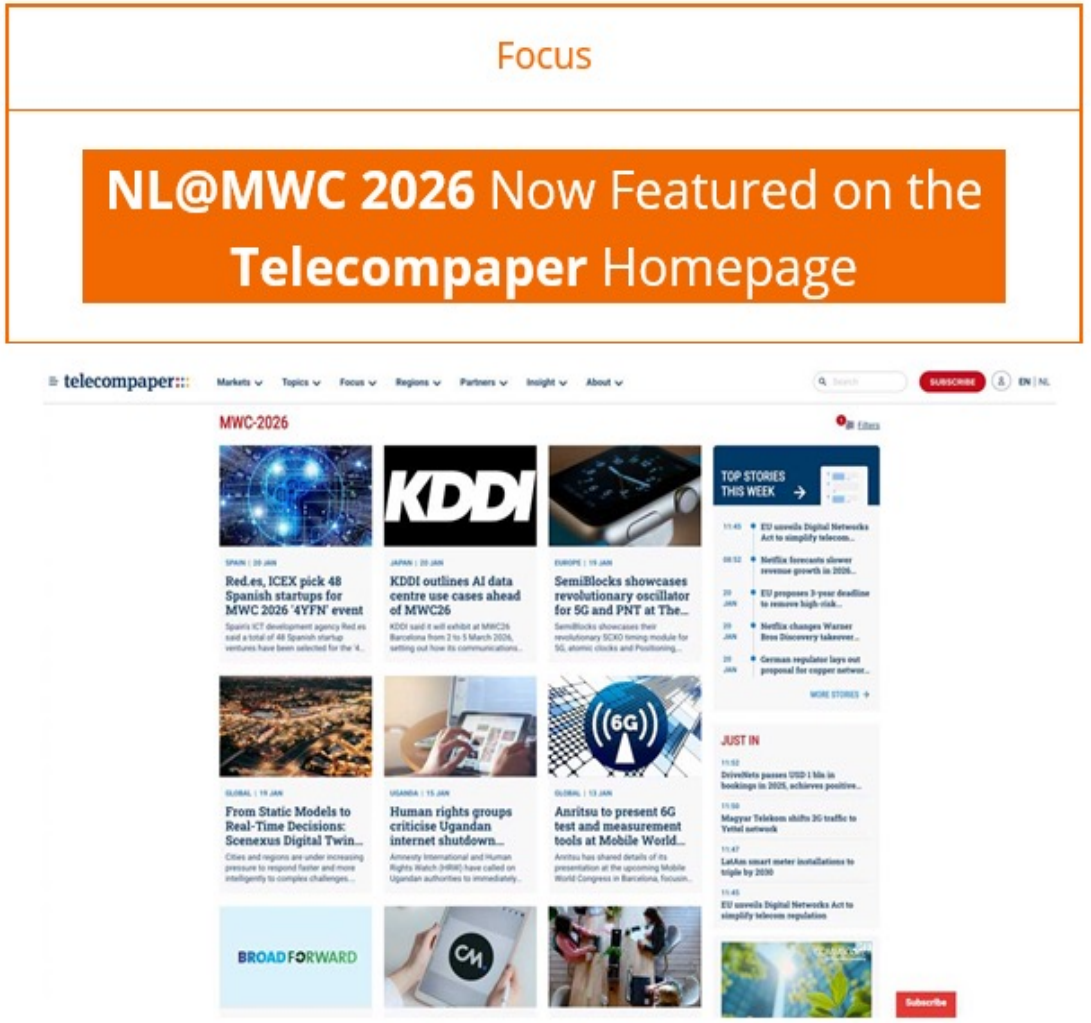

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MOBILE & WIRELESS

Pakistan to hold 5G spectrum auction on 10 March

Pakistan | 31-Jan-2026 | News

The Pakistan Telecommunication Authority (PTA) will launch a 5G spectrum auction on 10 March. The Pakistani government will auction 597.2 MHz of ::: read more

Papua New Guinea's National Executive Council has approved a USD120 million financing proposal from the Australian Infrastructure Financing Facility ::: read more

SoftBank to transfer fibre access network operations into j-v with Sony

Japan | 2-Feb-2026 | News

SoftBank has announced plans to establish a joint venture with Sony Network Communications Corporation and to transfer part of its fixed network ::: read more

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OTHER

India intros tax holiday for foreign cloud companies using local data centres, unveils semiconductor strategy

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MOBILE & WIRELESS

› Pakistan to hold 5G spectrum auction on 10 March
› SKT rejects mediation over data breach compensation

PARTNER CONTENT

CEVA Logistics accelerates Device-as-a-Service for telecom manufacturers and operators,

Advertorial

SemiBlocks showcases revolutionary oscillator for 5G and PNT at The Netherlands Pavilion during MWC Barcelona,

Advertorial

From Static Models to Real-Time Decisions: Scenexus Digital Twin Vision at the Netherlands Pavilion during MWC 2026,

Advertorial

Eurofiber: Resilience as the Foundation for a Connected Future at MWC2026,

Advertorial

CleverMobi introduces zero-legacy, cloud-

Spotlight

- 10 years MWC by

  Ecosystem Services

Ecosystem Services: Een decennium leiderschap van het Nederland Paviljoen op MWC

ADVERTORIAL | MOBIEL | NEDERLAND | 23 DEC 2025 | IN SAMENWERKING MET: ECOSYSTEM SERVICES | BLADWIJZER

Terwijl de wereldwijde connectiviteitssector zich voorbereidt op **Mobile World Congress Barcelona 2026**, staat Nederland opnieuw klaar om een sterke indruk te maken. Nu voor het tiende jaar brengt **Ecosystem Services** overheid, industrie en innovatieve partners samen om de kracht van Nederlandse tech-bedrijven op het wereldtoneel te presenteren. In 2026 keert het Nederland Paviljoen terug naar MWC—groter, beter en opnieuw strategisch gepositioneerd.

Deelname aan het Nederland Paviljoen biedt veel meer dan alleen standruimte. Nederlandse exposanten en partners krijgen toegang tot een volledig pakket aan diensten die zichtbaarheid, netwerken en zakelijke groei ondersteunen. Van beursstands en meetingfaciliteiten tot media-exposure, partnerprogramma's en volledige eventondersteuning—bedrijven profiteren van een impactvolle aanwezigheid op 's werelds meest invloedrijke connectiviteitsevenement.

Of uw doel nu is om baanbrekende technologie te presenteren, internationale samenwerkingen op te bouwen of commerciële kansen te versnellen, het Paviljoen biedt het ideale lanceerplatform. Het fungeert bovendien als de fysieke thuisbasis voor alle Nederlandse bezoekers van MWC26—een toegankelijke plek voor samenwerking, netwerken en merkactivatie.

Bewezen succes—en de beste locatie

Met meer dan tien jaar ervaring in de organisatie van het Nederland Paviljoen levert Ecosystem Services opnieuw een sterke aanwezigheid. Gelegen tussen hal 4 en 5 (CS54) in de Fira Gran Via, bevindt het Paviljoen zich in een van de meest strategische en drukbezochte zones van MWC. Deze toplocatie zorgt voor optimale zichtbaarheid bij wereldwijde besluitvormers, innovators en leiders uit de sector.

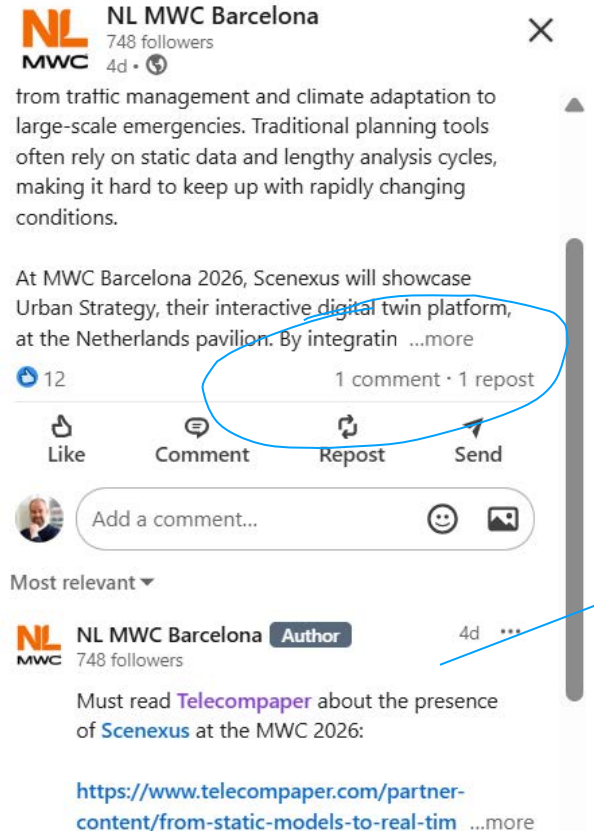
Mark Beermann - Director Ecosystem Services: "We vinden het geweldig - en zijn er trots op - dat de Nederlandse deelname in 10 jaar is uitgegroeid tot een strategische en brede samenwerking van zoveel private en publieke partijen. Jaar na jaar laten we niet alleen onze technologische kracht zien, maar ook de unieke Nederlandse beleving die we meenemen naar een wereldwijd podium zoals MWC."

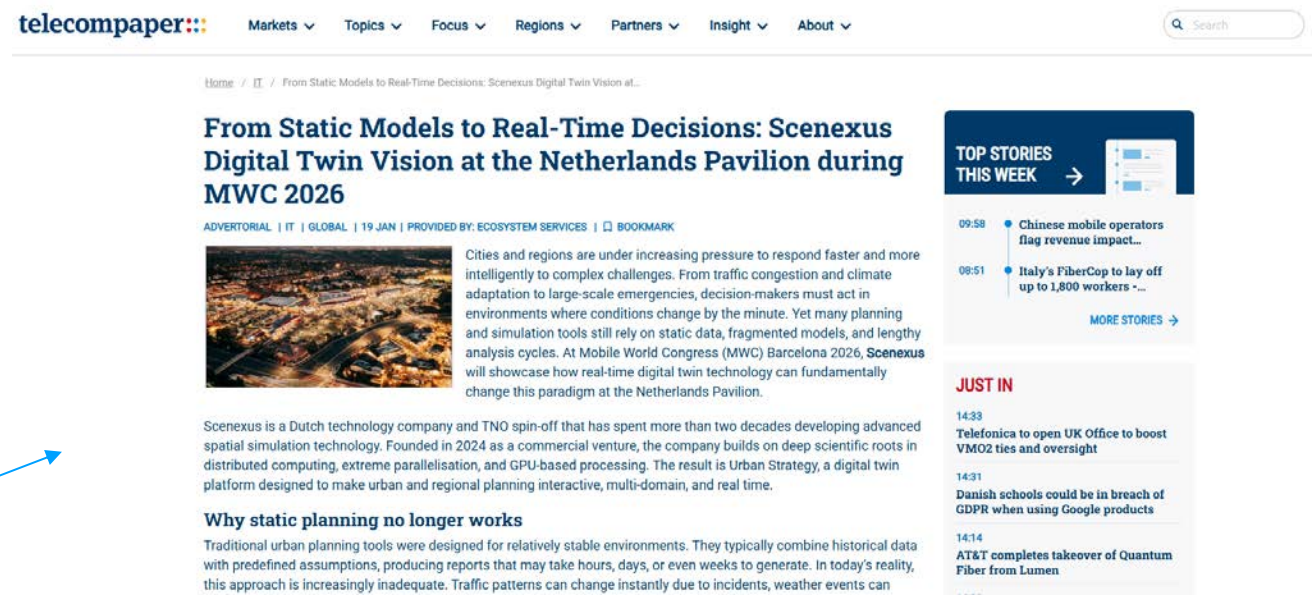
Banner campaign

- ❑ Meet the Dutch (Int)
- ❑ Join the Dutch (NL)

Social Media

- ❑ NL@MWC post
- ❑ Extra comment
- ❑ Link to TP article





First results … and more to come

- Total #Reads of the NL@MWC partner articles:

14,591 !

- Dutch 28%
- English 72%

Most popular stories so far:

ent-Dat	Content-Dat	Title	2024 October	2024 December	2025 January	2025 February	2025 March	2025 April	2025 May	2025 June	2025 July	2025 August	2025 Septembe	2025 October	2025 November	2025 December	2026 January	Grand Total Total
2024	11/10/2024	Noem deel aan de MWC 2025 Open Innovation Challenge!	2	1	23	12	7				2			3		5	7	62
2024	11/10/2024	Participate in the MWC 2025 Open Innovation Challenge!	7		12	12						1			1	14	15	62
2024	20/12/2024	Nederland opnieuw aanwezig met paviljoen op MWC Barcelona 2025		4	18	3		14	23	3	2		7	3		12	9	98
2025	02/01/2025	Channel Technologies focuses on innovation for MVNOs, MVNEs, MNOs			337	83	31	14	11	3		1	1	3		16	26	526
2025	02/01/2025	Channel Technologies zet in op innovatie voor MVNO's, MVNE's, MNO's			33			15	9	2	3			2		19	12	95
2025	02/01/2025	ChatLicense presenteert 'het rijbewijs voor de eerste smartphone' op NL MWC Barcelona 2025			15	3	2	2			1		3	3		18	8	55
2025	02/01/2025	ChatLicense presents 'the driver's license for the first smartphone' at NL MWC Barcelona 2025			491	88	13	10	10	2	2	2	7	3	2	11	13	644
2025	02/01/2025	Fairphone: smartphones as a revolution in electronics			462	83	35	14	31	20	9	5	11	7	4	47	84	812
2025	02/01/2025	Fairphone: Een duurzame revolutie in elektronica			31	1		2			1	2	5	3		14	6	65
2025	02/01/2025	The Netherlands present again with pavilion at MWC Barcelona 2025			491	93	15	10	6	2	3	5	4	2	3	45	29	708
2025	10/01/2025	Future Network Services: het Nederlandse nationale 6G R&D-programma			82	9		4			1	2	9	1		20	12	140
2025	10/01/2025	Future Network Services: The Dutch National 6G R&D Program			959	91	19	12	11	3	3	1	4	4	4	25	17	1.153
2025	10/01/2025	Netmaro: de toekomst van slimme meters leiden met schaalbare IoT-netwerken			29			13	24	17	6	10	17	21	8	21	7	173
2025	10/01/2025	Netmaro: Leading the future of smart metering with scalable IoT networks			303	81	5	15	15	10	6	5	15	10	10	20	21	526
2025	10/01/2025	Replacing 50-year-old network infrastructures with smarter, sustainable solutions			324	84	6	15	6	1	1	1	6	1	1	12	2	469
2025	15/01/2025	Vervangen van 50 jaar oude netwerken door slimmere, duurzame oplossingen			72	16	3	2			2	2			2	13	2	115
2025	30/01/2025	CM.com tilt conversational commerce naar een hoger niveau			9	105	38	18	23	3	2	5	4	2	3	21	11	244
2025	30/01/2025	Eurofiber versterkt digitale samenleving met innovatie en duurzaamheid			12	101	33	105	50	35	32	8	4	4		22	10	416
2025	30/01/2025	Sectra: Innovatie en Veiligheid in Cybersecurity			7	31	35	85	48	41	1	3	2	3	1	16	8	281
2025	31/01/2025	Eurofiber strengthens the digital society with innovation and sustainability at MWC 2025			37	1.003	40	18	2	2	3	3	7	3	2	13	25	1.158
2025	13/02/2025	Breedfarm aanbod zoekt operatorsoftware alternatief voor legacy STP-technologie				81	24	138	81	33	24	20	9	11	1	20	11	453
2025	18/02/2025	Operators turn to Breedfarm's software alternative to legacy STP hardware				146	41	21	13	3	3	5	6	3	1	16	29	287
2025	04/03/2025	Eurofiber en QBird zetten grote stap in quantum netwerkbeveiliging					96	75	86	38	43	89	35	23	16	22	11	524
2025	02/12/2025	Ecosystem Services: Een deconcentrisch leiderschap van het Nederlandse Paviljoen op MWC														77	63	140
2025	03/12/2025	Eyeonic definieert beeldvorming met nanofotonische kleurensplitsing technologie														26	13	39
2025	03/12/2025	Eyeonic definieert imaging with advanced nanophotonic color splitting technology at the Netherlands Pavilion during MWC Barcelona 2026														490	287	777
2025	03/12/2025	Fairphone showcases the most modular and sustainable smartphone in the world at the Netherlands Pavilion during MWC Barcelona, 2-5 March 2026														255	113	368
2025	03/12/2025	Fairphone zet duurzaamheid centraal met nieuwe generatie smartphone op het Nederlands Paviljoen tijdens MWC 2026														180	11	191
2025	05/12/2025	Future Network Services drives Dutch 6G leadership at MWC Barcelona														1.330	652	1.982
2025	05/12/2025	Future Network Services versterkt Nederlands leiderschap in 6G tijdens MWC 2026														257	22	279
2025	05/12/2025	Sectra highlights their next generation secure communication solutions at the Netherlands Pavilion during MWC Barcelona														1.292	574	1.866
2025	05/12/2025	Sectra presenteert hun nieuwe generatie veilige communicatie oplossingen tijdens MWC Barcelona														99	12	111
2025	08/12/2025	Realworld Systems introduceert Radix-One: nieuwe generatie AI-gedreven service assurance voor telecom operators														239	67	306
2025	08/12/2025	Realworld Systems introduces Radix-One: a new generation of AI-driven service assurance for telecom operators at MWC Barcelona														1.308	961	2.269
2025	10/12/2025	Axelera AI showcases energy-efficient AI computing for the future of intelligence at The Netherlands Pavilion during MWC Barcelona 2026														1.710	1.399	3.109
2025	10/12/2025	Axelera AI toont energiezuinige rekenkracht voor de toekomst van kunstmatige intelligentie														399	76	475
2026	07/01/2026	CM.com deelt tijdens MWC Barcelona 2026 zijn visie op de toekomst van conversational commerce															106	106
2026	07/01/2026	CM.com Drives Innovation in Conversational Commerce by Delivering Secure, Scalable Cloud Solutions and Advanced Agentic AI at the Netherlands Pavilion During MWC															866	866
2026	07/01/2026	Intermedia presenteert AI-powered cloud communicatie op MWC Barcelona 2026															95	95
2026	07/01/2026	Intermedia Showcases AI-Driven Cloud Communications and Next-Gen Migration Program at MWC Barcelona 2026															962	962
2026	13/01/2026	Breedfarm verduurzaamt: Netwerkmodernisatie door niet-telecomexperts															426	426
2026	13/01/2026	Breedfarm verduurzaamt: Netwerkmodernisatie hoeft niet complex te zijn															41	41
2026	15/01/2026	Toaral introduceert TEASOL Exchange tijdens MWC Barcelona 2026															7	7
2026	15/01/2026	Toaral introduces TEASOL Exchange at the Netherlands pavilion during MWC Barcelona 2026															185	185

Contact

❑ Press releases:

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❑ Extra Partner Content/ Mailings/ Event Banners:

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Success!

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Contact:
Anke@ecosystemservices.nl
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Practical information for participants and people who like to join the delegation

Join the Dutch delegation

Get your Tickets to MWC from us for the same price and benefit from the following extras:

- Being part of the Dutch Delegation and have access to all other participants
- Join the Sunday and Monday evening dinner and reception
- Get a free cup of coffee or thee every day at the pavilion
- Join the receptions at the end of the day at the pavilion
- By getting your tickets to MWC from us you are also supporting the organisation of the NL pavilion

Sponsoring options

Sponsor or partner with us for off site events

Sponsor a Networking reception at the NL Pavilion

Options:
Tuesday networking reception
Wednesday networking reception
Thursday networking reception

Breakfast options are also possible

Click to watch the after-movie of the Networking reception on Tuesday during MWC 2-25

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Sponsor an event outside of the fira

Options:
Tuesday Evening European sovereignty matchmaking dinner
Wednesday Evening, social activity, like a flamenco dinner, show Palau de musica, wine tasting etc.

Personalised options are available

Netherlands

For the NL Exhibitors

Available resources

- There is a **google drive folder** that includes a manual with all sorts of practical information about the stand etc.
- There is a **media folder** included with:
  - Images and banners you can use for your email signature or LinkedIn
  - The LinkedIn masterclass recap
- **Press folder** that we will share with the media
- **Country pavilion information**, about their exhibitors and program

MWC ticket registration

Netherlands

Journey and stay

- Pick up your **Metro pass** at the fira
- Get **discount on your flight** with Vueling after finelising registration of the ticket
- Find information about **hotels** on our homepage or at the website of MWCBarcelona

MWC Details

Exhibition check
Sunday 25th feb.
10:30-21:00

Date	Exhibitors (Pass with Extended Hours Access)	Visitors
Saturday 24 February	08:00 - 21:00	N/A
Sunday 25 February	08:00 - 21:00	N/A
Monday 26 February	07:00 - 20:00	08:30 - 19:00
Tuesday 27 February	07:00 - 20:00	08:30 - 19:00
Wednesday 28 February	07:00 - 20:00	08:30 - 19:00
Thursday 29 February	07:00 - 16:00 16:00 - 22:00 Access for dismantling	08:30 - 16:00

MWC Barcelona and 4YFN venue location

Fira Gran Via
Av. Joan Carles I, 64
08908 L'Hospitalet de Llobregat
Barcelona

4YFN
Fira Gran Via (North Access)
C/ Foc, 3708038
Barcelona

Please note that this is not a postal address. Any event materials or shipments will be refused.

VIEW ON GOOGLE MAPS

Whatsappgroup

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Become part of our selection
of the Netherlands most ingenious companies at the Netherlands Pavilion
Sign up already for 2027

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Contact us directly

Mark Beermann
Director
Mark@ecosystemservices.nl

Anke Kuipers
Director
anke@ecosystemservices.nl

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See you in Barcelona!